Contact

www.linkedin.com/in/jennifer-randall-3a795071 (LinkedIn)

Top Skills

Business Analysis
Business Intelligence
Management Consulting

Jennifer Randall-Collins

Co-founder and Chief Executive Officer, Liquorem Holdings Corp. (PROOF Hard Ice Cream)
Columbia, South Carolina Metropolitan Area

Summary

I am co-founder and Chief Executive Officer of Liquorem Holdings Corp., which makes and sells PROOF Hard Ice Cream, an alcohol-infused ice cream. I have led the company since January 2018, including its predecessor, Liquorem Holdings, LLC, and before that was CEO of JB's PROOF from 2015 to 2017. Earlier, I worked as a self-employed business consultant and led marketing at Mullins Media and Lassiter Communications. I am a graduate of the University of South Carolina.

Experience

Liquorem Holdings Corp. (PROOF Hard Ice Cream)
Co-founder, Chief Executive Officer and Director
January 2018 - Present (8 years 11 months)
Columbia, South Carolina Metropolitan Area
Including predecessor Liquorem Holdings, LLC.

JB's PROOF
CEO
February 2015 - September 2017 (2 years 8 months)
Columbia, South Carolina Metropolitan Area
Led the PROOF alcohol ice cream brand and business, including product development, patent applications, partnerships and building the team.

Self-employed
Business Consultant
September 2005 - February 2015 (9 years 6 months)
Greater Lexington Area

Lassiter Communications
Director of Marketing
1998 - 2000 (2 years)
Greater Lexington Area

Mullins Media
Director of Marketing
July 1996 - 1998 (2 years)
Greater Lexington Area

Education

University of South Carolina-Columbia

Bachelor of Applied Science (B.A.Sc.), Business Administration and Management, General · (1991 - 1995)