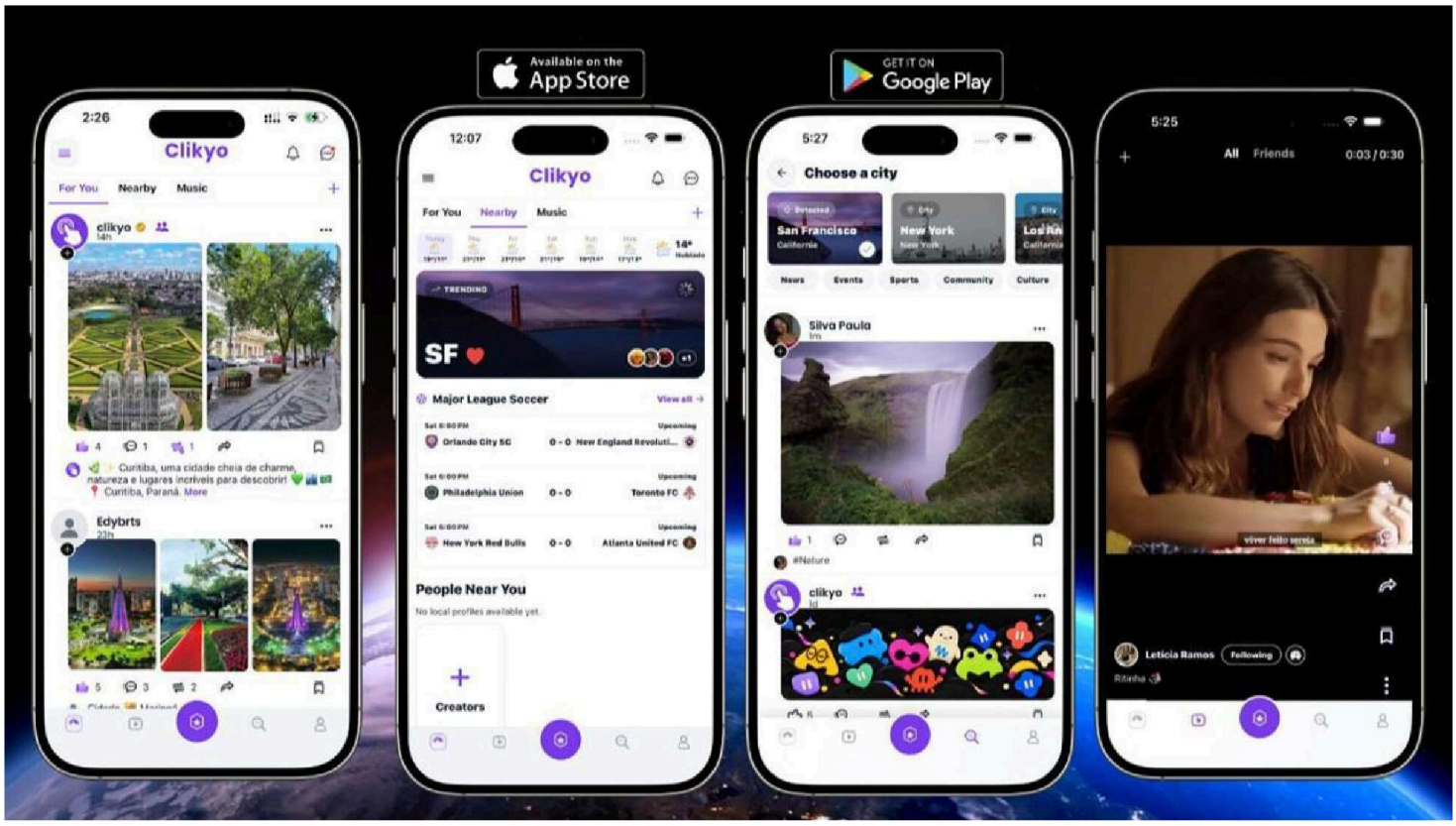


clikyo.com

CLIKYO, INC.

Next-generation creator-first social platform

Highlights

1. Connect, share, and discover the world with Clikyo.
2. Discover local places, events, sports, music, and communities.
3. Social networking, videos, and local discovery in one app.
4. Building a global platform for connection and discovery.

Team



Eddy Brutus Founder & CEO SPV Voting Proxy

Launched Clikyo V1 on iOS & Android. Built full platform architecture from concept to public release.

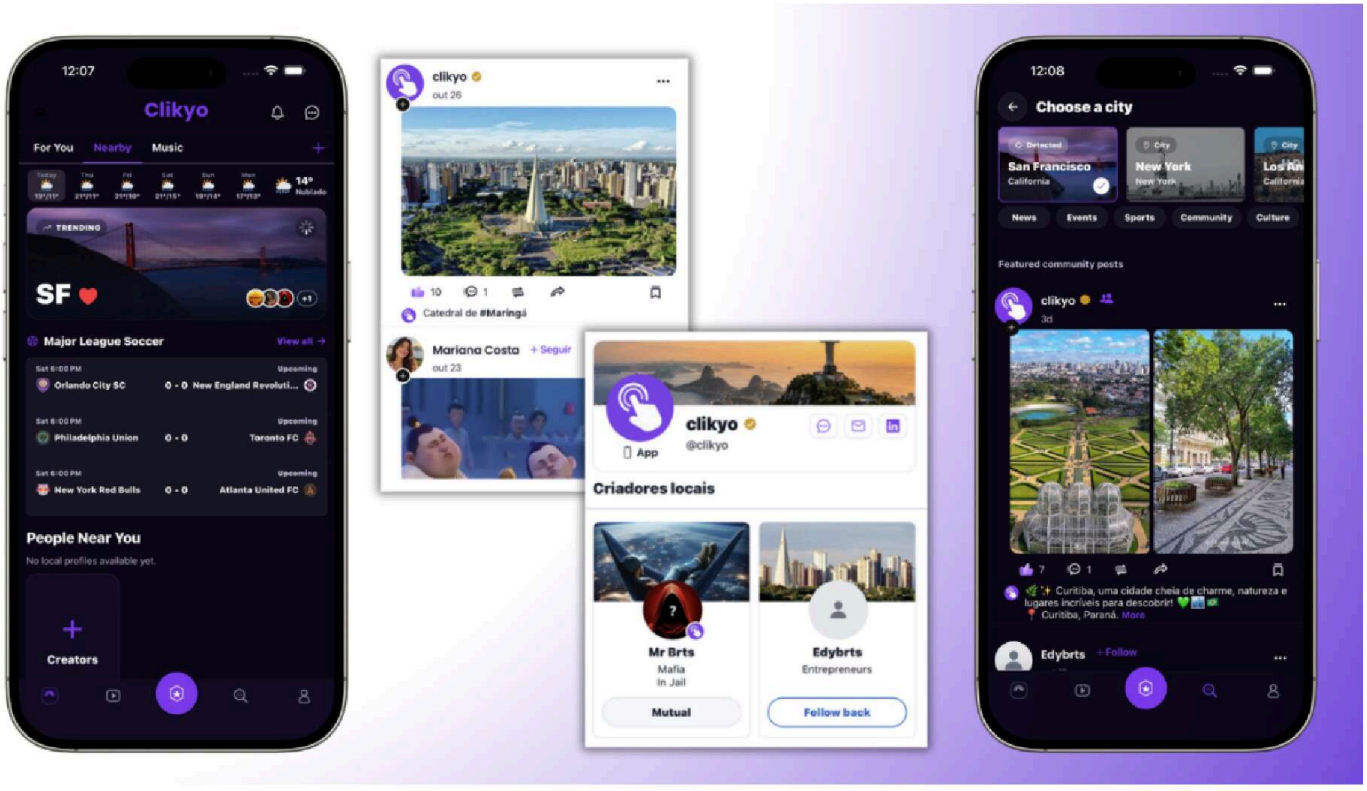
clikyo.com

Chat with Eddy

Memo

The social platform for a more connected word.

SOCIAL CONTENT. SHORT-FORM VIDEO. LOCAL DISCOVERY



THE OPPORTUNITY

Social experiences are fragmented

People use separate products for video, social interaction, and discovering what is happening around them.

- **Short-form video is a major way people discover content.**
- **Social networks help people connect, but local discovery can be spread across multiple services.**
- **Creators and local communities need relevant ways to reach people.**
- **Clikyo is designed to bring these behaviors into one mobile experience.**

OUR APPROACH

One app for sharing and discovering

Clikyo combines social publishing with city-oriented discovery.

SOCIAL FEED

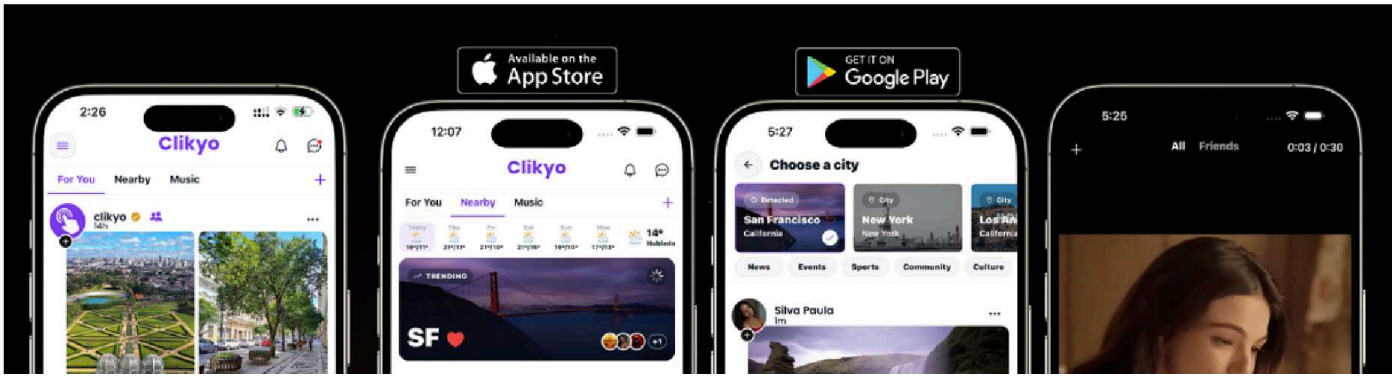
Photos, videos, and text publications.

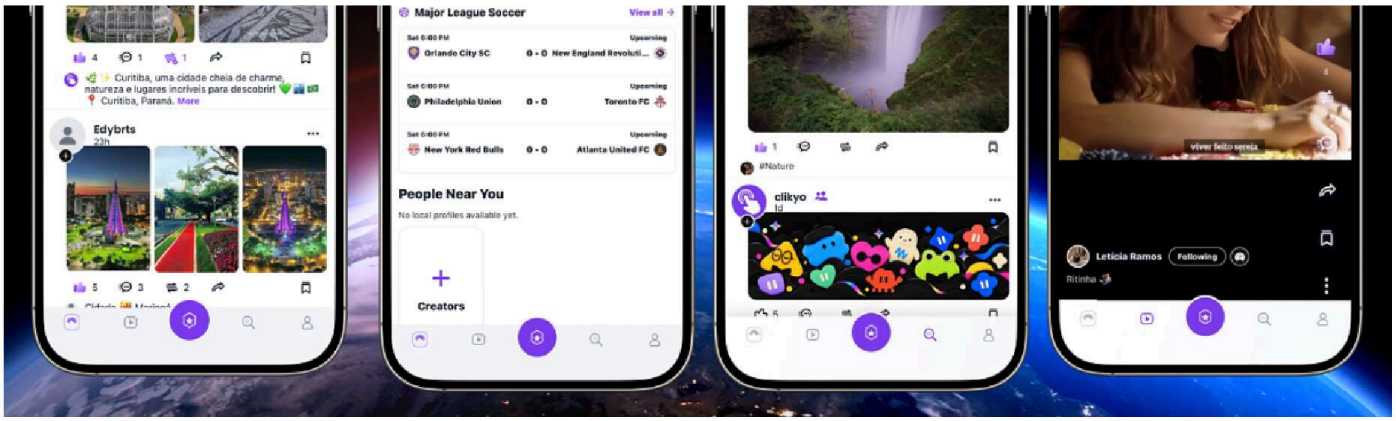
SHORT VIDEOS

A vertical video experience for 15–60 second clips.

CITY DISCOVERY

Explore posts and happenings connected to cities.





WHO WE SERVE

A platform for people, creators, and local communities

Initial focus: build an engaged community in selected launch markets before expanding.

- **Everyday users looking for content and community.**
- **Creators seeking additional discovery and audience reach.**
- **Local businesses and organizations seeking visibility.**
- **City-based communities sharing events, places, and experiences.**

MARKET POSITIONING

At the intersection of social and local discovery

Clikyo's positioning is a product strategy, not a claim of market leadership.

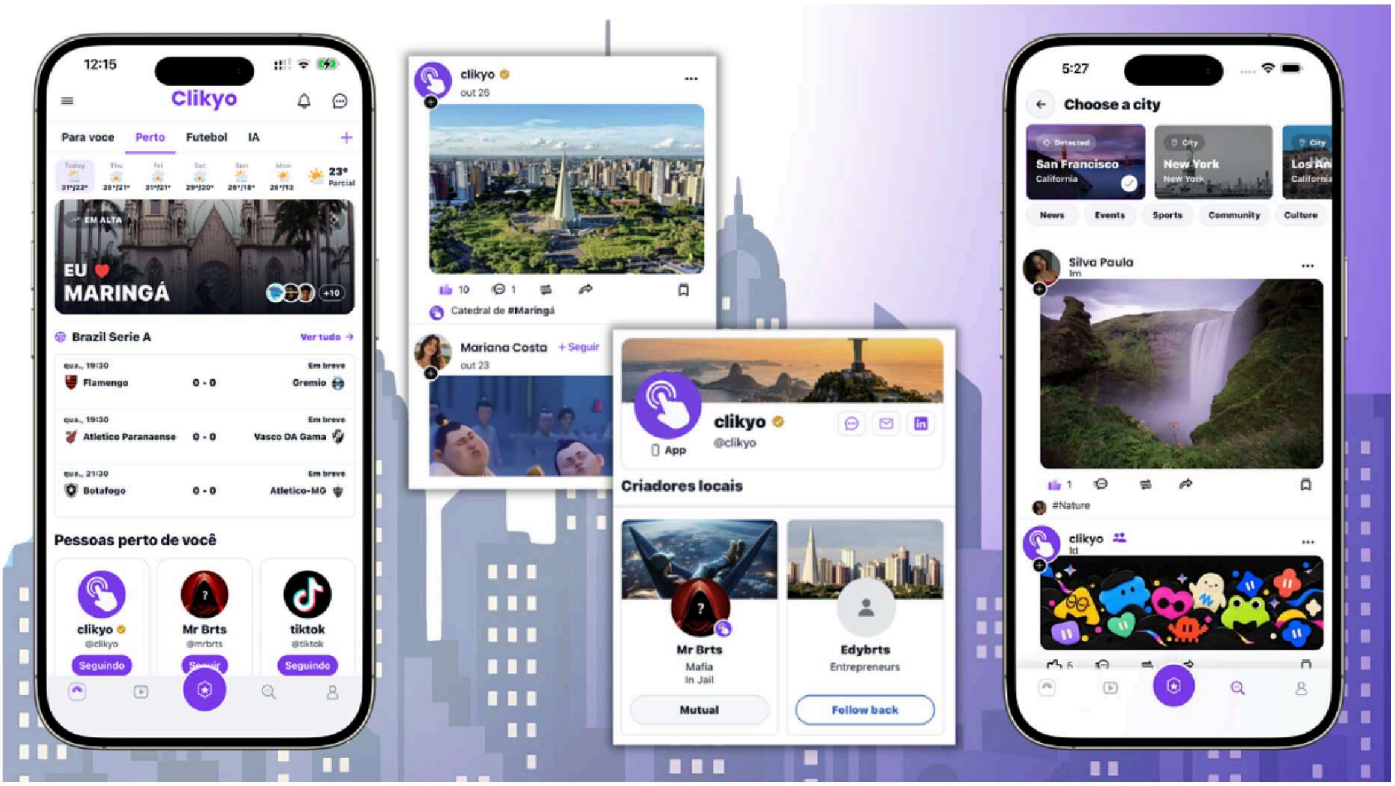
TikTok - Short-form video

Instagram - Social media and visual sharing

X - Real-time conversations

Threads - Text-centered social networking

CLIKYO - Social content + city discovery



BUSINESS MODEL

Potential revenue streams

Clikyo is currently pre-revenue. The following are potential future models, not existing revenue.

- Advertising and sponsored placements.
- Paid promotional tools for creators.
- Local business promotion and partnerships.
- Optional premium subscriptions.
- Future creator-focused monetization services.

RISKS & EXECUTION

What investors should consider

Early-stage social platforms face meaningful product, market, and operating risks.

- **Competition from established platforms with large audiences and resources.**
- **User acquisition and retention may be slower or more expensive than expected.**
- **Content moderation, safety, and privacy obligations may require additional investment.**
- **Third-party infrastructure costs and service availability may affect operations.**
- **Monetization is unproven and may take longer than expected.**
- **The company may need additional capital to execute its plan.**

USE OF FUNDS

Four priorities for the next stage

Founder-provided intended uses; dollar allocations remain to be finalized.

- **Product development** - improve core features, reliability, and user experience.
- **Marketing** - test acquisition channels and build an initial community.
- **Infrastructure** - support media, storage, backend, and platform operations.
- **Hiring** - add capacity in priority product and operating roles.

EARLY STAGE

Where Clikyo stands today

Founder-reported operating snapshot as of November 2026.

1–100 Users

Reported user range.

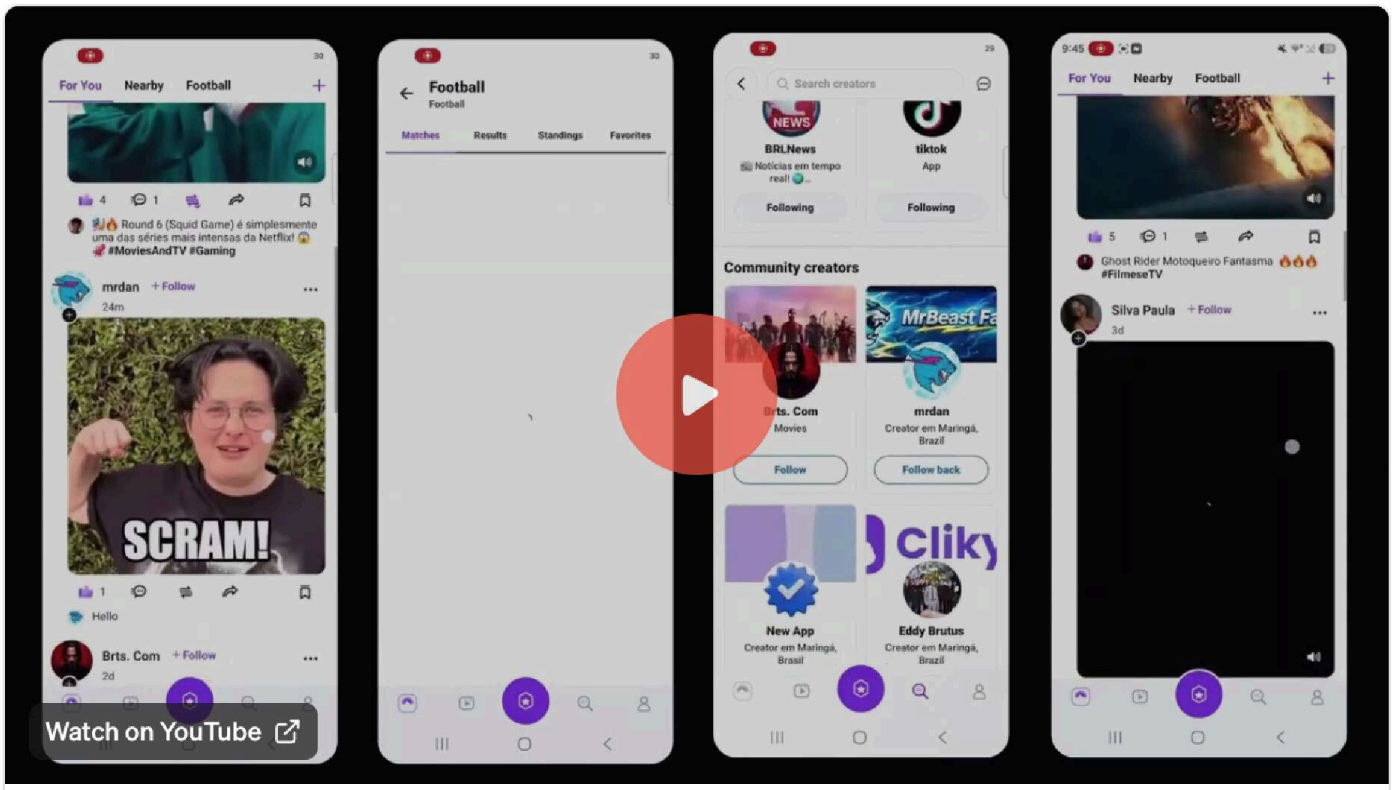
$0 Revenue

Pre-revenue stage.

Clikyo is an early-stage social networking platform focused on social content and local discovery.

The company is currently focused on product development, improving the user experience, and building its initial community.

No verified download, monthly active user, retention, revenue, or growth metrics have been provided for this presentation.



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