HUMIDORS CLUB INTERNATIONAL CORP

Family. Craftsmanship. Human connection. 3 generations of Cigar Heritage > Join us in our Journey!



humidorsclub.com Sheridan, WY

Highlights

1. The Mederos Family Brand Rooted in family. Crafted by hand. Bringing people together.
2. We roll cigars by hand in our own factory in Estelí, Nicaragua
3. Three brands: Cubanacan, Mederos and Tabacalera Serrano Wrapee whole-leaf tobacco
4. Three generations of Cuban tobacco know-how in one family
5. We also make private-label cigars, high quality budget cigars and cigar accessories
6. Raising up to $1.2M from our community on Wefunder

Team



ALEXANDRA MEDEROS Chief Executive Officer

Mederos Family is Rooted in family. Crafted by hand. Bringing people together. Cigars are a living tradition connecting generations, preserving craftsmanship creating moments where people slow down, share stories, and build relationships.

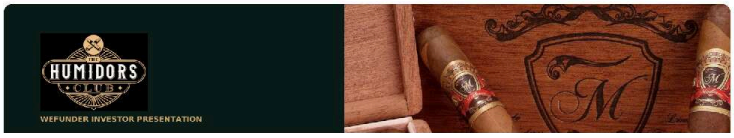


Christopher Martinez Lead Consultant SPV Voting Proxy

Lightwave Partners Corp. > Nasdaq Direct Listing Lead Consultant, Public Relations, with a long-term network. If you want tk be successful, surround yourself with tve right people. 🏁

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Pitch Deck





Memo

Our story

We're the Mederos family.



Tobacco has been in our family for three generations, going back to Cuba. In 2006 we started growing our own tobacco in Nicaragua. Soon after, we opened our own handmade cigar factory in Estelí.

Everything we make comes from that: the leaf we grow, the skill of the people who roll it, and the relationships we've built with growers, distributors and shop owners over the years.

To us, a cigar isn't only a product. It's a reason to sit down at the same table and actually talk. That's the part of this business we care about most.

What we make

Cubanacan is our flagship premium cigar, built on Cuban heritage and Nicaraguan craft.

Mederos is our family brand, with our name on it.

Wrapee by Tabacalera Serrano is a single, all-natural tobacco leaf sold in a pouch, made in Nicaragua.

We also make private-label cigars for other brands, lower-priced cigars and cigar accessories.

Every premium cigar we make starts with picking the right leaf, blending it and rolling it by hand. That skill gets passed from person to person, and we want to keep it alive.



HUMIDORS CLUB
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Our cigars move in three steps:

1. Growers and rollers in Nicaragua make the cigars, for our own brands and for private label.
2. U.S. import and wholesale partners bring them in, store them and ship them out.
3. Independent cigar shops and lounges put them in front of smokers and build repeat customers.





Our plan is to grow slowly and on purpose. We'll start with a small set of shops, lounges and hospitality venues. We'll teach their staff about the tobacco, the brands and our family. Then we'll only expand where reorders and profit per account say people actually want more.

Next, we want to bring our cigars to golf resorts, hotels and wine and spirits shops. These are plans, not signed deals. Each venue has to say yes, and tobacco rules have to allow it.

Where we are today

We're early on the selling side. Our sales are small right now while we put our expansion plan together.

We pulled the growth projections we shared before. We won't publish new ones until we have a plan tied to real funding and real launch dates.

The bigger picture

Over the long run, we think the business needs about $25 million to widen distribution, grow production and possibly buy other companies. That is our own rough estimate. It's not this raise, and it's not money anyone has committed.

We're also looking at a possible Nasdaq direct listing, meaning our shares could one day trade on the stock market without a traditional IPO. That is far from certain. It would come with a separate audit and its own reporting rules.

How we'll use the money

- Running the business: Keeping operations going, serving customers and building new shop and lounge relationships.
- Paying for this raise: CPA review, securities lawyers, preparing the offering, and Wefunder and admin fees.
- Getting ready for a possible listing: Legal and application costs, and possibly a later audit.

What we'll report to you

- The business: Active accounts, reorder rates, how fast cigars sell off the shelf, gross margin, working capital and how many months of cash we have left.
- The people: As we grow, jobs created, training and how many skilled rollers stay with us.
- The relationships: Whether our growers and suppliers stay steady, and how our shop and lounge partnerships develop.

These are what we plan to measure. None of them are results yet.

The risks, in plain words

- Our operations are small and we need more funding. If this raise or later ones fall short, expansion could slow down or stop, and you could lose everything you invest.
- The terms of the preferred stock aren't final yet. You could get diluted, you won't be able to sell easily, and there's no promise of an exit.
- Tobacco comes with heavy rules, taxes, product-liability risk and supply risk.
- A Nasdaq listing, future funding and acquisitions all depend on things we can't guarantee.

Our products are only for adults of legal purchase age.