Contact

www.linkedin.com/in/bmcfadin (LinkedIn)

Top Skills

Product Development
Quality Assurance
Supply Chain Optimization

Certifications

Food Protection Manager Certification
PCQI (Preventive Controls Qualified Individual) - Preventive Controls for Human Food

Brian McFadin

Chief Operating Officer at Frankie & Jo’s
Seattle, Washington, United States

Summary

I am a focused, passionate, and results-driven leader with two decades of experience spearheading operations and strategic planning for regional and global hospitality and CPG brands in the Pacific Northwest. With deep expertise in project management, change management, and financial analysis, I specialize in optimizing business strategies, launching successful initiatives, and navigating complex stakeholder relationships.My leadership philosophy centers on fostering a culture of accountability through measurable outcomes, building trust-based relationships, celebrating wins, and driving collaboration to overcome challenges.

Experience

Frankie & Jo's
Chief Operating Officer
January 2021 - Present (5 years 11 months)
Seattle, Washington, United States

I oversee all culinary and scoop shop operations for the world’s greatest plant-based ice cream company.

Threshold.
Founder & Principal
2024 - 2026 (2 years)
Seattle, Washington, United States

In 2024 I launched a fractional executive practice and consultancy serving emerging hospitality and CPG brands. Threshold’s mission is to empower food and beverage entrepreneurs to break through barriers and unlock their full potential by optimizing operations, providing deep insights into financials and processes, and building frameworks for sustainable growth.

Vulcan Inc.
Director Of Operations, Arts + Entertainment
2018 - 2020 (2 years)
Seattle, Washington

In this role I oversaw operations for Microsoft co-founder Paul Allen's arts and entertainment ventures, including Seattle Cinerama, Seattle Art Fair, and Upstream Music Fest + Summit.

Aramark
Executive General Manager, Seattle Convention Center
2016 - 2018 (2 years)
Greater Seattle Area

As Aramark's key leader at Seattle Convention Center, I led a team of 16 managers and 300+ associates to deliver premium catering and quick-service retail experiences across the center's sprawling downtown campus. With a focus on local and sustainable products, exceptional presentation, and outstanding guest service, I drove annual gross revenues exceeding $20 million and was the primary liaison to the Center's executive team and Board of Directors.

AEG Presents
General Manager & Festival Director
2011 - 2016 (5 years)
Greater Seattle Area

After the acquisition of the Showbox concert venues by global hospitality company AEG, I became the company's youngest venue GM in its U.S. network. My role later expanded to include major outdoor festivals and concert events including Bumbershoot Festival and Marymoor Park Concerts.

Showbox Presents
Marketing Manager & Talent Buyer
2002 - 2010 (8 years)
Seattle, WA

In my first full-time hospitality role, I served as a jack of all trades for the famed concert venue and historic ballroom. Areas of focus included box office management, talent buying, F&B operations, private and corporate event rentals, and much more. I eventually settled into a full-time marketing role, creating and executing marketing and promotional plans for 300+ events annually as well as brand management, social media management, and sponsorship fulfillment.

Education

University of Washington - Michael G. Foster School of Business

BA, Business Administration and Management, General