Contact

www.linkedin.com/in/don-yansen (LinkedIn)

Top Skills

Healthcare Information Technology (HIT)
Start-ups
Entrepreneurship

Don Yansen

Founder - Kiwi Senior Health
Lexington, Massachusetts, United States

Summary

I spent 15 years at the intersection of mobile technology and global health, building platforms and products across the US, Sub-Saharan Africa, India, Latin America, and Bangladesh. Two exits, multiple startups, and work spanning the World Bank, the Andean Development Bank, and public health institutions across four continents.Throughout that time, the thread connecting everything has been a simple belief: the right technology, in the right hands, changes outcomes.That belief became personal when I spent two years living in a senior care facility with my wife. The caregivers I watched every day were skilled, committed, and genuinely invested in the people in their care. What they lacked was the right tools. Real-time visibility. Proactive alerts. Information that could help them act before something went wrong.That experience led me to co-found Kiwi Senior Health.Kiwi One is a wearable built specifically for seniors, providing continuous vital monitoring, real-time fall detection, GPS tracking, and a centralized caregiver dashboard. Built for the people wearing it. Built around the teams caring for them.I am an MIT alumnus, former adjunct faculty at the Jodhpur School of Public Health, a mentor in MIT's Media Lab Development Entrepreneurship program, and a longtime volunteer researcher at MIT's AgeLab.If you work in senior care, health technology, or elder services, I'd love to connect.

Experience

Kiwi Senior Health

Founder
October 2024 - Present (2 years 2 months)
Lexington, MA US

Building the first wearable designed entirely for seniors. Leading product development, engineering, and company strategy from concept to launch. Kiwi One is now live, giving care facilities continuous vital monitoring, real-time fall detection, and a caregiver dashboard built alongside the nurses who use it.

COSMtd

Director of Optics

July 2011 - Present (15 years 5 months)

Peabody MA

ClickMedix

CFO

March 2011 - June 2012 (1 year 4 months)

Founder, Business development, Financial strategy

Click Diagnostics

COO

July 2008 - September 2011 (3 years 3 months)

MIT

MIT 100K judge

2005 - 2008 (3 years)

Education

Massachusetts Institute of Technology

MSEE/Optics, Optics, machine vision

Massachusetts Institute of Technology

BSEE, Physics &Electrical Engineering

Northeastern University