NISHA CANNON HARMAN

FOUNDER & CEO | HEALTH INNOVATION | PRODUCT STRATEGY | DISABILITY ADVOCACY

Founder, CEO, and Board President of Innovative Incontinence Products Inc., leading the development and commercialization of SecurePocket™, a patented containment technology designed to improve dignity and quality of life for medically complex individuals and caregivers. Combines graduate-level rehabilitation counseling training, health-services expertise, and lived experience in disability support to drive mission-aligned innovation. Skilled in early-stage strategy, product development, operations, and investor communications.

EXECUTIVE EXPERIENCE

CEO & Board President
Innovative Incontinence Products Inc. Aug 2025 – Present

- Lead corporate vision, product roadmap, and commercialization strategy for a medical-device startup addressing unmet needs in incontinence care.
- Oversee manufacturing partnerships, including international production setup and supply-chain coordination.
- Manage investor relations, fundraising strategy, and regulatory planning for early-stage growth.
- Direct brand development, go-to-market planning, and early customer discovery.
- Chair the Board of Directors, ensuring governance, mission alignment, and strategic execution.

LEADERSHIP & COMMUNITY ROLES

Interim President, Board of Directors
Utah Philharmonic Orchestra 2020 – 2022

- Guided organizational restructuring, budgeting, and community engagement during a leadership transition.

Treasurer, Board of Directors
Utah Philharmonic Orchestra 2020 – 2022
Musician Representative to the Board
Utah Philharmonic Orchestra 2018 – 2020

EDUCATION

Master of Rehabilitation Counseling Utah State University • *Expected May 2027* • GPA 4.0
B.S. Health Services Administration University of Phoenix • 2009 • GPA 3.8

CERTIFICATIONS

BWRT® Levels 1–3 | HeartMath® Resilience Coach | OldPain2Go® Practitioner | Advanced Professional Life Coach

RELEVANT SKILLS FOR STARTUP LEADERSHIP

- Early-stage strategy & execution
- Product development & user-centered design

- Disability & caregiver needs analysis
- Fundraising & investor communication
- Operations & process development
- Clinical insight for health-related products
- Brand building & messaging
- Cross-functional leadership

ADDITIONAL PROFESSIONAL EXPERIENCE

Secretary - LDS Family Services 2019–2020, 2023–2024 Administrative support, scheduling, HIPAA-compliant client coordination.

Owner & Instructor - Harman Fiddle Studio 2004 – Present Entrepreneurial management, client acquisition, digital marketing, and instruction.

Lead Care Assistant - EPAS 2015 – 2019 Developed care protocols, managed specialized diets, implemented behavioral programs.

Elementary Strings Instructor - Jordan/Canyons School District 2001 – 2007

HONORS

Dean's List (2005–2007)