Contact

www.linkedin.com/in/adamswig (LinkedIn)

Top Skills

Board Level
Philanthropy
Community Engagement

Honors-Awards

Triple I Community Award
Certificate of Honor
California Senate Certificate of Recognition
Lloyd W. Dinkelspiel Award for Young Leadership

Publications

'All you gotta do is listen': Connecting at a Black-Jewish Shabbat marathon
INTERVIEW WITH THE MILL VALLEY TEEN WHO ROCKED ON STAGE WITH PEARL JAM
OUTSIDE LANDS 2021 : TRICKS & TREATS!
PALO ALTO'S REMI WOLF ROCKS AND BOPS 2 NIGHTS AT THE WARFIELD!
ZIGGY MARLEY LIGHTS UP STERN GROVE!

Adam Swig

of Value Culture, a California Non-Profit Public Benefit Corporation, Co-Founder Yerdrink
San Francisco, California, United States

Summary

With 1.5+ years as Co-Founder of Yerdrink, a company dedicated to providing clean energy and hydration through non-alcoholic beverages, I have focused on creating a product that empowers individuals while contributing to global clean water projects.
My work is rooted in a passion for philanthropy and community engagement, as demonstrated by my involvement in initiatives that foster inclusivity and positive impact. Additionally, as Founder and Executive Director of Value Culture for over 7 years, I have spearheaded efforts to produce and support artistic, educational, charitable, and spiritual programs that inspire individuals to give back to their communities. My mission is to drive meaningful change and address pressing social challenges, both locally and globally, while fostering collaboration through impactful events and community-driven initiatives.I am a proud board member of many organizations and have served the city of San Francisco to the best of my ability.

Experience

Yerdrink
Co-Founder
January 2025 - Present (1 year 10 months)
San Francisco Bay Area

Yerdrink is a non alcoholic beverage providing you with clean energy and hydration. Enjoy it on it's own or mix it yerway! Partial proceeds from every can go towards building clean water projects globally.

Value Culture
Founder and Executive Director
August 2019 - Present (7 years 3 months)
San Francisco Bay Area

I am the founder and executive director of Value Culture. The mission of Value Culture is to produce and support artistic, educational, charitable, and

spiritual events and programming to inspire individuals to give back to their communities.

University of San Francisco
6 years 5 months

USF Institute for Nonviolence and Social Justice Leadership Council
June 2021 - Present (5 years 5 months)

The USF Institute for Nonviolence and Social Justice investigates, illuminates, and advances the theory and practice of transformational nonviolence to confront and overcome injustice and systemic violence and contribute to the just resolution of communal conflict.

The institute focuses on the most urgent social problems in our communities, across the nation, and around the world. It aims to bring attention to the systemic, pervasive violence that plagues our society and world, to understand this violence as a public health crisis, and to work to address it. The goal is to be useful to students, activists, and thinkers confronting injustice and inhumanity in all forms.

Member Board Of Trustees
June 2020 - Present (6 years 5 months)
San Francisco, California, United States

I proudly sit on the Board of Trustees of The University of San Francisco. The core mission of the university is to promote learning in the Jesuit Catholic tradition. The university offers undergraduate, graduate, and professional students the knowledge and skills needed to succeed as persons and professionals, and the values and sensitivity necessary to be men and women for others.

The Jewish Sports Hall of Fame of Northern California
Board Member
June 2021 - Present (5 years 5 months)
San Francisco Bay Area

Board Member the Jewish Sports Hall of Fame of Northern California. https://jshofnc.org/

BAM Magazine Bammies Music Foundation
Member Of The Board Of Advisors
September 2019 - Present (7 years 2 months)
San Francisco Bay Area

I am proud to sit on the BAMMIES Music Foundation Advisory Board. The BAMMIES MUSIC FOUNDATION is a recognized California State 501 c3 tax-deductible non-profit organization that was formalized after the “BAMMIES REUNION CONCERT” in March of 2018. Members of THE BAMMIES MUSIC FOUNDATION Board of Directors and Advisory Board will decide the genres of music for the BAMMIES, the specific awards categories, and the nominees who will be inducted into the BAMMIES WALK of FAME. They also will vote on who shall receive the BAMMIES Lifetime Achievement Awards. www.bammagazine.com

The Contemporary Jewish Museum

Contemporaries Committee
January 2014 - Present (12 years 10 months)
San Francisco Bay Area

I am a proud member of The Contemporaries, The Contemporary Jewish Museum’s young professionals committee that explores contemporary perspectives on Jewish culture, history, art, and ideas. The group also participates in philanthropic activities and friend-raising for the museum with a dynamic array of social, educational, and philanthropic events throughout the year.

Self Employed - Events

Adam Swig Events
January 2013 - Present (13 years 10 months)
San Francisco Bay Area

Produced and organized hundreds of unique events working with over 100 non profits and small businesses, as well as raising over $1 million dollars for charities.

The Swig Company

18 years 10 months

Committee Member
January 2008 - Present (18 years 10 months)
North America

Currently serve on the Budget Committee for a family owned, privately held nationally commercial real estate business.

Board Member
January 2011 - January 2016 (5 years 1 month)
North America

Served on the Board of Directors for a family owned, privately held nationally commercial real estate business.

SAY HEY FOUNDATION INCORPORATED

Say Hey Foundation Intern

January 2005 - Present (21 years 10 months)

Atherton, California, United States

The Say Hey Foundation, Incorporated is dedicated to the promotion of academic study for
underprivileged children. The Foundation is a nonprofit, California charitable corporation
founded by baseball great, Willie Mays. I work directly with Mr. Mays and the director of the
foundation Renee Anderson in project coordination, archiving, public relations, memorabilia
management, merchandise program development, and communications.

Freelance

Consultant

January 2008 - Present (18 years 10 months)

Consulting on strategy, marketing, PR, branding, engagement, development & professional connecting. Clients in sports, entertainment, small business, food and wine, hospitality, media, education, non profit and tech.

City and County of San Francisco

South Of Market Community Advisory Committee

November 2022 - Present (4 years)

San Francisco, California, United States

Appointed by Mayor London Breed. The Community Advisory Committee (CAC) is the central community advisory body charged with providing input to City agencies and decision makers with regard to all activities related to implementation of the Central SoMa Plan, Western SoMa Area Plan and the East SoMa Area Plan.

San Francisco Heritage

Board Member

January 2020 - March 2021 (1 year 3 months)

San Francisco Bay Area

I proudly sit on the board of San Francisco Heritage. San Francisco Heritage is a nonprofit 501(c)(3) whose mission is to preserve and enhance San Francisco's unique architectural and cultural identity.
Since 1971, San Francisco Heritage has protected the city in the face of rapid change. This includes advocacy for historic resources, education programs, and tours and rental of the 1886 Haas-Lilienthal House.

San Francisco Giants Community Fund Lab
Founding Member
February 2019 - October 2020 (1 year 9 months)
San Francisco Bay Area

I am a founding member of the GCF Lab, which is a group of emerging leaders innovating at the intersection of sports and philanthropy to empower underserved youth and their families supported by the Giants Community Fund. This new initiative launching in 2019 will blend social opportunities with philanthropic work through volunteering, raising awareness and funds, and developing innovative engagement opportunities for the GCF.

San Francisco Giants
Baseball Operations Intern
May 2007 - January 2008 (9 months)
San Francisco, California, United States

Baseball Operations Department intern. The Baseball Operations department sometimes known as the "Picking Players Department." Data entry, spreadsheet management, filing, send mailings, data collection, draft preparation, statistic preparation, organized Fellowship Day.

Sports Byline USA
Associate Producer
January 2005 - May 2007 (2 years 5 months)
San Francisco, California, United States

Associate Producer at Sports Byline Radio Network. The Sports Byline Radio Network is America's Sports Talk Radio Network, which is heard on nearly 200 stations nationwide and globally on Sirius Satellite Radio, as well as on the American Forces Radio Network. Since 1988, Sports Byline has been a forum for those
listeners across the country to express their opinions about major issues in sports with
Emmy Award Winning host Ron Barr. The network also presents interesting, insightful and

compelling interviews with key figures in the sports world. My responsibilities include
assisting in the production of Ron Barr's popular nightly show in booking guests, writing
bios, and preparing show content. As well as production responsibilities, I have contributed
a column to the station's website on 2006 baseball player personnel trends
Took over as interim head producer for final few months.

Buchser Middle School

Special Education Assistant

January 2006 - December 2006 (1 year)

Santa Clara, California, United States

2006 Buchser Middle School, Santa Clara, CA – 8th Grade Special Education Assistant

San Francisco Giants

4 years 7 months

Clubhouse Attendant

April 2000 - October 2004 (4 years 7 months)

5 Seasons as a San Francisco Giants Clubhouse Attendant & Bat Boy. 4 Seasons in the visitors clubhouse, 1 season in the home clubhouse.
This position included clubhouse preparation for all Giants home games. Responsibilities
included player and umpire services, media services, medical services, equipment
management, transportation logistics, participation in community events and organization of
charitable donations, and coordination with many different departments within the San
Francisco Giants organization. In my tenure with the organization, I worked on the field in
three playoff series and three games of the 2002 World Series; games including Barry Bonds
71 st , 72 nd , and 73 rd home runs plus his milestone 500 th, 660 th and 700 th home runs; Greg Maddux 300 th win, and games that were nationally and globally televised. To be honest, every day was the best, I was a major league bat boy!

Ticket Office Intern

January 2002 - December 2002 (1 year)
San Francisco, California, United States

This sector of the Giants organization manages all ticket transactions, season ticket holders,
seat licensing, scheduling, and event marketing. Duties included telemarketing, processing
orders, updating the computer database, and marketing ticket packages. I gained valuable
experience working under Russ Stanley, the Vice President of Ticket Services and Client
Relations. In 2001, Stanley and his team were honored with the INTIX Box Office of the
Year Award.

Volunteer
2003 Care and Community Program
January 2003 - December 2003 (1 year)
San Francisco Bay Area

2003 Care and Community Program – Food preparation and delivery to needy Bay Area residents.

Congregation Emanu-El of San Francisco
2nd Grade Sunday School Teaching Assistant
January 1999 - April 2000 (1 year 4 months)
San Francisco, California, United States

2nd Grade Sunday School Teaching Assistant at Congregation Emanu-el.

Education

Santa Clara University
Bachelor's degree, Communication, General