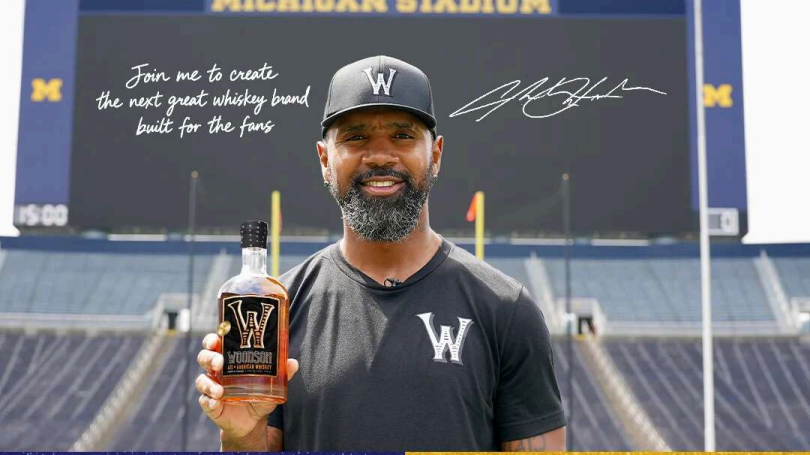


JOIN THE TEAM

INVEST IN WOODSON WHISKEY

HIGHLIGHTS

1. **BUILT FOR FOOTBALL FANS**
Rooted in the culture, tradition and community of the game.

2. **BUILD IT WITH CHARLES**
Born from Charles Woodson's football legacy. Now fans can join the journey.

3. **2025 SAN FRANCISCO WORLD SPIRITS COMPETITION -** Gold Medal Winner: All-American, Silver Medal Winner: Cinnamon Blitz.

4. **OFFICIAL WHISKEY OF MICHIGAN ATHLETIC**
First-ever spirits sponsor of U of M, licensed to use official Michigan marks.

RESERVE YOUR SPOT

Non-binding reservations only. No money is being solicited nor will be accepted until a Form C is filed