

EXHIBIT G

Investor Video Transcript

Moxie For Kids, Inc.

Transcript prepared from the final video caption file.

00:00:00.500

Hi, I'm James Wall, co-founder and CEO of Moxie.

00:00:04.920

I'm making this video because after years working in education and youth

00:00:08.560

development, I've become convinced that one of the biggest gaps in children's

00:00:12.440

emotional development is not a lack of research, it's a

00:00:16.500

lack of practical support for families.

00:00:19.040

That's the gap we're building Moxie to address.

00:00:21.380

In the United States, we're investing billions in kids' emotional development in

00:00:25.200

schools, and then we stop at 3:00 PM.

00:00:27.840

That's where things start to break down, because at home, where

00:00:31.380

behavior is actually shaped,

00:00:33.900

most families are on their own. Parents are dealing with this every day:

00:00:37.740

frustration, meltdowns, anxiety,

00:00:41.700

trying to help their kids navigate emotions, but without any real

00:00:45.460

structure or support. And at the same time, we're seeing a real rise in

00:00:49.340

mental health challenges among young people.

00:00:51.920

The interesting thing is, we don't have a knowledge problem.

00:00:55.420

We already know what works. There's over 20 years of research,

00:00:59.720

much of it from Harvard, showing how children build emotional skills

00:01:03.580

like self-regulation, focus, and empathy.

00:01:07.000

The problem is that none of this has ever been translated into daily

00:01:11.000

family life in a simple, usable way.

00:01:14.440

That's what we're building with Moxie,

00:01:16.960

a simple platform that helps parents and kids build these skills

00:01:20.780

together through short, play-based activities they can

00:01:24.640

use in everyday moments.

00:01:27.260

And it's not about more screen time, it's about better interactions.

00:01:32.260

It's not content, it's connection.

00:01:34.940

We're working directly with Harvard's ESOL lab on the underlying science,

00:01:38.850

and we already have pilot partners lined up, including a school for

00:01:42.480

twice-exceptional kids in New York City, select schools in the US

00:01:46.440

Virgin Islands and Kentucky, with additional conversations

00:01:50.400

underway. Our belief is that emotional development doesn't happen in the

00:01:54.340

classroom alone. It happens at home, every day,

00:01:58.200

in small moments. And if we can support families in those

00:02:01.760

moments, we can have a meaningful impact on children's long-term

00:02:05.680

wellbeing. We've got the research.

00:02:08.090

We've got the early demand.

00:02:10.400

Now we're hoping to raise capital in the coming months to build the

00:02:14.100

platform and bring it to market.

00:02:17.480

If this resonates, we'd love to have you involved.

End of transcript