

Contact

www.linkedin.com/in/jeff-chastain-30643746 (LinkedIn)

Top Skills

Hair Cutting
Hair Care
Beauty

Jeff Chastain

Founder & CEO, Brutus Grooming Corp | Founder of MASC, PARLOR and HELLA

New York, New York, United States

Summary

Industry leader, inventor, and creator in men's grooming products, award winning women's hair styling products, founder of multiple product lines in the beauty space, consultant for product development of personal care, accessories, and wellness.

Experience

Brutus Grooming Corp

Founder & CEO

January 2026 - Present (5 months)

MASC by Jeff Chastain

Co-Founder

2018 - Present (8 years)

New York, NY

Parlor by Jeff Chastain

Owner of Parlor by Jeff Chastain

August 2012 - Present (13 years 10 months)

Unisex haircare line

Jeff Chastain Parlor

Salon Owner and Hair Product Line Owner

2010 - Present (16 years)

New York, NY

HELLA DRY water repelling hairstyling products

Founder

September 2020 - March 2026 (5 years 7 months)