



"Join us in fermenting the future of food"

THE PROBLEM

Most “healthy” plant proteins are ultra-processed junk.

What conscious consumers really want:

- Whole foods with clean labels
- Probiotics that support gut health
- Fiber rich lean proteins

WHO WE ARE

CULTURED FOODS

- 7 Years of dedication traction
- Boot strap to 320K in revenue
- Established Distribution with UNFI and KeHE
- Key food service partners, including Erewhon

SAN DIEGO TEMPEH



Chickpea & Sunflower Seed Tempeh



Black & Mung Bean Tempeh

COCONUT MISO AMINOS

- ✱ Lower sodium
- ✱ Live probiotics
- ✱ Allergen free
- ✱ Refrigerated

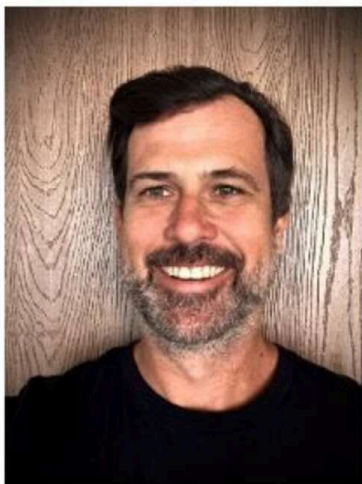


CULTURED KRAUT

- ✱ Live Probiotics
- ✱ Clay Pot Fermented
- ✱ Beautiful color
- ✱ Thick and crunchy



OUR TEAM



MAX PETRICH

CEO & Founder

**Founder of San Diego Tempeh/
Cultured Foods. Mission-driven
CPG entrepreneur and
fermentation expert.**



LUKE ABBOTT

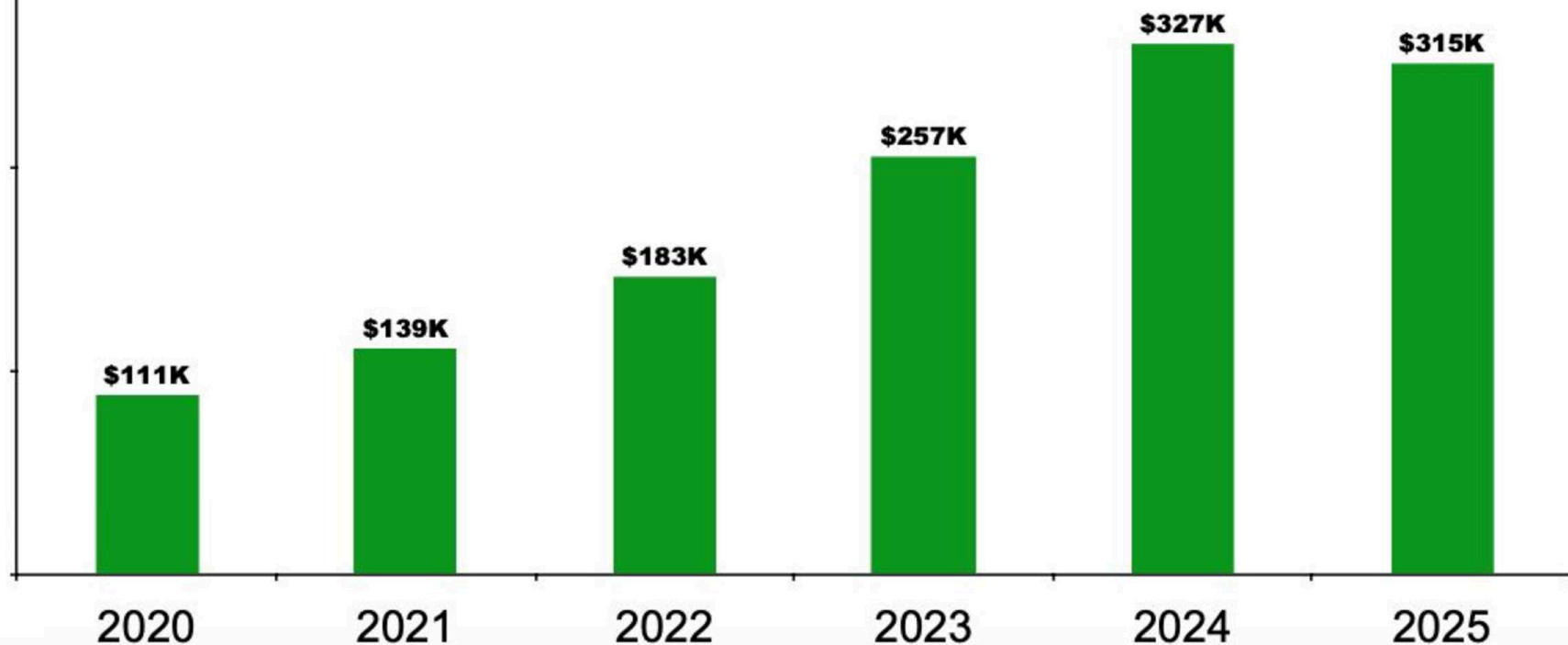
Partner

**Founder and CEO of V-Driven,
former owner of Monterey
Provisions and CPG industry
insider.**

OUR GROWTH

Revenue Year-Over-Year

3x growth since 2020 | Bootstrapped with zero outside investment



OUR CHALLENGES

Manual Packaging

High-Interest Debt

Customer Concentration

Untapped DTC Sales

\$400,000

Our first raise. Every dollar has a job.

\$120K

Automated
Equipment

\$100K

Debt
Elimination

\$70K

Sales &
Marketing

\$75K

DTC
Marketplace

AUTOMATION

\$120,000 Investment

2X

PRODUCTION CAPACITY

50%

LABOR COST REDUCTION

More product. Better margins. Profitable growth.

DEBT ELIMINATION

\$100,000 Investment

SAVES
+\$17,400
A YEAR

SALES & MARKETING

\$70,000 Investment

40+

**NEW FOOD SERVICE
PARTNERS**

300+

**NEW RETAIL
LOCATIONS**

Expanding from regional player to national brand

CULTURED FOODS MARKETPLACE

\$75,000 Investment

BUILD OUT AND SUPPORT DTC STORE

\$10,000+

PER MONTH ONLINE

THE ASK

\$400,000 SAFE PLUS REVENUE SHARE

\$3.5M

Valuation Cap

\$100

Minimum

Wefunder

Platform

50% of Net Profit, distributed annually



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CULTURED FOODS

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