

## Produce WiFi devices that mount onto your compact camera to provide internet connectivity



[ghostkits.com](http://ghostkits.com) Los Angeles, CA  

### Highlights

- 1 NAB Product of the Year 2025 Nominee
- 2 CineD Best of Show Nominee
- 3 Through our Rentals with Fujifilm, we have made our first Revenue
- 4 Showcased Product at NAB, BiLD Expo, CineGear, and Open Sauce this Summer.

### Featured Investors

 **Jackie Merry** in Follow Invested \$17,100 

Production Executive, Head of Production at Fujifilm North America.

"Ghost Kits is a revolutionary product and I can't wait until they release because I need the product now for my productions."

 **Jackie Merry** Syndicate Lead Follow Invested \$17,100 

"Ghost Kits is a revolutionary product, and I can't wait for its release because I need it now for my productions. Even in the beta phase, it solved countless connectivity issues across my productions and events. It streamlined my workflows, reduced stress, and made complex setups feel seamless, reliable, and completely headache free. It saves time on site, boosts confidence for clients, and delivers stable performance when it matters most. I believe in this product 100%"

### Team



**Casper Hanney** Founder & CEO

Owner of a Post-Production Facility with 10+ years of Production & Post-Production Experience



**Lee Hanney** Head of Programming

15+ years of Web Development and Web Design Experience



**Jason Koczanowicz** Head of Marketing

15+ years of Post-Production Experience, with over 10 years of Marketing Experience



**Lucianne Kempton** Board Member & Advisor

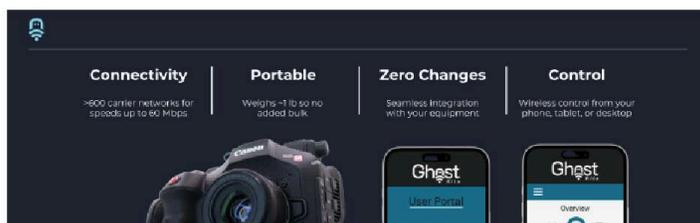
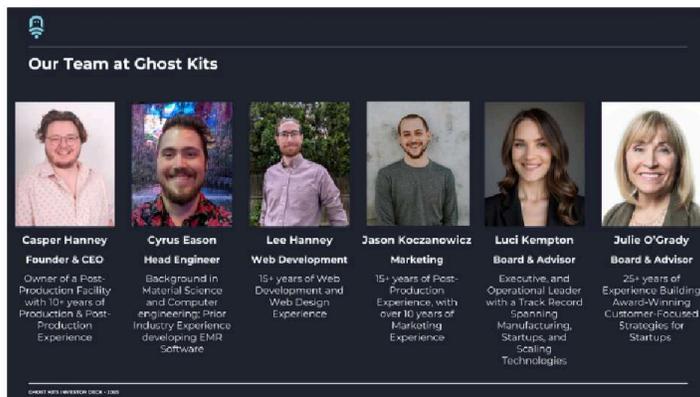
Executive, and Operational Leader with a Track Record Spanning Manufacturing, Startups, and Scaling Technologies

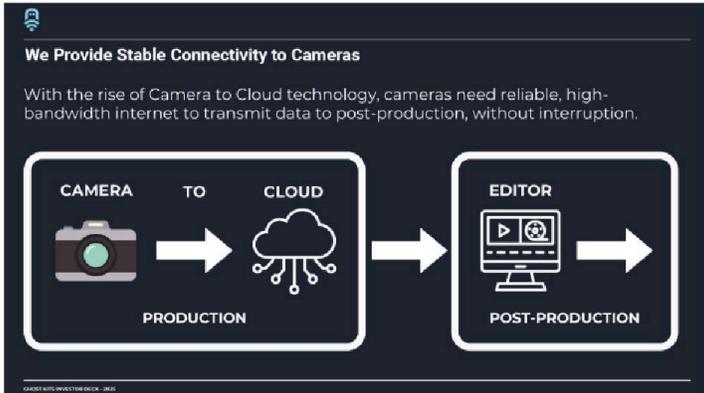


**Julie O'Grady** Board Observer & Advisor

25+ years of Experience Building Award-Winning Customer-Focused Strategies for Startups

## Ghost Kits Pitch





### Ghost Kits is Positioned to Win

Product Names	Ghost Kits - Specter	Sony PDI FP1	Kliver P3MINI	Teradek Mobile 5G
Plug-in-Play	✓	X	X	X
Smart Network Switching	✓	X	X	X
Price	\$849.99	\$1099.99	\$1199.00	\$5,499.00
Weight	1.28lbs 6.2in x 3.5in x 2.3in	0.6lbs 6.7 in x 3.2 in x 1.1 in	1.3lbs 5.4in x 3.3in x 1.4in	1.9lbs 6.4in x 3.6in x 1.3in
Carrier's Enabled	Verizon, T-Mobile, AT&T, and +600	T-Mobile & AT&T	T-Mobile & AT&T	Verizon, T-Mobile, AT&T, and +600
Target Audience	48M Global Photo & Video Creators	2M Sony Videographers	11M European Photo & Video Creators	2,577 Cinema Productions



# Product Validation

© 2017 GHOST KITS NETWORK LLC • 1/16



We put our Product to the Ultimate Test: **An NFL Game at SoFi Stadium**



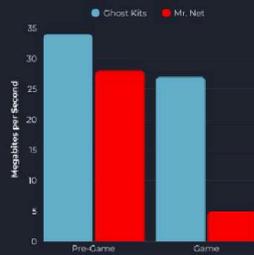
© 2017 GHOST KITS NETWORK LLC • 1/16



We Consistently Hit **30mbps Upload Speed** - 80% faster and more reliable than other solutions, even with thousands of attendees consuming bandwidth.



Ghost Kits  
vs  
Mr. Net



© 2017 GHOST KITS NETWORK LLC • 1/16



**Trade Shows** - From Gondola Sports Summit to CineGear and the BiLD Expo, Ghost Kits is making its rounds to prove we are the C2C solution.



© 2017 GHOST KITS NETWORK LLC • 1/16



**Case Studies** - In addition to Trade Shows, we are also completing Case Studies with Fujifilm, WWE, NHRA, and Content Creators / Live Streamers to demonstrate this workflow solution and secure pre-orders.

© 2017 GHOST KITS NETWORK LLC • 1/16



©2021 KITS | WEBBING DESIGN | 100

# Go-to-Market

©2021 KITS | WEBBING DESIGN | 100

We launched this April at NAB in Las Vegas, earning **Product of the Year and Best of Show Award Nominations** from NAB and CineD.

**NABSHOW**  
PRODUCT of the YEAR 2025  
NOMINEE

**CineD** BEST of SHOW  
AWARD NOMINEE

©2021 KITS | WEBBING DESIGN | 100

With our **Strategic Partners**, Ghost Kits will be advertised, bundled and sold via select partner sites along with resellers like Amazon and B&H.

**FUJIFILM** **Frame.io** **WEBBING**  
**ATOMOS** **flickr**  
**Panasonic** **Canon** **SmallRig**

©2021 KITS | WEBBING DESIGN | 100

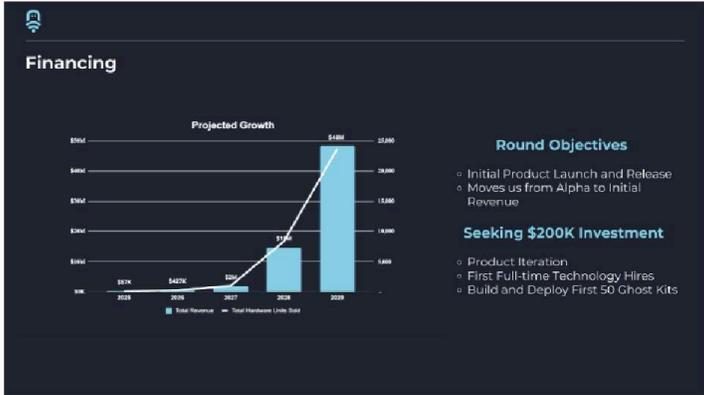
Business Model designed to capture **Multi-Million Opportunity** by 2029

Hardware Sales	Data Subscription Service
\$849.99	\$7 per GB
35% Margin	57% Margin
Upfront	Monthly

Assumptions / Statistics	
US Professional Videographers & Photographers	200K
Global Live Streamers & Content Creators	147M
Units Sold in 2029	23K
Avg. Data Usage per User per Year	60GB

2028 HARDWARE REVENUE	\$18 Million
2028 ANNUAL RECURRING REVENUE	\$30 Million

Forward looking projections are not guaranteed.



Forward looking projections cannot be guaranteed. We will be raising \$124k of the \$200k through Wefunder.

**Thank you!**

**Casper Hanney**  
**Founder & CEO**  
 (773) 367-2090  
 casper@ghostkits.com  
 www.ghostkits.com