

## Jane's Posts



**Jane Lo**  • You  
co-founder, p!ng  
1w • 

...

As a former analyst, I like to look at the data—even when it's not actionable, just interesting.

I wondered: What percentage of our Wefunder angel investors are women?

Industry estimates range from 13% to 33%, depending on the study.

For [p!ng](#), 28% of our Wefunder investors are women—at the higher end of that spectrum.

Angel investing is said to democratize access to wealth creation. It's encouraging to see more women participating in that upside—and the data shows this share is growing over time.

It matters because women are more likely to invest in female founders, overlooked sectors, and start-ups that don't fit the traditional VC mold.

My hope is that this momentum continues—and translates into more capital flowing to women-led startups, especially all-female founding teams.



**Jane Lo** • You  
co-founder, ping  
3w •

...

Thanks to the almost 40 investors who've backed ping so far!



**Rob Whitten** • 1st  
ping cofounder  
3w • Edited •

Half our early bird investment discount is spoken for! 🍷 🍷 🍷

We're off to great start and it's so cool to see all the familiar ...more





**Jane Lo** • You  
co-founder, ping  
2mo •

🎉 WE'RE LIVE! 🎉

Hey friends, big news from the little robot coffee pod with big energy 🤖 ⚡  
You've been following along as we've built ping from napkin sketches to a fully automated drive-thru pod, now you can be part of it.

Our community round is now open to insiders: the day-one fans, the folks who've been cheering us on, the people who've watched this crazy idea turn into a real robot making real drinks in the real world.

We're gearing up to scale ping so we can get more of these small-but-mighty pods out into the wild, and we'd love to have you along for the ride.

Want a piece of the future of drive-thru?

👉 <https://wefunder.com/ping>



Invest in ping: The Fastest Coffee Drive-Thru in the Galaxy

wefunder.com

## Rob's Posts



**Rob Whitten** • 1st  
ping cofounder  
1h •

Every time we open the ping pod for testing, cars start pulling in one right after the other.

And people don't just try it, they come back. No ads, just curiosity + caffeine.

We're still in controlled testing while we tune reliability and throughput, but the demand signals are clear. They're pushing us to move faster 🚀  
And don't worry that line goes away when we let them start preordering!

If you've been following along, this is where the rubber hits the road with operating with real customers in the real world.

We still have room for reservations in our community round before it officially launches.





**Rob Whitten** • 1st  
ping cofounder  
6d •



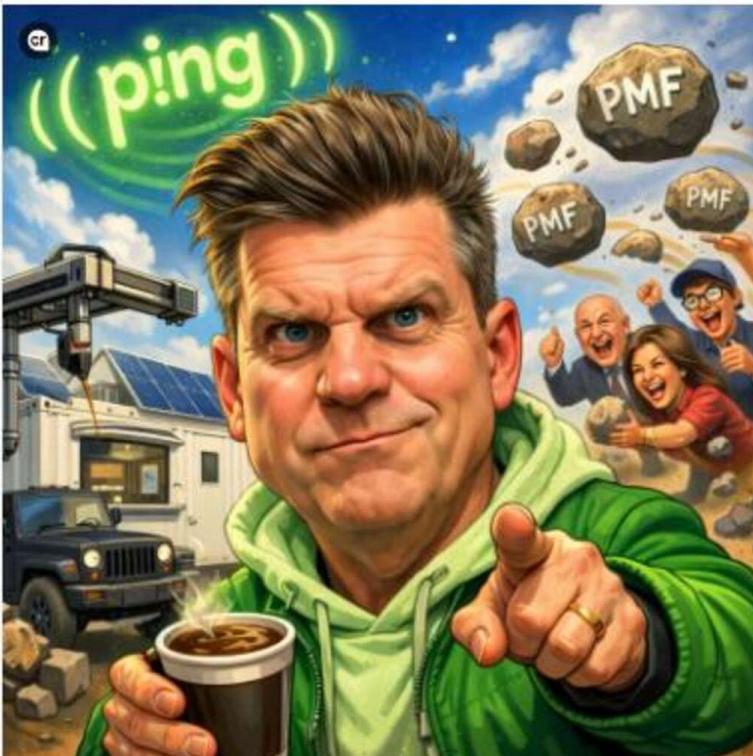
I asked AI to caricature my life.

It drew robots.  
Solar panels. Lots of green.  
A drive-thru pod.  
Insane amounts of product market fit (PMF).

Pretty accurate.

It drew ping   
Invest!

<https://wefunder.com/ping>





**Rob Whitten** • 1st

ping cofounder

2w •



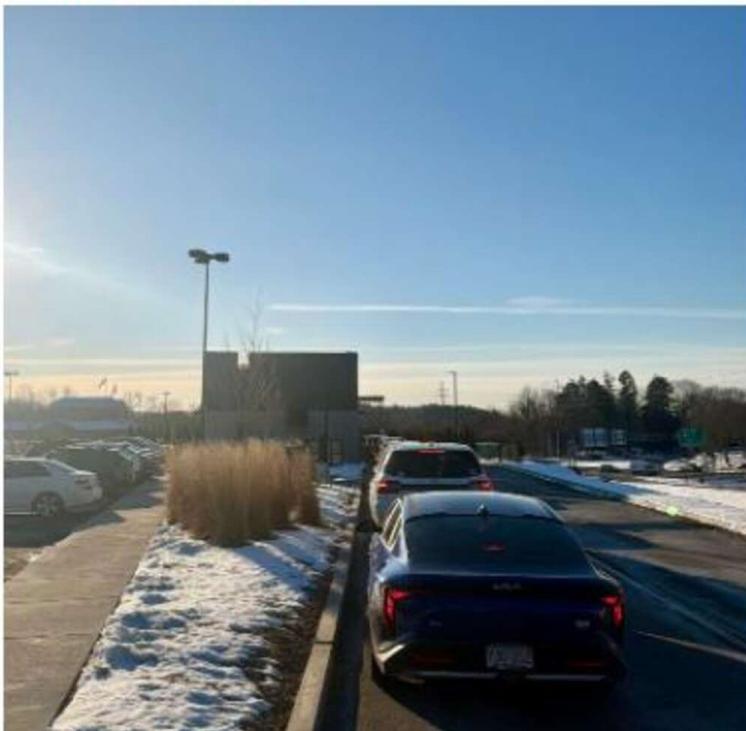
I get these photos texted to me A LOT. [Dunkin'](#) and [Starbucks](#) might be our biggest advocates.

After learning about [p!ng](#), people send us photos like this and stories from long lines, wrong orders, and overpriced, frustrating drive-thru experiences. The pain somehow feels more intense now that a remedy is in sight.

They can't wait to switch to ping. They send great potential locations for next pods (you'll probably do this now too). So far over 60 people have signed up to become licensees or investors.

If you've felt that pain in your bones and want to be part of the solution, we're about to open our seed round.

[wefunder.com/ping](https://wefunder.com/ping)





**Rob Whitten** • 1st  
ping cofounder  
3w • Edited •



Half our early bird investment discount is spoken for! 🎉 🙌 🥳

We're off to great start and it's so cool to see all the familiar names. 🙌 Jane and I want to make sure all our friends and family get their chance to be part of ping before we open it up to a wider audience.

Reserve your spot today: <https://wefunder.com/ping>





**Rob Whitten**  · 1st

ping cofounder  
2mo · Edited · 



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Want a piece of the future of drive-thru?

 [wefunder.com/ping](https://wefunder.com/ping)

We're testing the waters to gauge interest in a potential Regulation Crowdfunding offering. No money is being solicited or accepted at this time.



Invest in ping: The Fastest Coffee Drive-Thru in the Galaxy

[wefunder.com](https://wefunder.com)



Rob Whitten

1h · 🌐



Now you can invest in [plng coffee](#)! We're currently testing our first automated pod with customers and they are excited! Come join us: <https://wefunder.com/plng>

