

## Contact

[www.linkedin.com/in/  
samanthafischer \(LinkedIn\)](https://www.linkedin.com/in/samanthafischer/)

## Top Skills

Tableau  
Python (Programming Language)  
Data Analysis

## Languages

Spanish

# Samantha Jackson

Product Manager, Clinical Research  
Nashville, Tennessee, United States

## Summary

I have 10 years of experience helping businesses curate and utilize their data to drive efficiency and growth. I genuinely enjoy understanding and improving business processes, distilling complex information, and enabling businesses to achieve success through analytics and robust data collection. My peers and leaders trust me to provide insights, recognize unseen gaps and find solutions.

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## Experience

**OneOncology**  
Product Manager -- Clinical Research  
May 2024 - Present (1 year 6 months)  
Nashville, Tennessee, United States

**Hometeam Pizza**  
Co-Owner  
January 2021 - Present (4 years 10 months)

**Verily Life Sciences**  
Manager, Data Solutions for Sites  
April 2021 - May 2024 (3 years 2 months)

Manage a team of 3 that builds and supports all embedded reporting for the SignalPath (CTMS) application.

Led transition of 20+ reports from former ETL data stack to modern data warehouse while maintaining live reporting for clients

Built team's first python script to support a custom report for largest client

Regularly coordinate and communicate with developers and data engineers to plan for app data model changes and their impacts to reporting

Leading and supporting the transition from Tableau to Looker for our BI tooling

**TechnologyAdvice**  
Data Strategist

April 2019 - April 2021 (2 years 1 month)

Greater Nashville Area, TN

Served as consultant to stakeholders across all departments to understand and support initiatives through data processes and reporting

Managed data strategy to grow and maintain large database of our available marketing audience

Built 30+ standardized reporting tables to enable use of shared definitions and data models for Tableau dashboards built for various departments

Led project to automate revenue tracking for the entire company

**HCA Healthcare**

**Product Analyst II**

July 2017 - March 2019 (1 year 9 months)

Greater Nashville Area, TN

Wrote requirements and queries to bring in 2 new data sources to our enterprise data warehouse

Led implementation of new lung nodule care management application and analytics

Presented performance analytics in support of changing a business rule that resulted in a 20% increase in patients eligible for oncology nurse navigation

Combined and simplified data sets across 7 markets within patient tracking application

**TechnologyAdvice**

2 years 3 months

**Data Analyst**

August 2016 - July 2017 (1 year)

Greater Nashville Area, TN

Developed data models, setup automated reports, trained business users, and maintained all reporting within TA's business intelligence application, Looker.

Collaborated with business users to set up data models and automate their manual reporting

Created a Data Dictionary for all internal systems

Used SQL daily for analysis and adhoc reporting requests

Served as the middleman between the program delivery team and developers for support issues with internal system and document solutions for common problems

Frequently worked across teams to determine the best processes and the potential impact of new features and changes to our software applications

**Program Delivery Coordinator**  
May 2015 - August 2016 (1 year 4 months)  
Nashville, TN

Managed the execution of campaigns which accounted for approximately 20% of total outbound business revenue  
Coordinated partner relations and process improvement  
SME in internal systems and integration with client systems

**NCT Ventures**  
**Analyst**  
May 2014 - May 2015 (1 year 1 month)  
Columbus, Ohio Area

- Responsible for deal flow reporting and analysis in advertising technology, agricultural technology, and energy sectors
- Support multiple portfolio companies through financial process improvement, maintaining competitive landscapes and formulating marketing strategies
- Maintain market research in sectors of interest

**Sigma Kappa Sorority**  
**Chapter President**  
November 2012 - December 2013 (1 year 2 months)  
University of Michigan

- Managed a chapter of 190 members for the calendar year of 2013
- Reorganized the chapter's processes for management and restructured leadership positions within the organization
- Implemented the chapter's first dues scholarship for members

**Arsenal Capital Partners**  
**Summer Analyst**  
June 2013 - August 2013 (3 months)  
Greater New York City Area

- Performed market analysis on a specialty chemicals sector
- Participated in 2 buy-side M&A deal teams and 1 sell-side refinancing
- Supported investor acquisition process

**DOmedia**  
**Intern**  
May 2012 - September 2012 (5 months)

- Worked with the business development team on streamlining the media buying process

- Revised and redesigned all 30+ messages that are delivered to users during the media negotiation process

NCT Ventures

Summer Intern

May 2012 - September 2012 (5 months)

Assisted with various projects at in-house portfolio companies

Clinton Global Initiative

Selected Participant

April 2011 - July 2011 (4 months)

Port au Prince, Haiti; San Diego, CA

Executed a pilot test of a water backpack in Haiti.

Dance Marathon at the University of Michigan

Hospitality Member; Gala Coordinator

September 2010 - March 2011 (7 months)

Ann Arbor, MI

Acquired sponsors for Dance Marathon's first charity Gala

Raised ~ \$10,000 for Mott and Beaumont Hospitals' pediatric therapies

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## Education

University of Michigan

Bachelors of Science, Economics, Program in the Environment · (2010 - 2014)