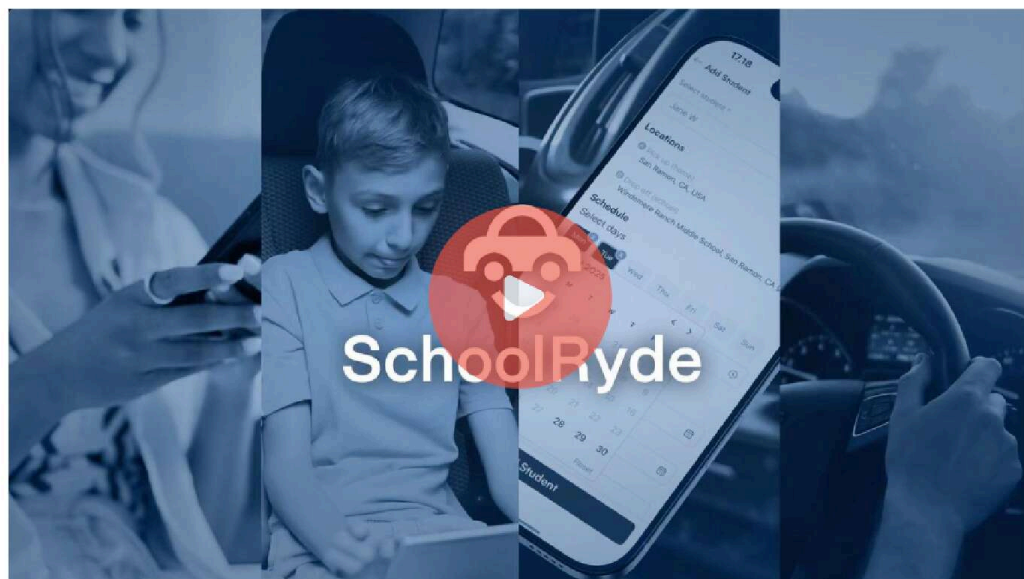


Affordable & Daily rides for kids



schoolryde.com Fremont, CA 

Highlights

- 1 Partnerships signed with taxi operators across 2 cities
- 2 250 drivers onboarded
- 3 Parent App is live in the Appstore
- 4 Our API platform is successfully integrated with major taxi operator's dispatch system in a key city
- 5 Our API platform for Taxi operators is ready for scale
- 6 Ex-Turo Exec | COO at Outschool | Technologist, DocuSign | Harvard Alumni | Strategy, Kelloggs

Featured Investor



**Cipson Jose
Chiriyankandath**
Syndicate Lead

[Follow](#)Invested \$5,000 

"As a father, I understand the challenges of finding safe and reliable transportation for my children's school and after-school activities. I've known Naveen, one of the co-founders, for over 15 years. When he shared the plans for SchoolRyde's technology platform, I immediately saw its potential. Not only does it address the critical need for safe transportation for children, but it also provides a scalable solution that can be applied to other niche markets. SchoolRyde stands out from its competitors by focusing on its innovative technology platform rather than managing cabs and drivers. This approach allows them to offer safe and reliable ride service for children, in a market that has significant room for growth."

Our Team



Naveen Tulseela Founder & CEO

Technical Advisor at Liscio | Technologist at Docusign |
University of Illinois at Urbana-Champaign (UIUC) Alumni



Tristram Hewitt Advisor

Ex-Turo executive | Harvard Alumni | COO at Outschoo |
Board member at Openroad Foundation



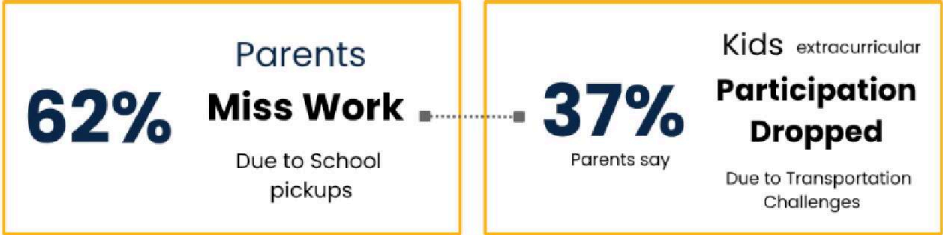
Gaurav Agarwal Head of Product

20+ products launched | 100M users served across
industries, startups and enterprises | Product Strategy -
Kellogg School of Management

Affordable & Daily rides for kids

PARENT

How will my child get to school, soccer practice, or music lessons?



Every parent has faced this dilemma.
It's not a once-in-a-while inconvenience
— **it's a daily grind.**

It is also not just a logistics issue — it's an economic and social barrier.

That means millions of lost work hours, stressed-out parents, and kids missing extracurriculars that shape their growth. And for single parents or dual-income households without flexible schedules, the problem is even worse.

TAXI OPERATOR

How do I improve my earnings & fleet utilization?

30–40%

**Taxi Utilization
Average**

In United States

4–7%

**Hourly driver
drop in Pay**

In the past year

The pattern is clear —
Drivers and Operators need
**new sources of predictable, recurring
demand & revenue**

Across major U.S. cities — from New York to San Francisco, Chicago to Boston — taxi and rideshare drivers are earning less and utilizing their fleets less efficiently. In NYC alone, trips per cab fell by 40%. In San Francisco, LA, Austin, and Phoenix, hourly driver pay dropped between 4–7% in the past year.

\$50B
Industry

Massive
Under-innovated
Needs a modern
solution for kids rides

**Waiting
For
Disruption**

50M K12 students

\$28B District Expense on
Transportation

\$7B Private
Tutoring

27M Students ride to
school daily

\$5B Private/Personal
Expense

\$22B After School
Programs

Families are already spending billions.

School districts put \$28 billion into transportation each year. Parents add another \$3–6 billion privately. And when you look at tutoring and after-school programs, another \$29 billion is tied up — much of which depends on reliable transportation. Altogether, this is a \$50 billion industry.

Current options are Inadequate

Private Drivers	→	Expensive
School Buses	→	Don't go to Extracurricular
Ride Share	→	Don't comply with Kids Safety Regulations.
Friends and Neighbors	→	Temporary & Unreliable

Parents either
sacrifice safety, overpay, or
limit opportunities
for their kids.

SchoolRyde Changes The Game.



Affordable
Safe
Goes Everywhere
Reliable



Professionally Managed

Our network of professional
taxi operators.

Permitted, Licensed, Insured, Fleet and Driver Logistics,
Stringent Driver **Background Checks**, **Vehicle Inspections**

We partner with **professional taxi operators** who are vetted, trained, and compliant with child-safety standards.

Parents get the peace of mind of knowing exactly who's driving their child. Kids get reliable rides, not just to school but also to after-school activities. And because we leverage existing professional fleets, we keep costs far lower than private drivers.

Think of it as combining the safety of school buses with the flexibility of rideshare — at a price families can afford.

SchoolRyde Creates 3 Side Win.



Parent/Kids



Taxi Operators



Kids Focussed Institutions



Affordable



Safe



Reliable

Go Anywhere rides
for Kids.



Better fleet utilization
and improved profits.

A new source of
Predictable
demand & revenue.



Alleviates driver shortages



Improves enrollment &
attendance.



Ensures broader participation in
after-school and enrichment
activities.



How it Works



Parent/Kids



Taxi Operator



Educational Institution

- Parents schedule rides through our iOS and Android apps.
- Taxi Operators manage logistics through a dispatch system
- Powered by SchoolRyde API Platform.



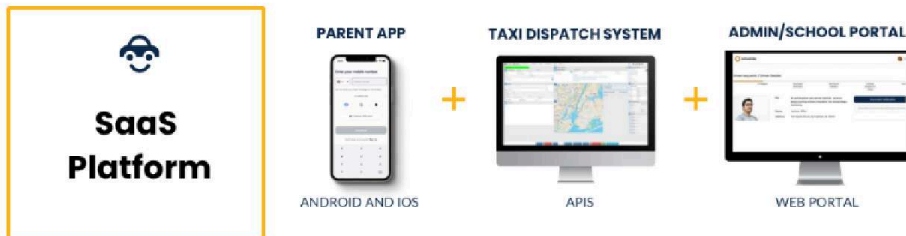
Powered by our
SaaS API Platform



A SaaS platform that Seamlessly connects:

**Parents + kids + Drivers + Professional Taxi fleets + kids
Focussed Institutions.**

Launching in 2 cities—ready to scale nationwide.



Safety is a Priority



Multi-Layered Safety
Safety built into every layer



State, District
Regulations &
Audits



Insurance
Safeguards



Taxi Operator
Incentives



Tech-Enabled
Oversight

Parents can trust that safety is built into every layer — from state regulations and insurance safeguards, to operator accountability and our tech-enabled oversight. This multi-layered approach

ensures the highest standards of protection and peace of mind.

Gaining
Traction & Momentum

Awards don't define us — but
They prove we're building something that matters; &
needed & innovative at Global Stage.

250 Drivers Taking Rides

We are **Live** In Minneapolis

Launching Next

Phoenix-AZ

Top

40 Finalist out of 1500 at GAMIC

4 Finalist out of 60 startups at PitchSF event

That's not a future plan — that's traction today. And the market is responding.

Team —
The right Combination

What makes our experience unique?

We combine expertise across
transportation, technology, product and
child-focused industries.



Naveen Tulseela
Founder & CEO



Tristram Hewitt
Advisor



Gaurav Agarwal
Head of Product

Competitive Edge



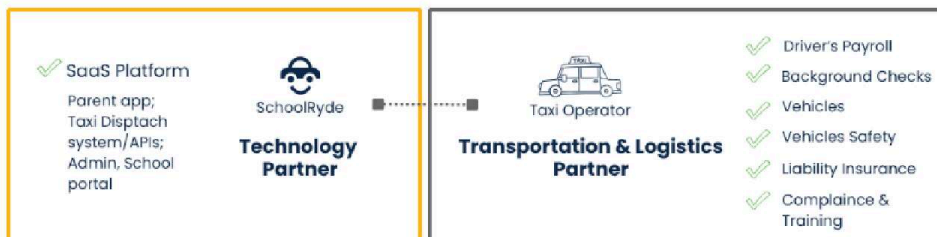
Our well researched
**Business Model &
Better Service**
gives us the competitive edge.

Service

Affordable, Safer, Reliable, Daily Use

Business Model

Highly Scalable, Low cost model



Higher safety standards.

Most of the competitors rely on peer-to-peer drivers or their own fleets, which creates higher operational costs, liability issues, and inconsistent safety.

Highly Scalable Business

Every Taxi operator partnership onboards hundreds of Drivers in one shot.

Every Kid Focussed institute partnership (e.g Schools) bring thousands of rides.

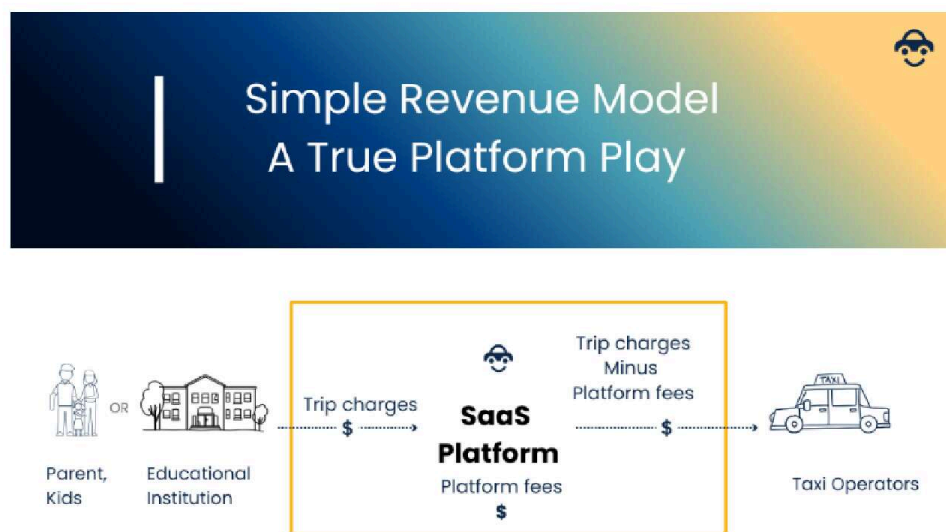
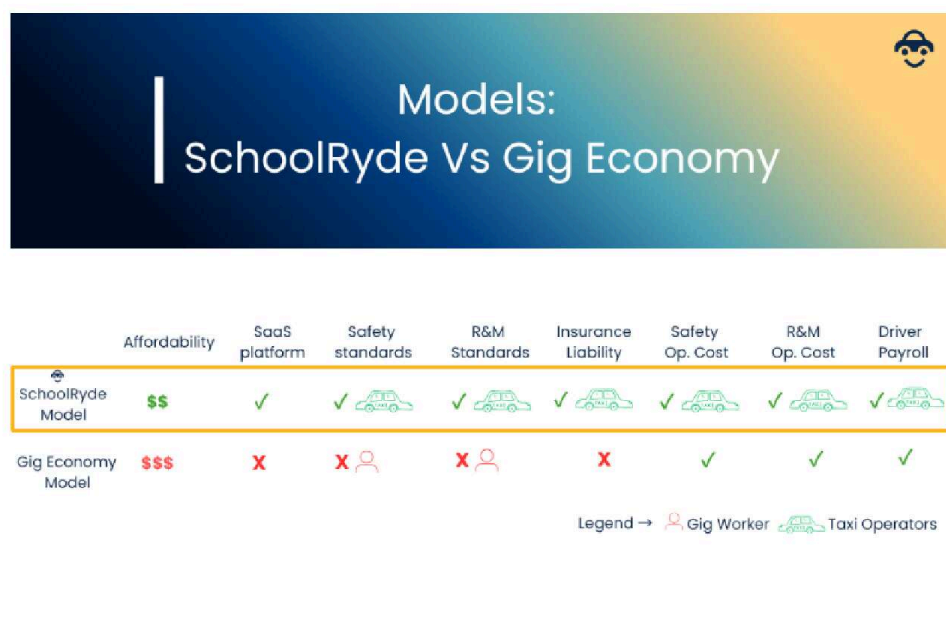
Low operational costs.

We don't buy vehicles. We don't put drivers on payroll. We

we don't carry liability insurance for the fleets. Taxi Operators do.

That means we can scale like a SaaS company, without the heavy costs of traditional transportation businesses. The bigger we grow, the better the margins get.

Future-looking projections cannot be guaranteed.



Our model is simple and powerful. Parents or institutions pay per trip. We take a platform fee and pass the rest to the Taxi operators.

Go-To-Market Strategy is two fold



B2B



SaaS platform powering kids' rides for **taxi operators**.

B2B2C



Enabling **kid-focused institutions** with smarter, alternative transport.

B2C



Re-defining safe, affordable, everyday rides for **Parents & Kids**.



One kid-focused institution partnership.
Thousands of rides every day!

- Public Schools
- Private Schools
- Charter Schools
- Day cares
- Extracurricular
- Special Education
- Foster Youth Education
- Government Programs
- McKinney-Vento Programs

- Partnerships with Taxi Operators
- Partnerships with schools, daycares, extracurricular programs, and even government initiatives like McKinney-Vento and foster youth education programs.
- Direct-to-parents (B2C) through our apps.

B2B, B2B2C channel is a **force multiplier**. One school district deal can bring in thousands of rides a day. That's how we build scale quickly, without burning cash on consumer acquisition alone.

Numbers

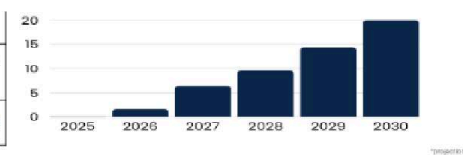


\$20M Net Revenue*

	2025	2026	2027	2028	2029	2030
Number of						

● Net Revenue (in Millions)

Parents	12D	2K	8K	12K	18K	20K
Gross Revenue	\$1M	\$16M	\$64M	\$96M	\$144M	\$200M
Net Revenue	\$0.1M	\$1.6M	\$6.4M	\$9.6M	\$14.4M	\$20M



Numbers are based on conservative adoption rates and the economics of our per-trip fee. And because we don't carry heavy operational costs, the path to profitability is clear.

Future-looking projections cannot be guaranteed.

We are at the inflection point of Expansion. Need to hire for essential roles.

The raised fund will be utilized to:

- Expand our taxi and school district partnerships.
- Launch in new cities - nation wide,
- and build out sales, marketing, and support.

Exit Plan

5 – 7 Years

Through a Strategic Acquisition.

Equity Multiple
16x – 24x

\$1M
Invested
capital

\$16M-24M
Projected
Return

Forward-looking projections cannot be guaranteed.

Why Invest?



We're not pitching an idea — we're executing on a solution!

WE ARE **LIVE** & IN **REVENUE** PHASE.

A daily
household
problem.

Huge,
Underserved
Market

Technology
Ready

Highly scalable,
Low cost
Business model

Seasoned
Team

ALL THE INGREDIENTS ARE HERE !

Join us —and **help us** become
the category leader
in safe, affordable kids' transportation.

