

## Kontakt

[www.linkedin.com/in/sebastian-brent-weyer](https://www.linkedin.com/in/sebastian-brent-weyer) (LinkedIn)

## Top-Kenntnisse

Marketing

Marketing Strategy

Business Strategy

## Languages

German (Native or Bilingual)

English (Native or Bilingual)

Dutch (Elementary)

Spanish (Elementary)

## Certifications

Private Equity and Venture Capital

Python Data Structures

Machine Learning Foundations for Product Managers

Finance of Mergers and Acquisitions: Designing an M&A Deal

Managing Machine Learning Projects

## Publications

The Smart Home: On the verge of mainstream acceptance?

# Sebastian Brent Weyer

Advancing the human experience at Solsten  
Metropolregion Berlin/Brandenburg

## Zusammenfassung

Always happy to chat so feel free to shoot me a message at [sebastian@solsten.io](mailto:sebastian@solsten.io)

---

## Berufserfahrung

### Solsten

5 Jahre

#### Chief of Staff

Juli 2023 - Present (2 Jahre 8 Monate)

Berlin, Germany

Solsten is advancing the human experience, empowering companies to build deeply resonating and healthier human-centered experiences. At the intersection of play, psychology, and AI, our suite of products gives companies the ability to understand and meet their audiences' experiential expectations at every step of their journey—ushering in a new era of technology that is better for people, and brilliant for businesses.

#### Head of Corporate Development

März 2021 - Juli 2023 (2 Jahre 5 Monate)

Berlin, Germany

### KI Bundesverband e.V.

#### Member | Working Group "Data Privacy"

Mai 2018 - Februar 2021 (2 Jahre 10 Monate)

Berlin Area, Germany

### Statice

#### Co-Founder & CEO

Januar 2018 - Februar 2021 (3 Jahre 2 Monate)

Berlin Area, Germany

Statice helps companies to share existing private customer data in a privacy-preserving manner by using synthetic data to foster a variety of collaborations with external data owners and data experts. This helps companies to unlock their data while staying entirely GDPR compliant.

Rotterdam School of Management, Erasmus University  
Course Co-Creator Personal Professional Development  
September 2016 - Februar 2018 (1 Jahr 6 Monate)  
Rotterdam

Co-creation of the course Personal Professional Development taught at the Rotterdam School of Management as part of the MSc Marketing Management. The course helps to develop an understanding of students' professional goals, distinctive skills and abilities as well as potential career options and directions, while supporting the students to successfully launch their professional careers.

## WATTx

Venture Development Manager

November 2015 - Dezember 2017 (2 Jahre 2 Monate)

Berlin und Umgebung, Deutschland

As a new kind of company builder, WATTx is the launchpad for new ambitious ideas. Two things set us apart: our focus on deep technology as well as our rigorous process moving an idea from its inception to a functional prototype.

As a Venture Developer I focus on uncovering new business opportunities and creating solutions and business models that tackle these opportunities.

## Another Generic Brand

Founder & CEO

Dezember 2014 - Januar 2016 (1 Jahr 2 Monate)

Rotterdam und Umgebung, Niederlande

Another Generic Brand was a little project next to my studies. It is a fashion brand selling headwear and was initially intended to humorously mirror larger street-wear fashion brands.

## Jumpstarter

Business Development Intern

Oktober 2015 - November 2015 (2 Monate)

Jumpstarter developed a new disruptive hosting technology that allows a more convenient and streamlined distribution of web applications. The idea was to grow an ecosystem of developers and a marketplace to help change the web experience for everybody. Launching a new website was as simple as just clicking one button - no coding required.

My tasks included:

- Brand Strategy
- CRM
- Business Intelligence
- Process optimization
- Market and competition analysis
- Performance Marketing
- Content Marketing
- Social Media

## Storyhouse Productions

### Production Intern

Juli 2011 - Juli 2011 (1 Monat)

Storyhouse Producing in an internationally operating entertainment production company, with a focus on television- and film productions.

My tasks included:

- Production of a television-report for the German television show Galileo
- Production assistant for the German television program Galileo

## Flughafen München GmbH

### Production Intern

Juli 2009 - Juli 2009 (1 Monat)

- Internship in the company's media production department
- Independent production of an image-film

---

## Ausbildung

### Rotterdam School of Management, Erasmus University

Master of Science (M.Sc.), Marketing Management · (2014 - 2015)

### Rotterdam School of Management, Erasmus University

Bachelor of Science (B.Sc.), International Business

Administration · (2011 - 2014)

### Evangelisches Gymnasium Hermannswerder

Deutsches Abitur, Mathematics, English · (2004 - 2011)

### St. Michaels University School

Language program · (2008 - 2008)