	Profit & Loss				
	Gravel & Gold LLC				
	2023				
Income Maraban	dise Sales				
	les Revenue	527,662.36			
GaG Sai	G&G Discounts				
	G&G Returns	-38,558.4			
T-4-1 C 0		-51,369.49			
	G Sales Revenue	437,734.40			
3rd Party	y Sales Revenue	136,183.70			
	3rd Party Discounts	-4,664.00			
	3rd Party Returns	5,677.7			
lotal 3rd	Party Sales Revenue	137,197.3			
	Event Revenue				
Satellite	•				
	Fog City Flea Sales	43,813.6			
Total Sat	tellite Shops	43,813.6			
Wholesa	le				
	Wholesale Goods (Faire/ Garmatory / other)	37,470.8			
	Yucca Valley Sales	0.00			
	Google Campus	0.00			
	Happy House Sales	0.0			
	KIt Kit Dizzy	0.0			
	River Co.	0.0			
Total Wh		37,470.8			
	rchandise Sales	656,216.3			
	les Revenue	,			
	Reporpoised Sales	9,706.8			
	Treet Resale Income	0.0			
	Shipping Fees Charged	13,855.3			
Total Inc		\$679,778.5			
COGS	ome	\$019,110.5			
	0	0.450.0			
Cost Of	Goods Sold	9,159.9			
	Cost of Goolds Sold - G&G	150,922.9			
	Cost of Goods Sold - 3rd Party	66,127.89			
	Cost of Goods Sold - Satellite Shops (Fog City)	0.00			
	Cost of Goods Sold - Consignment Shops	0.00			
	Cost of Good Sold Wholesale (Faire /Garmatory /other)	0.0			
	Repoirposed Reimbursements COGS	2,201.0			
Total Co	st of Goods Sold	228,411.7			
Product	Development - COGS	3,839.84			
Events		3,800.00			
Freight		7,426.96			
Total Co	st of Goods Sold	\$243,478.5			
Gross Pi		\$436,299.93			
		7,			
Expense	S EXPENSES				
•	ing & Marketing	31,325.7			
SELLING	(USPS, Easypost, ShipStation, stamps.com)				
SELLING Advertis					
SELLING Advertis Postage		20,801.70 [1			
SELLING Advertis Postage Gift Card	ds Issued	20,801.70 [1			
SELLING Advertis Postage Gift Card	ds Issued Labor	20,801.70 [1 12,111.8			
SELLING Advertis Postage Gift Card	ds Issued : Labor Production & Administrative Annabel	20,801.70 [1 12,111.8 6,952.4			
SELLING Advertis Postage Gift Card	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers	20,801.70 [1 12,111.8 6,952.4 3,325.0			
SELLING Advertis Postage Gift Card	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing	20,801.70 [1 12,111.8; 6,952.4; 3,325.0; 6,600.0;			
SELLING Advertis Postage Gift Card	ds Issued: Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor	20,801.70 [1 12,111.8i 6,952.4: 3,325.0i 6,600.0i 200.0i			
SELLING Advertis Postage Gift Card	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing	20,801.70 [1 12,111.8i 6,952.4: 3,325.0i 6,600.0i 200.0i			
SELLING Advertis Postage Gift Card Contract	ds Issued: Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor	20,801.70 [1 12,111.8: 6,952.4: 3,325.0: 6,600.0: 200.0: 17,077.4:			
SELLING Advertis Postage Gift Card Contract	ds Issued: Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor	20,801.70 [1 12,111.8i 6,952.4: 3,325.0i 6,600.0i 200.0i 17,077.4:			
SELLING Advertis Postage Gift Card Contract	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor	20,801.70 [1 12,111.8i 6,952.4: 3,325.0i 6,600.0i 200.0i 17,077.4: 20.9i			
SELLING Advertis Postage Gift Card Contract	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor Transaction Fee Fog City Flea	20,801.70 [1 12,111.8: 6,952.4: 3,325.0: 6,600.0: 200.0: 17,077.4: 20.9: 0.0: 3,789.3:			
SELLING Advertis Postage Gift Card Contract	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor Transaction Fee Fog City Flea Credit Card Processing Costs (bill.com)	20,801.70 [1 12,111.8i 6,952.4i 3,325.0i 6,600.0i 200.0i 17,077.4i 20.9i 0.0i 3,789.3i			
SELLING Advertis Postage Gift Card Contract	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor Transaction Fee Fog City Flea Credit Card Processing Costs (bill.com) Merchant Fees	20,801.70 [1 12,111.8i 6,952.4i 3,325.0i 6,600.0i 200.0i 17,077.4i 20.9i 0.0i 3,789.3i 0.0i			
SELLING Advertis Postage Gift Card Contract	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor Transaction Fee Fog City Flea Credit Card Processing Costs (bill.com) Merchant Fees Paypal Fees	20,801.70 [1 12,111.8i 6,952.4; 3,325.0i 6,600.0i 200.0i 17,077.4; 20.9i 0.0i 3,789.3i 0.0i 1,690.7- 15,136.6i			
SELLING Advertis Postage Gift Carc Contract	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor  Transaction Fee Fog City Flea Credit Card Processing Costs (bill.com) Merchant Fees Paypal Fees Shopify Fees Total Fees	20,801.70 [1 12,111.8i 6,952.4: 3,325.0i 6,600.0i 200.0i 17,077.4: 20.9i 0.0i 3,789.3i 0.0i 1,690.7- 15,136.6i 20,637.5			
SELLING Advertis Postage Gift Carc Contract	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor  Transaction Fee Fog City Flea Credit Card Processing Costs (bill.com) Merchant Fees Paypal Fees Shopify Fees Total Fees EELLING EXPENSES	20,801.70 [1 12,111.8i 6,952.4: 3,325.0i 6,600.0i 200.0i 17,077.4: 20.9i 0.0i 3,789.3i 0.0i 1,690.7- 15,136.6i 20,637.5			
SELLING Advertis Postage Gift Carc Contract Fees	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor  Transaction Fee Fog City Flea Credit Card Processing Costs (bill.com) Merchant Fees Paypal Fees Shopify Fees Total Fees ELLING EXPENSES	20,801.70 [1 12,111.8i 6,952.4: 3,325.0i 6,600.0i 200.0i 17,077.4: 20.9i 0.0i 3,789.3i 0.0i 1,690.7- 15,136.6i 20,637.5			
SELLING Advertis Postage Gift Carc Contract  Fees	Is Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor  Transaction Fee Fog City Flea Credit Card Processing Costs (bill.com) Merchant Fees Paypal Fees Shopify Fees Total Fees ELLING EXPENSES	20,801.70 [1 12,111.8i 6,952.4; 3,325.0i 6,600.0i 200.0i 17,077.4; 20.9i 0.0i 3,789.3i 0.0i 1,690.7- 15,136.6i 20,637.5;			
SELLING Advertis Postage Gift Carc Contract Fees	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor  Transaction Fee Fog City Flea Credit Card Processing Costs (bill.com) Merchant Fees Paypal Fees Shopify Fees Total Fees ELLING EXPENSES LEXPENSES Packaging & Shipping Supplies	20,801.70 [1 12,111.8i 6,952.4; 3,325.0i 6,600.0i 200.0i 17,077.4; 20.9i 0.0i 3,789.3i 0.0i 1,690.7; 15,136.6i 20,637.5; \$101,954.2i			
Advertis Postage Gift Carc Contract Fees	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor  Transaction Fee Fog City Flea Credit Card Processing Costs (bill.com) Merchant Fees Paypal Fees Shopify Fees Total Fees BELLING EXPENSES AL EXPENSES Packaging & Shipping Supplies Shop & Studio Supplies	20,801.70 [1 12,111.8i 6,952.4; 3,325.0i 6,600.0i 200.0i 17,077.4; 20.9i 0.0i 3,789.3i 0.0i 1,690.7· 15,136.6i 20,637.5· \$101,954.2i 6,028.3· 1,806.8i			
SELLING Advertis Postage Gift Carc Contract Fees	ds Issued Labor Production & Administrative Annabel Influencers/Modeling/Photographers Marketing Other Contract Labor Total Contract Labor  Transaction Fee Fog City Flea Credit Card Processing Costs (bill.com) Merchant Fees Paypal Fees Shopify Fees Total Fees ELLING EXPENSES LEXPENSES Packaging & Shipping Supplies	20,801.70 [1 12,111.8: 6,952.4: 3,325.0: 6,600.0: 200.0: 17,077.4: 20.9: 0.0: 3,789.3: 0.0: 1,690.7: 15,136.6: 20,637.5: \$101,954.2:			

	oscriptions	24,443.62
Physical Spa		044.00
	n System	814.98
Ren		109,644.76
	Satellite Shops	0.00
Utilit	phone	4,328.98 3.178.23
		-, -
	ling Spend on new Fog City (hardware costs + labor)	9,134.72 <b>\$127,101.67</b>
	I Physical Space & Entertainment	\$127,101.67
Lode		4,162.56
Air	ling	803.97
	rtainment & Meals	1.310.80
	el & Mileage	312.58
Gifts	•	45.41
	cation	0.00
	ness Expenses	0.00
	I Travel Meals & Entertainment	\$6,635.32
Charitable Do		0.00
	RAL EXPENSES	\$167,667.76
	TIVE EXPENSES	ψ101,001.10
Payroll Exper		
	k) Plan Fees	0.00
	roll Service Subscription	3.80
Tax	•	18,784.42
	I Payroll Expenses	223.930.03
Accounting	Traylon Exponess	16,444.00
Consulting		2,475.00
Health Insura	nce - Owner	16,968.16
	urance- Liability	1,685.89
Professional	•	15,396.50
Other		0.00
Workers Com	n Insurance	2,026.00
	IISTRATIVE EXPENSES	\$297,713.80
OTHER EXPE		<b>4201</b> ,110100
Depreciation		100.00
Loan fee exp	•	15,919.43
Interest Expe		72,764.35
	lit Card Interest	5,460.80
Bank Service		364.36
Bank Wire Fe	<u> </u>	100.00
Business Fee		12.09
	LC Tax	1,205.00
	e Tax	1,200.00
	d Expenses (PY expenses unaccounted for)	25,553.44
	R EXPENSES	\$121,479.47
	NG, GENERAL, ADMIN & OTHER EXPENSES	\$688,815.28
NET INCOME	,	-\$252,515.35
Other Income		7_0_,
	C (Employee Retention Credit)	39,440.39
	rest Revenue	0.51
	on debt forgiveness	
	-Taxable Grant Income (SF New Deal)	10,000.00
	nt Income	. 5,555.00
	er Income Loan Rebate	
	n Back Rewards Bank of America	7,766.06
	er Income - Client Design & Production Management	18,109.38
	er Income	.0,.00.00
Other Expens		
Apolis	ortization Expense - GW	5,307.00
Δma	- III III III III III III III III III I	5,507.00
	mary Contract Work	4 485 51
	quary Contract Work	4,485.51 65,523.83

Gravel & Gold LLC		
2023		
Distribution account	2023	
Assets		
Current Assets		
Bank Accounts		
Bank of America Savings 6801	572.5	
Bank of America - Shop #6593	55,624.3	
Bill.com Money Out Clearing		
PayPal Holding Account	281.6	
Shopify Holding Account	16,164.1	
Cash in Drawer	25	
Total for Bank Accounts	72,892.6	
Accounts Receivable		
Accounts Receivable	5,412.6	
Total for Accounts Receivable	5,412.6	
Other Current Assets		
Due from Shareholders	3,226.0	
Inventory Asset	29.3	
Inventory - 3rd Party	15,938.5	
Inventory - Fabric	13,232.0	
Inventory - Finished Goods	98,204.0	
Inventory - In House WIP	32,222.0	
Total for Inventory Asset	159,626.0	
Payroll Refunds		
21st Street Deposit	5,350.0	
Total for Other Current Assets	168,202.0	
Total for Current Assets	246,507.2	
Fixed Assets		
Fixed Assets		
Accumulated Depreciation	-10	
Equipment		
Furniture and Fixtures		
Leasehold Improvements		
Office Equipment	84	
Total for Fixed Assets	74	
Total for Fixed Assets	74	
Other Assets		
Accumulated Amortization - GW	-33,644.0	
Loan Fee		
Loan Fee - PVC 2023	3,500.0	
Loan Fee PVC 2024		
Loan Fee Shopify Dec 2024		
Loan Fee - Shopify May 2023	4,940.0	
Loan Fee - Shopify Nov 2023	6,500.0	
Goodwill - 754 Election	79,604.2	
Total for Other Assets	60,900.2	
Total for Assets	308,155.4	
Liabilities and Equity		
Liabilities		
Current Liabilities		

Total for Accounts Payable	74,898.19
Credit Cards	
BMO cc 5939	
BofA CC # 4309 (0937,7429)	16,850.40
BofA CC #7237	46,316.20
BofA CC #8581	16,614.77
Chase Card 4002 Old	0
Chase CC #3996	14.99
Total for Credit Cards	79,796.36
Other Current Liabilities	
Accrued Expenses	-350
Direct Deposit Payable	0
Gift Certificates Outstanding	33,821.71
Loan Payable - CDC Small Business	62,579.89
Loan Payable Funding Circle	0
Loan Payable Paypal	0
Loan Payable - PCV 2023 Loan	97,147.07
Loan Payable - PCV 2024 Loan	
Loan Payable - SBAD	500,000.00
Loan Payable - Seth	0
Loan Payable - Shopify	63,876.95
Notes Payable - Thomson loan #1 2019	34,004.56
Notes Payable - Thomson loan #2 2023	50,000.00
Notes Payable - Thomson loan #3 2024	00,000.00
ONDECK CAPITAL	
	0
Payroll Liabilities  CA PIT / SDI	-85.82
CASUI/ETT	
	-45.61
Federal Taxes (941/944)	871.17
Federal Unemployment (940)	355.94
Guideline Roth 401(k)	0
Guideline Traditional 401(k)	-884.93
Total for Payroll Liabilities	210.75
Sales Tax Payable	-821.99
Total for Other Current Liabilities	840,468.94
Total for Current Liabilities	995,163.49
Long-term Liabilities	
Pacific Community Venture Loan	0
Total for Long-term Liabilities	0
Total for Liabilities	995,163.49
Equity	
Holly Equity	
Draws-Holly	-2,497.86
Holly Investments	0
Total for Holly Equity	-2,497.86
Opening Bal Equity	4,995.79
Tomra Equity	
Draws-Tomra	-2,497.93
Tomra Investments	0
Total for Tomra Equity	-2,497.93
Retained Earnings	-500,016.47
Net Income	-186,991.53
Total for Equity	-687,008.00
Total for Liabilities and Equity	308,155.49

Gravel & Gold LLC	
January 1-December 31, 2023	
· ·	
Full name	Total
OPERATING ACTIVITIES  Net Income	-186,991.5
Adjustments to reconcile Net Income to Net Cash provided by operations:	-100,991.5
Accounts Payable	56,716.0
Accounts Receivable	-5,412.6
Accrued Expenses	8,296.0
Accumulated Amortization - GW	5,307.0
BofA CC # 4309 (0937,7429)	16,850.4
BofA CC #7237	34,363.8
BofA CC #8581	16,614.7
Chase Card 4002 Old	-4,995.3
Chase CC #3996	14.9
Direct Deposit Payable	1110
Due from Shareholders	-3,226.0
Gift Certificates Outstanding	1,763.8
Inventory Asset:Inventory - 3rd Party	2,106.9
Inventory Asset:Inventory - Fabric	-1,067.8
Inventory Asset:Inventory - Fabric  Inventory Asset:Inventory - Finished Goods	-98,204.0
	-98,204.0
Inventory Asset:Inventory - In House WIP  Loan Fee	3,500.0
	8,261.5
Loan Payable - CDC Small Business	0,201.5
Loan Payable Funding Circle	
Loan Payable Paypal	-31,835.4
Loan Payable - PCV 2023 Loan	97,147.0
Loan Payable - SBAD	1,870.0
Loan Payable - Seth	-833
Loan Payable - Shopify	-3,991.5
Notes Payable - Thomson loan #1 2019	-4,493.9
Notes Payable - Thomson loan #2 2023	50,000.0
Payroll Liabilities:CA PIT / SDI	128.0
Payroll Liabilities:CA SUI / ETT	-120.5 871.1
Payroll Liabilities:Federal Taxes (941/944)	
Payroll Liabilities:Federal Unemployment (940)	-134.
Payroll Liabilities:Guideline Roth 401(k)	0010
Payroll Liabilities:Guideline Traditional 401(k)	-884.9
Sales Tax Payable	-821.9
Total for Adjustments to reconcile Net Income to Net Cash provided by operations:	\$214,051.9
Net cash provided by operating activities	\$27,060.4
INVESTING ACTIVITIES	== .=0.0
Fixed Assets:Accumulated Depreciation	-57,152.9
Fixed Assets:Equipment	3,410.2
Fixed Assets:Furniture and Fixtures	19,631.1
Fixed Assets:Leasehold Improvements	32,495.0
Fixed Assets:Office Equipment	868
Loan Fee - PVC 2023	-3,500.0
Loan Fee - Shopify May 2023	-4,940.0
Loan Fee - Shopify Nov 2023	-6,500.0
Net cash provided by investing activities	-\$15,688.0
FINANCING ACTIVITIES	
Holly Equity:Draws-Holly	10,734.6
Holly Equity:Holly Investments	-156,375.1
Opening Bal Equity	4,995.7
Pacific Community Venture Loan	-10,179.7
Retained Earnings	286,508.9
Tomra Equity:Draws-Tomra	10,510.4
Tomra Equity:Tomra Investments	-156,375.1
· · ·	-\$10,180.1
Net cash provided by financing activities	. ,
	\$1,192.2
Net cash provided by financing activities  NET CASH INCREASE FOR PERIOD  Cash at beginning of period	\$1,192.2 \$71,700.4