



Paraíso Plant Studio LLC Small Business Bond™

Bond Terms:

Bond Yield: 11.50%

Target Raise Amount: \$250,000

Offering End Date: November 20, 2025

Repayment Period: 5 years (60 months)

Minimum Raise Amount: \$10,000

Company Details:

Name: Paraíso Plant Studio LLC

Founded: August 23, 2023

Address: 1780 4th St
Berkeley, CA 94710

Industry: Nursery and Garden Retailers

Employees: 8

Website: <https://paraisoplant.studio/>

Use of Funds Allocation:

If the maximum raise is met:

\$235,000 (94.00%) – of the proceeds will go towards working capital- expansion to new location, labor, and inventory

\$15,000 (60.00%) – of the proceeds will go towards SMBX's capital raise fee

Social:

Instagram: 13,000 Followers





Business Metrics:

	FY23	FY24	YTD 9/30/2025
Total Assets	\$371,163	\$277,305	\$142,606
Cash & Cash Equivalents	\$41,806	\$36,700	\$38,997
Accounts Receivable	\$0	\$48,551	\$0
Short-term Debt	\$283,316	\$384,868	\$287,529
Long-term Debt	\$175,768	\$34,052	\$59,498
Revenue	\$1,054,794	\$999,092	\$706,987
Cost of Goods Sold	\$456,719	\$392,165	\$229,037
Taxes	\$0	\$0	\$0
Net Income	-\$38,764	\$7,822	-\$11,909

Recognition:

Paraíso Plant Studio LLC (DBA **Paraíso Plant Studio**) is a highly regarded houseplant nursery. Founder María Blum Sullivan began selling hand-crafted plant holders and terrariums at local markets and festivals in 2018. By 2019, she was able to open the first brick-and-mortar location, and the business has continued to grow since then.

About:

Paraíso Plant Studio LLC (DBA Paraíso Plant Studio) is a people-centered house plant nursery and Berkeley’s largest house plant destination. They strive to inspire hope and joy through their intentionally inclusive and education-based plant space.

For more information, contact our Customer Support Team at support@thesmbx.com

