

Overview Team About Communication Channel Updates

# **Business Description**

### Beleve Vision: The Next Frontier in VR Projection

Beleve Vision introduces a novel approach to immersive technology, distinguishing itself through innovative VR projection that blends virtual content with real-world environments. Their technology is not merely an incremental improvement in virtual reality; it represents a fundamental shift towards more accessible and socially integrated immersive experiences. Their company delivers a "pseudo-hologram" effect via perspective tracking, which is significantly more practical and affordable than true light-field holography. This distinction is a strategic advantage, as it leverages public fascination with "holograms" while offering a deployable, cost-effective solution.



### What is Beleve Vision's Portalgraph Technology

Portalgraph is defined as a "cutting-edge VR projection technology that brings virtual spaces into the real world". It allows developers to easily project "alternate dimensions" and seamlessly integrate nearly any 3D model into the environment. Portalgraph creates a "3D illusion" or "pseudo-hologram" through its use of perspective tracking which involves dynamically adjusting the screen in real-time based on the viewer's head position.



Portalgraph technology directly addresses the long-standing limitations of traditional VR headsets, offering a suite of compelling advantages:

- Comfort: Unlike traditional VR goggles, which are often described as "hot, stuffy, and heavy," Portalgraph doesn't require the use of "goggles" providing a significantly more comfortable experience, even for extended use.
- Safety: It ensures "full awareness of environment" by not obstructing the user's vision. This eliminates the safety concerns and risk of accidents commonly associated with traditional VR headsets that completely block external views.

Immersion (Blended Reality): While traditional VR aims for a "complete VR environment." Portalgraph "blends
virtual with reality". This unique form of mixed reality immersion allows users to remain aware of their physical
surroundings, fostering a more natural and less disorienting experience. It permits interaction with both digital and
physical worlds simultaneously, preventing the complete loss in the virtual world that can occur with traditional
headsets.

# Security Type:

**Equity Security** 

Price Per Share

\$12

Shares For Sale

102,916

Post Money Valuation:

\$13,234,992

**Investment Bonuses!** 

N/A

**Regulatory Exemption:** 

Regulation Crowdfunding – Section 4(a)(6)

Deadline:

April 20, 2026

Minimum Investment Amount:

\$2496

Target Offering Range:

\$9,996-\$1,234,992

\*If the sum of the investment commitments does not equal or exceed the minimum offering amount at the offering deadline, no securities will be sold and investment commitments will be cancelled returned to investors.

Form C Submission

- Field of View (FOV): Portalgraph's FOV is "adaptable" and "can exceed headsets," as it is determined by the size of the projection surface. This offers greater flexibility compared to the fixed ~100° FOV of many VR goggles.
- Appearance: The technology is "discreet, socially acceptable," requiring only an infrared tracker to determine the
  audience location which contrasts sharply with the "conspicuous, socially isolating" appearance of traditional VR
  headsets. This makes it more suitable for social and public environments.
- Affordability & Compactness: Portalgraph is described as "compact, lightweight, and affordable". The individual-use
   SDK is priced at an accessible \$50, making the technology highly accessible to a broad range of users and developers.



### Problem

### 2D Displays are Inadequate

Beleve Vision addresses a significant gap in the market for displaying and sharing 3D digital content. Traditional 2D display formats are inadequate for showcasing the full motion and volumetric designs of contemporary digital assets, leaving affluent collectors and gamers reliant on subpar solutions like phones, tablets, or low-resolution digital frames. These outdated methods fail to capture the intended quality of digital collectibles, which demand premium, state-of-the-art displays that can fully realize their immersive potential.



# Solution

### Beleve Vision is the Solutions.

By leveraging existing display / projector technology and an innovative perspective tracking system, Beleve Vision delivers a comfortable, safe, and socially acceptable immersive experience, setting it apart from conventional VR and true holographic systems. The company operates within a rapidly expanding immersive technology market, strategically positioned to capture significant value through its developer-friendly, open-core business model. Early industry recognition and a visionary leadership team underscore its potential to monetize immersive experiences across diverse sectors.



### **Business Model**

### Monetization Strategy

Supports shared (close-range) A significant aspect of Beleve Vision's strategy is that its core technology is "open source," with the package available for download on GitHub, complete with installation and operation instructions. This decision fosters a vibrant developer community, accelerates content creation, and promotes rapid iteration of technology.

However, the "Portalgraph Personal" SDK license includes specific commercial limitations. The output executable file, for instance, displays the Portalgraph logo periodically in the lower right corner. Crucially, additional fees are charged for using applications created with Portalgraph Personal in commercial facilities, for paid sales exceeding \$50,000 USD per title, and for display at paid events or commercial events with more than 1,000 visitors per day. This structure aligns with an "open-core" business model, where a free or low-cost core drives adoption and community engagement, while premium features, commercial use rights, or enterprise-grade support are monetized through proprietary licenses or services.



### Additional Revenue from Hardware

Based on Portalgraph's existing VR projection technology, here are the key hardware products we are developing. These hardware products would complement Portalgraph's existing software capabilities while making their revolutionary VR projection technology more accessible to both consumers and enterprise customers.

- All-in-One VR Projector Systems. Portalgraph is developing an Ultra-Short-Throw laser projector that can be
  positioned only inches from a wall or screen. This eliminates issues from people walking in front of the projection
  image. The built in Viewer Tracking employes an infrared transmitter that projects an invisible light source to
  determine with exact precision the viewer location within a room and processes the video in real time to manipulate
  the corresponding visual perspective.
- Multi-Surface Projection Kits. Since Portalgraph can project onto desks, boxes made of multiple displays, and ceilings we will create modular hardware kits designed for these specific projection surfaces, making setup easier for
- Portable Desktop Units. Given the ability to project VR spaces onto desks, compact desktop projection systems
  would appeal to home users and office environments, expanding beyond their current enterprise focus.
- Developer Hardware Kits. Since we already offer SDK licensing, complete hardware development kits would support their developer ecosystem and accelerate application creation for their platform.



# **Market Projection**

# Overview of the Immersive Technology Market

The broader immersive technology market, encompassing Virtual Reality (VR), Augmented Reality (AR), Mixed Reality (MR), Holographic Displays and Spatial Computing, is undergoing rapid expansion. This growth is driven by increasing demand for immersive experiences across diverse applications, continuous advancements in hardware and software, and rising investments across the sector. Key application areas driving this market growth include gaming, healthcare, education, retail, and broader enterprise applications. Projected Market Sizes & Growth Rates

- The global Virtual Reality (VR) market was valued at USD 44.4 billion in 2025, with a forecast to reach USD 284.04 billion by 2034, accelerating at a CAGR of 22.90%. The hardware segment consistently holds a major market share within VR, accounting for 66% in 2024 and projected to be 63.1% through 2037.
- The combined global Augmented/Virtual Reality/Mixed Reality market was valued at USD 42.4 billion in 2023 and
  is poised for substantial growth to USD 826.63 billion by 2032, at an impressive CAGR of 39.1% during the forecast
  period (2025-2032). This growth is fueled by high investments and the rising adoption of next-level visual
  technologies.
- The global Holographic Display market is estimated to be valued at USD 13.84 billion in 2025 and is expected to reach USD 53.79 billion by 2032, exhibiting a CAGR of 21%.
- The global Spatial Computing market was valued at USD 149.59 billion in 2024 and is expected to reach approximately USD 1.6 trillion by 2034, expanding at a CAGR of 21.7%.

# TARGET MARKET OVERVIEW Immersive Entertainment & Gaming at Global Scale \$123 BILLION The state of the state

### Competition

### Portalgraph vs. Traditional VR Headsets Comparison

This table provides a direct, side-by-side comparison that immediately highlights Portalgraph's unique advantages over the most common and recognizable form of virtual reality. Investors can quickly grasp the core value proposition without extensive reading. By contrasting specific features like comfort, safety, and social acceptability, the table effectively shows Portalgraph's unique selling propositions that address significant pain points of existing VR solutions. This reinforces the narrative of Portalgraph offering a superior user experience. For an investor, understanding how a new technology differentiates itself from established players is paramount. This table simplifies complex technical and experiential differences into easily digestible points, aiding in rapid assessment of market fit and competitive positioning. The table implicitly positions Portalgraph as a solution for broader, more integrated immersive experiences, rather than just isolated gaming, aligning with the "Mixed Reality' strategic niche discussed previously.



# **Traction & Customers**

### Key Exhibitions & Strategic Collaborations

Despite its recent founding, Portalgraph technology has rapidly established a strong presence within the immersive technology sector, marked by significant industry recognition and strategic leadership.

- Portalgraph has garnered substantial industry recognition and a series of prestigious awards, including the TGS
  Audience Award Grand Prix, TGS Best Technological Game Award, XR Creative Award, TechBiz2023, and Innovation
  Generation Award. Notably, "Tiny Drive," a holographic 3D game developed using Portalgraph technology, won the
  Grand Prix of the Sense of Wonder Night 2023 (SOWN) at the Tokyo Game Show.
- Portalgraph has been actively showcased at major international events, generating considerable interest and buzz.
   The technology was featured at CES 2024 highlighting its capacity to transform 3D experiences without traditional VR headsets.



A recurring restraint for the AR/VR/MR market is "limited content". New platforms often struggle to attract developers to create enough compelling content to drive user adoption. Beleve Vision addresses this by actively collaborating with artists and academics and maintaining a long-term public display. This is a sophisticated ecosystem-building strategy. Instead of solely relying on commercial developers, Beleve Vision is seeding content and generating awareness through creative and public channels. This not only diversifies its content library but also builds cultural relevance and public acceptance, which are crucial for a technology aiming for widespread adoption beyond niche tech enthusiasts. It suggests a long-term vision for cultivating a robust content pipeline and broad market appeal.



# Investors

### Investor ROI Potential

Early-stage investors in similar immersive tech companies have historically seen returns ranging from 5x to 20x over a 57-year horizon, depending on execution, market adoption, and exit opportunities (acquisition or IPO). Portalgraph's unique technology and early traction position it well for outsized returns if it continues to innovate and scale. Investing in Portalgraph offers the potential for significant financial returns, driven by explosive market growth, a differentiated product, and multiple scalable revenue streams. While specific projections depend on execution and market dynamics, the upside is substantial for early investors in this transformative technology. Based on available information, here are valuations for companies in the virtual reality and hologram technology marketplace.



#### Why Invest in Beleve Vision Now?

- Addresses Critical Limitations of Current VR Technology: Beleve Vision directly solves the major pain points of traditional VR headsets, offering superior comfort, enhanced safety through environmental awareness, and a socially integrated experience. This significantly broadens the appeal and addressable market for immersive technologies.
- Taps into Hyper-Growth Market: The company operates within the rapidly expanding immersive technology sector, encompassing VR, AR, Mixed Reality, Holographic Displays, and Spatial Computing, All these segments are projected to experience high double-digit Compound Annual Growth Rates (CAGRs), indicating substantial market tailwinds and significant potential for revenue growth.
- Scalable, Software-First Business Model: Beleve Vision's Unity-based SDK and open-source core enable rapid
  content creation and widespread adoption by leveraging a vast existing developer ecosystem. Its tiered licensing
  model provides a clear path for monetization, scaling from individual developers to large enterprises. This softwarecentric approach reduces hardware R&D risk and capital expenditure.
- Proven Early Traction & Industry Validation: Despite being a young company, Beleve Vision has quickly gained
  prestigious industry awards (e.g., TGS Grand Prix, XR Creative Award) and achieved significant visibility at major
  international tech exhibitions (e.g., CES, INTERBEE). This demonstrates strong product-market fit, technological
  innovation, and early market acceptance.
- Visionary Technical Leadership: The company is led by a technically driven founder who developed the initial prototype, ensuring a product-led approach and continuous innovation in a fast-evolving technological landscape.
- Unique Competitive Positioning: Beleve Vision carves out a distinct niche by offering a blended reality experience
  that is more accessible, affordable, and socially acceptable than traditional headsets or high-end proprietary
  holographic display-agnostic nature allows for versatile deployment across various existing screens and
  environments. Beleve Vision presents a compelling investment opportunity rooted in its innovative technology,
  strategic market positioning, and scalable business model.

# THE WORLD'S MOST ADVANCED GAMING & ENTERTAINMENT VR DISPLAY

Portalgraph transforms everyday displays into immersive VR spaces, offering



### Terms

Up to \$1,234,992.00 in Class B Common Stock at \$12.00 per share with a minimum target amount of \$9,996.00.

Offering Minimum: \$9,996.00 | 833 shares of Non-Voting Class B Common Stock

Offering Maximum: \$1,234,992.00 | 102,916 shares of Non-Voting Class B Common Stock

Type of Security Offered: Class B Common Stock
Purchase Price of Security Offered: \$12.00 per Share

Minimum Investment Amount (per investor): \$2,496.00 | 208 shares of Non-Voting Class B Common Stock

The Minimum Individual Purchase Amount accepted under this Regulation CF Offering is \$2,496.00. The Company must reach its Target Offering Amount of \$8,996.00 by April 20, 2026 (the "Offering Deadline"). Unless the Company raises at least the Target Offering Amount of \$9,996.00 under the Regulation CF offering by the Offering Deadline, no securities will be sold in this Offering, investment commitments will be cancelled, and committed funds will be returned.

### Risks

As an investor, please be sure to read and review the Offering Statement. If you have any unanswered questions, please be sure to utilize the communication channel on this page to ask the issuer questions.

A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment.

In making an investment decision, investors must rely on their examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature.

These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

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Joe Wallace is a visionary entrepreneur and investor with a proven track record of launching and scaling disruptive ventures across tech, wellness, entertainment, Al, and consumer products. From raising \$100M+ for startups to pioneering first-to-market innovations, Joe excels in identifying high-growth opportunities and turning them into global successes. His career began as a professional basketball player before transitioning into sports finance, business development, and technology-driven investments.



Co-Founder of Beleve Vision. His product designs have received recognition and awards including the IDEA Product Design of the Year Award, multiple Consumer Electronics Show Innovations Awards, Popular Mechanics Editor's Choice Award and the Chicago Athenaeum of Good Design Award for flat panel speaker technology which was then added to the museum's permanent collection, recognizing the product's lasting influence on design and technology.



Shunji Yamaura Team Member Background

Described as a programmer at heart and an active creator, he created the Portalgraph technology which directly led to the founding of Beleve Vision LLC. His vision for the making immersive content available to the masses represent a paradigm shift in a rapidly evolving industry.



Studied mechanical engineering at Tokyo Tech School of Science and Technology where he developed an early interest in 3D modeling. He is the cofounder of Portalgraph with a vision for the development of our Al-driven web-based application development.

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Company Name

**Beleve Vision** 

Location

251 Little Falls Drive Wilmington, Delaware 19808

Number of Employees







Incorporation Type

C-Corp

State of Incorporation

DE

**Date Founded** 

January 31, 2022