

Anthony Longo Work History

Experience

Firesale

CEO

June 2025 - Present

hoo.be

COO

June 2024 - February 2025 (9 months)

Miami, FL

Niche Collective

Founding Partner

2014 - January 2025 (11 years)

Delray Beach, FL

Five

Co-Founder & CEO (Acquired)

February 2022 - June 2024 (2 years 5 months)

Miami, FL

Acquired by Hoo.be

SIONYX

VP of Marketing & Commercial Products (Acquired)

October 2019 - February 2022 (2 years 5 months)

Acquired by DC Capital Partners.

Yoshirt Inc

CEO (Acquired)

March 2015 - September 2017 (2 years 7 months)

Los Angeles, CA

Ground Signal

Co-Founder & CEO

January 2014 - April 2016 (2 years 4 months)

Boston, MA

CondoDomain

Founder & CEO (Acquired)

January 2005 - July 2013 (8 years 7 months)

Boston, MA

Acquired by Better Homes Realty.

First Page Network, Inc.

Founding Partner (Acquired)

April 2010 - October 2011 (1 year 7 months)

New York, NY

Acquired by BlackOcean

JPMorgan Chase & Co.

New Condominium Business

June 2004 - February 2006 (1 year 9 months)

New York, NY

Wells Fargo

New Condominium Business

February 2003 - June 2004 (1 year 5 months)

Boston, MA

Sun Microsystems, Inc.

Software Engineer & Systems Architect

June 2001 - January 2003 (1 year 8 months)