

## Contact

[www.linkedin.com/in/rini-greenfield-3394211](https://www.linkedin.com/in/rini-greenfield-3394211) (LinkedIn)

## Top Skills

Equity Research

Equities

Bloomberg

# Rini Greenfield

Founding General Partner at Rethink Food  
Miami, Florida, United States

## Summary

Advancing the creation of a sustainable food system.

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## Experience

### Rethink Food

#### Founding General Partner

September 2021 - Present (4 years 1 month)

New York, New York, United States

Rethink Food will invest in companies that help support the production, availability and demand for healthier and more sustainable food for all people. As an impact investor, Rethink Food is looking for disruptive businesses operating across the entire food system with a focus on entrepreneurs seeking to provide sustainable and accessible food and beverage solutions for a growing population. We believe our value is created through a combination of capital and practical sector expertise across all relevant verticals. If you're an entrepreneur in the food tech space seeking venture capital, we want to hear from you!

### Agtonomy

#### Board Observer

October 2024 - Present (1 year)

San Francisco Bay Area

### Phytoform

#### Board Member

January 2024 - Present (1 year 9 months)

Greater London, England, United Kingdom

### Inevitable

#### Board Member

April 2025 - Present (6 months)

Lockhart, Texas, United States

### Harmony Baby Nutrition

## Board Member

November 2022 - Present (2 years 11 months)

Boston, Massachusetts, United States

## Branching Minds

### Advisory Board Member

September 2017 - January 2024 (6 years 5 months)

Greater New York City Area

A Bain Capital Double Impact portfolio company.

## RSL Investments

### Venture Capital

January 2017 - January 2018 (1 year 1 month)

New York, NY

## Tiger Management (Adaptive Management)

### Partner

August 2013 - July 2015 (2 years)

New York, NY

## Weiss Multi-Strategy Advisors

### Senior Analyst

September 2005 - August 2013 (8 years)

New York, NY

Technology investor

## Monness, Crespi, Hardt & Co., Inc.

### Senior Analyst

September 2002 - August 2005 (3 years)

New York, NY

Semiconductor analyst

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## Education

### University of California, Berkeley

BA, Economics · (1998 - 2002)