

Join Us For The Next Chapter of RMBR ➤



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Jack Joseph

to Nicholas ▾

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Hey Niko!

As you know, RMBR has been a labor of love from day one. We've come a long way since selling kombucha out of the back of a car, and now we're on track to hit \$1M in revenue. It's surreal—but also just the beginning.

After a lot of reflection, we've decided to launch a **crowdfunding campaign on Wefunder** in a few weeks. We're raising **\$500K**, and this isn't just about capital—it's about inviting the people who've been with us from the start to **truly be part of the journey**.

We brought on a crowdfunding consultant who's helped raise over \$10M for other CPG brands, and we're setting ourselves up for a strong launch. But here's the thing: **early support is everything**. The more momentum we build before going live, the more powerful the campaign becomes.

That's why we're reaching out to you now—before we go public. This is a beautiful opportunity to own a piece of RMBR and grow with us as we continue to expand.

No pressure at all—just felt right to reach out to the people who've believed in us since day one.

Feel free to take a look at our deck at your convenience. Looking forward to your thoughts.