



INVEST IN AIVANA, INC.

Helping Power Everyday AI

aivana.com Delaware, OH



Technology

Marketplace

Minority Founder

AI

Service

Highlights

- 1 More than 1.1 billion people are projected to use AI daily by 2031 (up from 300 million in 2025)
- 2 Consumer spending on AI products estimated to grow at a Compound Annual Growth Rate of 40%+
- 3 11,000+ AI tools have already flooded the consumer market, with thousands of more tools on the way

- 4 60% of users feel lost & overwhelmed when trying to discover AI tools in the market
- 5 Global AI market projected to surpass \$800 billion by 2030 (up from <\$200B in 2024)
- 6 Aivana is built for everyday users—not just developers or enterprises. Our beta is live!
- 7 Funding will support scaling, product enhancement, & ongoing build of our patent-pending multi-AI.
- 8 Visit Aivana.com to see what we've already built in just a few short months!

Featured Investor



Kedar Kapoor 
 Syndicate Lead

[Follow](#) Invested \$20,000 

40 years experience in both building and leading teams in Tech. Hardware and Software systems. CyberSecurity, AI, Wireless, Embedded.

“Aivana, led by Chris Ybarra, has uniquely positioned itself to solve a missing critical piece in AI-tools, namely: “How do I discover and select the RIGHT tooling to get my work done?” <-- and this for everyday folks - who would love to utilize this emerging technology but are hampered by the current market & the noise of an abundance of various tools & apps. Its forward vision is to expand on this base, and build useful integrations that will make AI tools just something to get the work done rather than a novelty. I believe that Aivana will be a unique beacon of light in an otherwise crowded space and simplify tasks for all who join the platform.”

Our Founder



Chris Ybarra Founder & CEO

- 15+ years working across complex industries • Former JPMorgan Chase Executive • 6+ years leading and scaling AI products • AI Strategy & Business Ann Certified (UC Berkeley) • Executive MRA (RGSU) • 2023 Top

At the center of a \$500B shift in AI...

Our Purpose

“

Helping humans unlock their full potential in the AI era ,”

We help everyday people navigate AI with **confidence** and **clarity**. We are making AI **accessible, affordable**, and **empowering** to all.

Orchestration

Clarity



 aivana

The Problem

11,000+ AI tools in the market — with zero guidance



Confidence is Low

Most people don't know what's possible or even where to start.



Frustration is High

As high as 76% annual AI tool churn from trial-and-error burnout.



Access is Narrowing

Rising costs & low AI literacy contribute to a growing gap for everyday users.

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The Solution

An **AI Marketplace** — Built Around Everyday Life — Available to Everyone

A bridge to turn ambition into reality

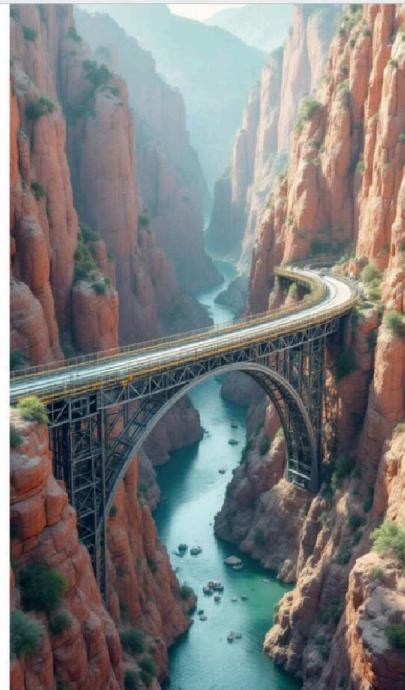
Effortless AI discovery that feels intuitive for everyone, regardless of technical background or AI fluency

Aligned to everyday life, helping individuals reclaim time

Curated AI that supports **real goals and aspirations, without the technical jargon**

An intelligent companion that can grow with each use

Patent-pending multi-AI technology that integrates top AI-models to support **life's most complex decisions**



Our Beta Is Live

Visit aivana.com to see more

Why Now

We are at a **pivotal inflection point** of the AI revolution

Usage is growing

1.1 billion

AI users expected by 2031 (up from 300M in 2025)

No signs of stopping

65% of digitally active consumers

will use AI daily by 2027 —

Just like these companies in their early stages, **we are securing position** in a rapidly expanding, underserved area of the market, **early**.

Company	Launched When...	Solved
Google	Millions of disconnected web pages	Made the internet searchable
coinbase	Crypto confusion and inaccessible exchanges	Made buying crypto easier and accessible

Users want in**400 million**downloads for
AI tools alreadysurpassing mobile app
usage**NETFLIX**Fragmented movie
rentals and
downloads

Centralized streaming

amazonDozens of incomplete
e-commerce sitesCreated a unified
buying experience **aivana****Early Traction****From concept to live Beta in under 6-months**Concept development, product
design, and architecture planningUser research and
market validation2,000+ social media followers and
“coming soon” sign-ups pre-Beta launch

February	April 	June	August
2025	March	May	July

SME onboarding across Branding & Marketing, Engineering & Architecture, Design, Customer Experience, and Product Support

Inaugural **beta launch** (Aivana.com) –
Marketplace inc. AivanaAI Chat AssistantAll achieved while “bootstrapped” (**founder investment only**) – combining capital efficiency with strong execution

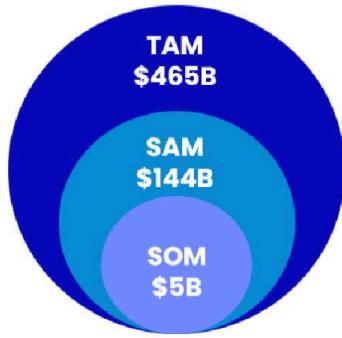
 **Successful provisional patent filing with US Patent and Trademark Office (USPTO)**
– “Aivana Multi-AI Orchestration System (MAOS)”

 **aivana****Business Model****Positioned for 70-85% gross margins****Business to Consumer (B2C)**
Freemium subscriptions offeringAI tool recommendations,
management, & benchmarking**Business to Business (B2B)**AI tool vendors & partners
seeking high-intent exposure, ad
placement, and insights**Expanded B2B & B2C**High-value use cases (Multi-AI
orchestration, strategic
decision support, API licensing) **aivana**

Future looking projections cannot be guaranteed.

Opportunity Size**At the Center of a \$500B Shift in AI**

Aivana sits at the center of this massive shift, connecting consumers with the AI tools that match their needs while providing vendors with access to high-intent users and product performance and positioning insights.



Total Addressable Market

Consumer spend on AI tools + vendor insights/ads

Serviceable Addressable Market

600M net-new AI consumers + 20K AI tool vendors and partners

Serviceable Obtainable Market

5-10% of new users (\$8/user/mo) + 5-10K vendors (\$400/mo)



Team Lead

Invested, Mission-Driven Founder

\$250K Founder Investment in First 6 Months

\$90K + \$160K

Cash (paid in capital) + Time & Effort (full-time leadership)

Proven Leadership & Expertise

100+

person global team executive

30+

years navigating major tech shifts

15+

years working complex industries

6+

years leading digital transformation

Named Top 30 Rising Latinos of 2023 by LatinoProfessionals.com



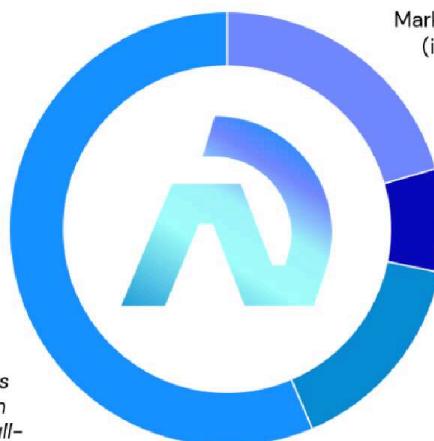
Chris Ybarra
Founder & CEO, Aivana, Inc.



Use of Funds

\$1MM raise to expand team* and accelerate growth

Product Development & Enhancements
40-70%



Marketing & Advertising (inc. Partnerships)

10-30%

Privacy, Compliance, and Legal
5-10%

Infrastructure, Operations & Administration
10-20%

*Includes hiring new team members and converting select existing team members (contract positions) to full-time, dedicated.



Our aim is simple: help everyone benefit from AI.

We live in an AI-powered world with more tools than ever. Yet most people don't know what exists, don't know how to use it well, or aren't sure they can trust it. Even folks who *do* use AI daily feel the fragmentation, rising costs, and learning curves piling up.

We believe:

- AI should be a bridge, not a barrier.
- Everyone deserves access to its upside.
- Clarity matters.
- Human-centered design is a must.

Aivana is a one-stop platform where everyday users can discover, compare, access, and manage AI—think Google-style discovery plus Amazon-style confidence, built for AI.

Our AI-powered search and curated marketplace surface trusted, goal-aligned tools without requiring technical expertise. From a growing database of 11,000+ tools, users get personalized recommendations and side-by-side comparisons so decisions feel easy and confident.

We've seen this movie before: new technology explodes, and a layer emerges to make it usable for everyone. **Google organized the web. Amazon streamlined online shopping. Apple unified mobile.** Aivana aims to define how people connect with AI.

We're building for real people with real goals—not just power users. Beyond discovery, we're creating an adaptive system that maps each user's goals, behavior, and trust preferences into a continuously personalized AI experience.

Strategically, Aivana sits at the intersection of **Consumer AI tools, AI orchestration, and insights-as-a-service.** By connecting everyday users with

solutions that actually work, we're positioned to capture meaningful share as the market matures.

Why it matters so much to us

Our founder built Aivana out of a personal conviction: that AI should serve people, not overwhelm them:

"For me, the mission is personal. Growing up, I wasn't born into tech, I don't come from wealth and I didn't attend elite schools. I wasn't surrounded by opportunity. Rather, I was raised by a single mother who spent decades working in fields and factories so that I could have a chance at something more. She taught me the value of hard work, perseverance and dedication.

Still, it took me nearly 20 years navigating through the corporate ranks before I could gather the courage to reach for the stars. In fact, it was AI that helped me stretch beyond my capacity. It gave me the "edge" I needed to start Aivana.

Now, I want others to feel that same momentum. I want others to reach beyond their circumstances to discover newfound successes. If Aivana can be a bridge to empowerment through AI, then I truly believe we will all rise – together."

What we've done so far

Since founding Aivana in February 2025, we've designed the product, assembled a global team, scoped a multi-tier monetization model, and shipped a live Beta—all while bootstrapped. We're focused on shipping fast, learning early, and converting usage into recurring revenue across users and vendors.

We're now raising capital to accelerate go-to-market: strengthen reliability, expand intelligent integrations, advance our multi-AI patent-pending technology, and deliver an enhanced mobile app experience.

The long-term vision

Our vision is to become the intelligent gateway between people and the future of AI. Along the way, we'll build an ethically sourced dataset about what works for real people—their goals, preferences, and outcomes. That insight will power better recommendations, smarter orchestration across models, and increasingly personalized delivery.

We're not just building the future of AI tools. We're building the future of how people work, learn, collaborate, and grow—across every screen and stage of life.

Call to Action

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**Invest Today and Help
Everyone Benefit from AI**

Visit aivana.com to learn more

