



INVEST IN AIVANA, INC.

## Helping Power Everyday AI

[aivana.com](https://aivana.com)

Delaware, OH



Technology

Marketplace

Minority Founder

AI

Service

## Highlights

- 1 More than 1.1 billion people are projected to use AI daily by 2031 (up from 300 million in 2025)
- 2 Consumer spending on AI products estimated to grow at a Compound Annual Growth Rate of 40%+
- 3 11,000+ AI tools have already flooded the consumer market, with thousands of more tools on the way

- 4 60% of users feel lost & overwhelmed when trying to discover AI tools in the market
- 5 Global AI market projected to surpass \$800 billion by 2030 (up from <\$200B in 2024)
- 6 Aivana is built for everyday users—not just developers or enterprises. Our beta is live!
- 7 Funding will support scaling, product enhancement, & ongoing build of our patent-pending multi-AI.
- 8 Visit Aivana.com to see what we've already built in just a few short months!

## Featured Investor



**Kedar Kapoor**   
Syndicate Lead

Follow

Invested \$20,000 

40 years experience in both building and leading teams in Tech. Hardware and Software systems. CyberSecurity, AI, Wireless, Embedded.

"Aivana, led by Chris Ybarra, has uniquely positioned itself to solve a missing critical piece in AI-tools, namely: "How do I discover and select the RIGHT tooling to get my work done?" <-- and this for everyday folks - who would love to utilize this emerging technology but are hampered by the current market & the noise of an abundance of various tools & apps. Its forward vision is to expand on this base, and build useful integrations that will make AI tools just something to get the work done rather than a novelty. I believe that Aivana will be a unique beacon of light in an otherwise crowded space and simplify tasks for all who join the platform."

## Our Founder



**Chris Ybarra** Founder & CEO

• 15+ years working across complex industries • Former JPMorgan Chase Executive • 6+ years leading and scaling AI products • AI Strategy & Business Ann Certified (UC Berkeley) • Executive MBA (RGSU) • 2023 Top

## At the center of a \$500B shift in AI...

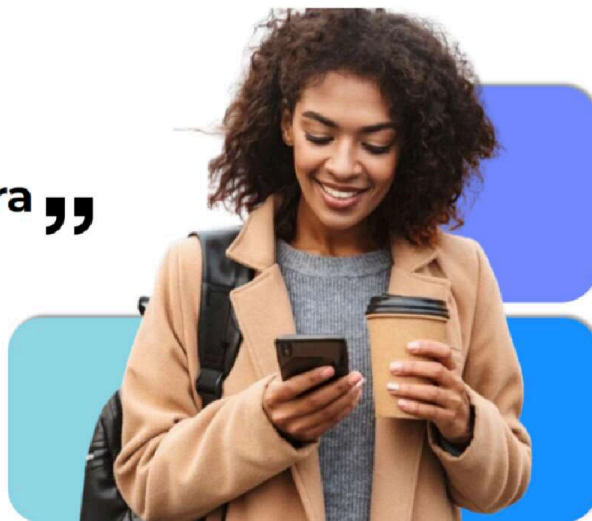
### Our Purpose

“Helping humans  
**unlock** their full  
potential in the AI era”

We help everyday people  
navigate AI with **confidence**  
and **clarity**. We are making AI  
**accessible**, **affordable**, and  
**empowering** to all.

Orchestration

Clarity



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### The Problem

**11,000+ AI tools in the market — with zero guidance**



#### Confidence is Low

Most people don't know  
what's possible or even  
where to start.



#### Frustration is High

As high as 76% annual  
AI tool churn from trial-  
and-error burnout.



#### Access is Narrowing

Rising costs & low AI literacy  
contribute to a growing gap  
for everyday users.

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## The Solution

# An AI Marketplace — Built Around Everyday Life — Available to Everyone

*A bridge to turn ambition into reality*

**Effortless AI discovery** that feels intuitive for everyone, regardless of technical background or AI fluency

*Aligned to everyday life, helping individuals reclaim time*

Curated AI that supports **real goals and aspirations**, without the technical jargon

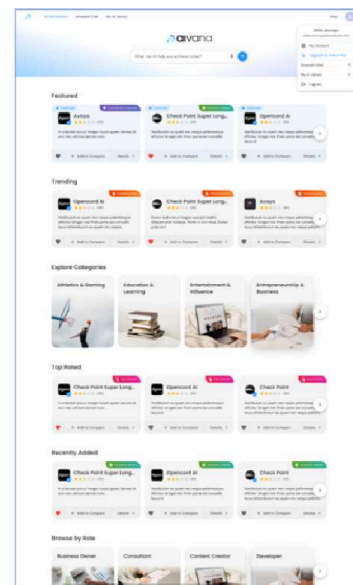
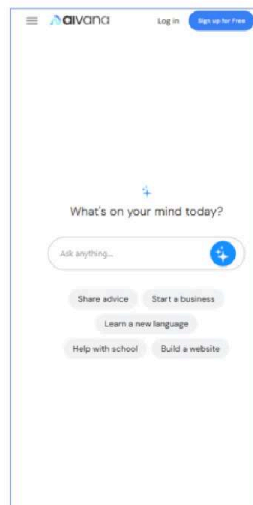
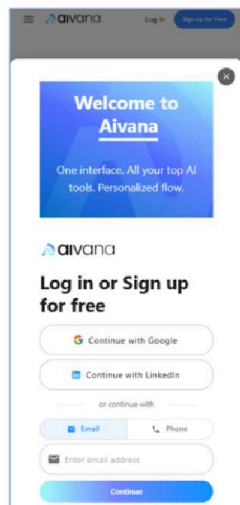
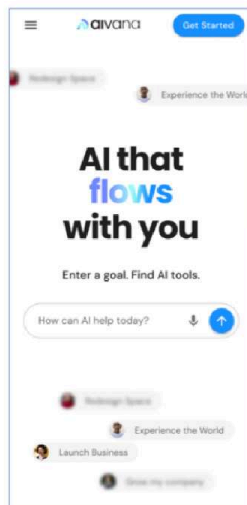
*An intelligent companion that can grow with each use*

Patent-pending multi-AI technology that integrates top AI-models to support **life's most complex decisions**



## Our Beta Is Live

Visit [aivana.com](https://aivana.com) to see more



[aivana](https://aivana.com)

## Why Now

# We are at a pivotal inflection point of the AI revolution

## Usage is growing

**1.1 billion**

AI users expected by 2031 (up from 300M in 2025)

## No signs of stopping

**65% of digitally active consumers**

will use AI daily by 2027 —

Just like these companies in their early stages, **we are securing position** in a rapidly expanding, underserved area of the market, **early**.

| Company  | Launched When...                            | Solved                                   |
|----------|---|--|
| Google   | Millions of disconnected web pages          | Made the internet searchable             |
| coinbase | Crypto confusion and inaccessible exchanges | Made buying crypto easier and accessible |

#### Users Want In

**400 million**

downloads for  
AI tools already

surpassing mobile app  
usage

NETFLIX

Fragmented movie  
rentals and  
downloads

Centralized streaming

amazon

Dozens of incomplete  
e-commerce sites

Created a unified  
buying experience

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#### Early Traction

### From concept to **live Beta** in under 6-months



All achieved while "bootstrapped" (founder investment only) – combining capital efficiency with strong execution

★ Successful **provisional patent** filing with US Patent and Trademark Office (USPTO)  
– "Aivana Multi-AI Orchestration System (MAOS)"

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#### Business Model

### Positioned for **70–85% gross margins**



#### Business to Consumer (B2C)

Freemium subscriptions offering  
AI tool recommendations,  
management, & benchmarking



#### Business to Business (B2B)

AI tool vendors & partners  
seeking high-intent exposure, ad  
placement, and insights



#### Expanded B2B & B2C

High-value use cases (Multi-AI  
orchestration, strategic  
decision support, API licensing)

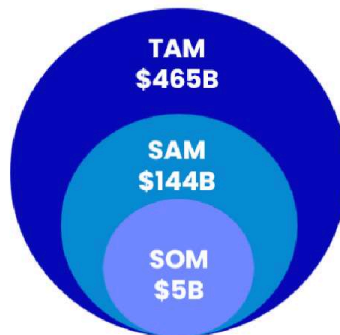
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Future looking projections cannot be guaranteed.

#### Opportunity Size

### At the Center of a **\$500B Shift in AI**

Aivana sits at the center of this massive shift, connecting consumers with the AI tools that match their needs while providing vendors with access to high-intent users and product performance and positioning insights.



#### Total Addressable Market

Consumer spend on AI tools + vendor insights/ads

#### Serviceable Addressable Market

600M net-new AI consumers + 20K AI tool vendors and partners

#### Serviceable Obtainable Market

5-10% of new users (\$8/user/mo) + 5-10K vendors (\$400/mo)



#### Team Lead

### Invested, Mission-Driven Founder

**\$250K Founder Investment** in First 6 Months

**\$90K**

Cash  
(paid in capital)

**+ \$160K**

Time & Effort  
(full-time leadership)

#### Proven Leadership & Expertise

**100+**

person global  
team executive

**30+**

years navigating  
major tech shifts

**15+**

years working  
complex industries

**6+**

years leading  
digital transformation

Named Top 30 Rising Latinos of 2023 by LatinoProfessionals.com



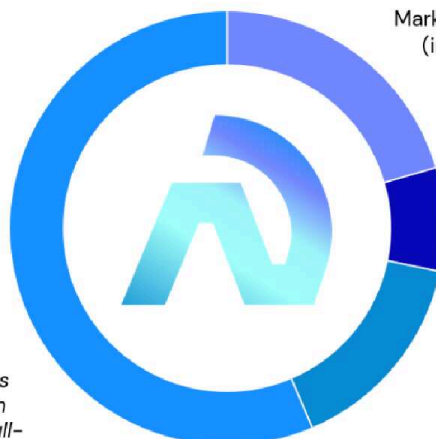
**Chris Ybarra**  
Founder & CEO, Aivana, Inc.



#### Use of Funds

### \$1MM raise to expand team\* and accelerate growth

Product  
Development &  
Enhancements  
**40-70%**



Marketing & Advertising  
(inc. Partnerships)  
**10-30%**

Privacy, Compliance,  
and Legal  
**5-10%**

Infrastructure, Operations &  
Administration  
**10-20%**

*\*Includes hiring new team members and converting select existing team members (contract positions) to full-time, dedicated.*





# Our aim is simple: help everyone benefit from AI.

We live in an AI-powered world with more tools than ever. Yet most people don't know what exists, don't know how to use it well, or aren't sure they can trust it. Even folks who *do* use AI daily feel the fragmentation, rising costs, and learning curves piling up.

We believe:

- AI should be a **bridge, not a barrier**.
- **Everyone** deserves access to its upside.
- **Clarity** matters.
- **Human-centered design** is a must.

**Aivana** is a one-stop platform where everyday users can discover, compare, access, and manage AI—think Google-style discovery plus Amazon-style confidence, built for AI.

Our AI-powered search and curated marketplace surface **trusted, goal-aligned tools** without requiring technical expertise. From a growing database of **11,000+** tools, users get **personalized recommendations** and **side-by-side comparisons** so decisions feel easy and confident.

We've seen this movie before: new technology explodes, and a layer emerges to make it usable for everyone. **Google organized the web. Amazon streamlined online shopping. Apple unified mobile.** Aivana aims to define how people **connect with AI**.

We're building for real people with real goals—not just power users. Beyond discovery, we're creating an **adaptive system** that maps each user's goals, behavior, and trust preferences into a continuously personalized AI experience.

Strategically, Aivana sits at the intersection of **Consumer AI tools, AI orchestration, and insights-as-a-service**. By connecting everyday users with

solutions that actually work, we're positioned to capture meaningful share as the market matures.

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## Why it matters so much to us

Our founder built Aivana out of a personal conviction: that AI should serve people, not overwhelm them:

*"For me, the mission is personal. Growing up, I wasn't born into tech, I don't come from wealth and I didn't attend elite schools. I wasn't surrounded by opportunity. Rather, I was raised by a single mother who spent decades working in fields and factories so that I could have a chance at something more. She taught me the value of hard work, perseverance and dedication.*

*Still, it took me nearly 20 years navigating through the corporate ranks before I could gather the courage to reach for the stars. In fact, it was AI that helped me stretch beyond my capacity. It gave me the "edge" I needed to start Aivana.*

*Now, I want others to feel that same momentum. I want others to reach beyond their circumstances to discover newfound successes. If Aivana can be a bridge to empowerment through AI, then I truly believe we will all rise — together."*

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## What we've done so far

Since founding Aivana in February 2025, we've designed the product, assembled a global team, scoped a multi-tier monetization model, and shipped a live Beta—all while **bootstrapped**. We're focused on shipping fast, learning early, and converting usage into recurring revenue across users and vendors.

We're now raising capital to accelerate go-to-market: strengthen reliability, expand intelligent integrations, advance our **multi-AI patent-pending technology**, and deliver an enhanced mobile app experience.

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# The long-term vision

Our vision is to become the **intelligent gateway** between people and the future of AI. Along the way, we'll build an **ethically sourced dataset** about **what works for real people**—their goals, preferences, and outcomes. That insight will power better recommendations, smarter orchestration across models, and increasingly **personalized delivery**.

We're not just building the future of AI tools. We're building the future of how people **work, learn, collaborate, and grow**—across every screen and stage of life.

Call to Action



**Invest Today and Help  
Everyone Benefit from AI**

Visit [aivana.com](https://aivana.com) to learn more

