

Contact

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(LinkedIn)

Top Skills

Corporate Development
Venture Capital
SaaS

Patents

METHOD AND SYSTEM FOR DETERMINING COMPUTER RESOURCE USAGE IN UTILITY COMPUTING

Tokenization of distributed compute resources

Systems and methods for IT Intelligence and Management Based on Container-Level Metering

Systems and methods for IT supply chain management on a distributed platform

John Cowan

Published Author | Venture Strategist | Startup Founder | Research Nerd | Investor - Meet me at the intersection of Entrepreneurship, Innovation, and Capital. View my work at johncowan.online
Raleigh, North Carolina, United States

Summary

Expert market strategist with a technical acumen complimented by hardened skills managing the early stage innovation lifecycle.

John has more than 20 years experience building venture-backed companies:

Business Model Strategy - Spearhead delivery of go-to-market models that align with technical architecture;

Competitive Analysis - Rigorously identify, profile and perform gap analysis across the competitive landscape;

Market Research - Thoroughly document multi-channel direct and indirect applications for unique IP TAM, SAM, and SOM;

Financial Modeling - CFO level capability to design complete P&L and Balance Sheet forecast tools;

Product Evangelism - Gifted public speaker and prolific writer with rare ability to distill complex technical language for general audiences;

Recruiting - Long history of recruiting and securing top talent across multiple disciplines;

Agile Methodologies - Capable of deploying custom-designed Kanban solutions to organize multi-disciplinary and cross-functional teams;

Capital Raising - Proven ability to align the interests of investors and early stage projects.

Corporate Governance - Experienced fiduciary with proven ability to manage investor expectations and navigate cap table complexities;

M&A - Rare knack for identifying opportunistic acquisitions.

Experience

Autonomy Institute
Board Advisor

January 2023 - Present (2 years 8 months)

Austin, Texas, United States

I advise the governance team of the Autonomy Institute on all matters related to private and public sector strategy.

Next Wave Partners

Managing Partner

May 2022 - Present (3 years 4 months)

Everywhere

We are a team of proven innovators, strategists, and builders on a mission to Advance the World™.

6fusion

Board Member

May 2010 - Present (15 years 4 months)

Raleigh, North Carolina

Member of the board of directors for the company that I founded, raising over \$30M to support tech and IP development strategies that have resulted in multiple corporate development transactions and joint ventures.

Requis

Director

January 2019 - Present (6 years 8 months)

Houston, Texas

Technology and IP spin out from 6fusion venture studio that I developed in conjunction with world class industrial engineering company Worley Parsons.

Award Winning Edge Computing Platform

Co-Founder

January 2019 - March 2022 (3 years 3 months)

United States

Progenitor of P2P distributed computing platform spin out from 6fusion venture studio, raising over \$12M to accelerate MVP development and early commercial partnerships.

Education

Queen's University

BAH, History & Politics · (1994 - 1998)