

## Contact

[www.linkedin.com/in/johncowan1](https://www.linkedin.com/in/johncowan1)  
(LinkedIn)

## Top Skills

Corporate Development  
Venture Capital  
SaaS

## Patents

METHOD AND SYSTEM FOR  
DETERMINING COMPUTER  
RESOURCE USAGE IN UTILITY  
COMPUTING

Tokenization of distributed compute  
resources

Systems and methods for IT  
Intelligence and Management Based  
on Container-Level Metering

Systems and methods for IT supply  
chain management on a distributed  
platform

# John Cowan

Published Author | Venture Strategist | Startup Founder | Research  
Nerd | Investor - Meet me at the intersection of Entrepreneurship,  
Innovation, and Capital. View my work at [johncowan.online](http://johncowan.online)  
Raleigh, North Carolina, United States

## Summary

Expert market strategist with a technical acumen complimented by  
hardened skills managing the early stage innovation lifecycle.

John has more than 20 years experience building venture-backed  
companies:

Business Model Strategy - Spearhead delivery of go-to-market  
models that align with technical architecture;

Competitive Analysis - Rigorously identify, profile and perform gap  
analysis across the competitive landscape;

Market Research - Thoroughly document multi-channel direct and  
indirect applications for unique IP TAM, SAM, and SOM;

Financial Modeling - CFO level capability to design complete P&L  
and Balance Sheet forecast tools;

Product Evangelism - Gifted public speaker and prolific writer  
with rare ability to distill complex technical language for general  
audiences;

Recruiting - Long history of recruiting and securing top talent across  
multiple disciplines;

Agile Methodologies - Capable of deploying custom-designed  
Kanban solutions to organize multi-disciplinary and cross-functional  
teams;

Capital Raising - Proven ability to align the interests of investors and  
early stage projects.

Corporate Governance - Experienced fiduciary with proven ability to  
manage investor expectations and navigate cap table complexities;

M&A - Rare knack for identifying opportunistic acquisitions.

---

## Experience

Autonomy Institute  
Board Advisor

January 2023 - Present (2 years 8 months)

Austin, Texas, United States

I advise the governance team of the Autonomy Institute on all matters related to private and public sector strategy.

## Next Wave Partners

Managing Partner

May 2022 - Present (3 years 4 months)

Everywhere

We are a team of proven innovators, strategists, and builders on a mission to Advance the World™.

## 6fusion

Board Member

May 2010 - Present (15 years 4 months)

Raleigh, North Carolina

Member of the board of directors for the company that I founded, raising over \$30M to support tech and IP development strategies that have resulted in multiple corporate development transactions and joint ventures.

## Requis

Director

January 2019 - Present (6 years 8 months)

Houston, Texas

Technology and IP spin out from 6fusion venture studio that I developed in conjunction with world class industrial engineering company Worley Parsons.

## Award Winning Edge Computing Platform

Co-Founder

January 2019 - March 2022 (3 years 3 months)

United States

Progenitor of P2P distributed computing platform spin out from 6fusion venture studio, raising over \$12M to accelerate MVP development and early commercial partnerships.

---

## Education

Queen's University

BAH, History & Politics · (1994 - 1998)