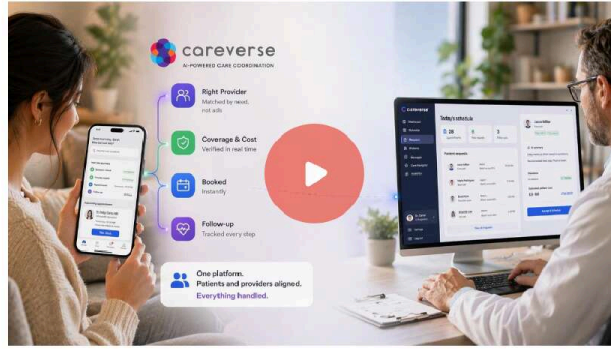


## Making Care Ridiculously Easy




careaccesspbc.com Washington, DC

Technology Marketplace B2B Healthcare SaaS

### Highlights

- 1 Turns symptoms into verified, scheduled care
- 2 Live AI triage and provider matching (demo-ready)
- 3 Coverage and cost clarity before booking
- 4 Pilot launching Q2 2026 with multi-provider practice
- 5 HIPAA-ready, consent-based data architecture
- 6 Built and self-funded prior to raising capital
- 7 Experienced team from UHC, Elevance, BCBSA, and SaaS
- 8 Pharmacy and medical transport integrations in development

### Featured Investors




**Scott McNally** [Follow](#)

Hi, I am a business owner/seller, an accredited investor, have a MS in IT from U of Colorado, avid sports and live music fan, and love investing in solid start ups!

"Healthcare isn't broken—each step keeps getting better. There are great solutions for finding care, verifying coverage, ordering tests, and managing follow-ups. In many ways, the individual runners in the race have never been faster.

But the system still breaks in the handoffs between them. Data doesn't carry forward, context gets lost, and the next step isn't clear or executed. That's where care falls apart.

Careverse focuses on the gaps. Think of it like a relay race—they're not trying to make the runners faster. Careverse makes sure the baton never gets dropped. By connecting providers, data, and workflow, they ensure each step leads seamlessly to the next, so care actually gets done. That's why I invested early."




**Jeff Whedon** [Follow](#) Invested \$50,000

Experienced aviation professional with a diverse portfolio of investments in real estate and commercial equities.

"Careverse isn't just another app—it's building the coordination layer healthcare has been missing. When this works, accessing care becomes simpler, faster, and more human. Proud to back this team early."

### Team



**Alex Shchekin** FOUNDER, CEO


A passionate builder with a track record across tech, logistics, media, and nonprofit innovation —bringing bold ideas to life, scaling fast-moving ventures, and solving complex challenges with energy, creativity, and relentless execution.

[linkedin.com](#)




**David Corso** HEAD OF PARTNERSHIPS


35+ years scaling healthcare in complex, regulated markets. Led partnerships & commercial strategy at BCBSA, UnitedHealthcare, and Elevance, focused on interoperability and data-driven services that turn fragmented systems into coordinated care at scale.

- 


**Kevin Krasovic** HEAD OF FINANCE

Kevin has spent 25 years in finance across venture capital, private equity and M&A. His passion is to help startups realize their growth stories. He was part of the senior team that sold Cortera (SaaS financial data provider) to Moody's in 2021.
- 


**Brian Jaques** HEAD OF PRODUCT

Experienced in strategy, workforce analytics, and tech deployment, Brian blends public-sector insight with cutting-edge solutions like quantum, ERP optimization, and systems leadership to drive innovation, efficiency, and impactful results.
- 


**Max Zakopailov** CHIEF ARCHITECT - HEAD OF PLATFORM

Max Zakopailov is a seasoned engineering leader with 13+ years in mobile gaming and tech startups. As CTO at LiloShop.io and co-founder of uniQore, he's led teams, built scalable systems, and driven hands-on product and technical innovation.
- 


**Enric Grau-Luque, PhD** HEAD OF DATA SCIENCE

Enric Grau-Luque, PhD, integrates AI and ML with advanced spectroscopic research for photovoltaics. He is passionate about open-source science, with projects like spectrapopper and pudu, making AI-driven materials research accessible and reproducible.
- 

**Dr. Abby Berens** CHIEF MEDICAL OFFICER

Past President, Broward County Medical Association Specialist in Dermatologic & Cosmetic Laser Surgery Recognized Fellow of the American Academy of Family Physicians. Proven leader in regional medical governance and professional development.
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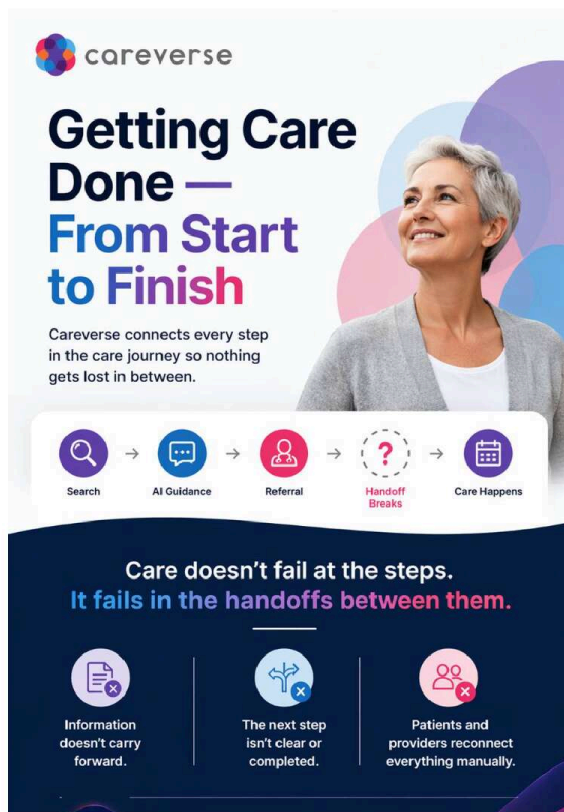
**Brooke Bonk** HEAD OF BRANDING

A strategic powerhouse who transformed Fortune 500 marketing performance and drove 50%+ YoY growth for global CPG brands. Masters complex challenges with data-driven precision and consistently delivers breakthrough results.
- 

**Joey Hamer** HEAD OF GROWTH

A transformative growth leader who scaled AI solutions to 60K+ users and drove enterprise ROI from 9x to 40x+ at major tech companies (Oracle, Mediaocean). AI strategy, automation, and human-centered design with a passion for wellness.

## Memo



**careverse**

# Getting Care Done — From Start to Finish

Careverse connects every step in the care journey so nothing gets lost in between.

Search → AI Guidance → Referral → Handoff Breaks → Care Happens

**Care doesn't fail at the steps. It fails in the handoffs between them.**

- Information doesn't carry forward.
- The next step isn't clear or completed.
- Patients and providers reconnect everything manually.



Care exists — but **doesn't happen** when it should.

One connected system. Every step. Better outcomes.



careverse

02 The Problem

## Getting care today is harder than it should be.

Not because there aren't solutions—  
but because nothing connects them.

You web search. You get AI guidance. You get referred.  
**But between each step, something breaks.**



Between each step, the **handoffs break**:



- 1 Information doesn't carry forward.  
Important details get lost between systems, forms, and conversations.



- 2 The next step isn't clear or completed.  
No one ensures what happens next, so steps get missed.



- 3 Patients and providers are forced to **reconnect everything manually**.  
Teams spend time chasing information instead of delivering care.



Care doesn't fail at the steps.  
**It fails in the handoffs between them.**



careverse

03 The Human Cost

## For Patients. For Providers.

When the system breaks, everyone pays the price.



**For Patients**  
Uncertainty leads to delay and drop-off.



**For Providers**  
The system works against you.



**Don't know what's right**  
Too many options. No clarity.



**Don't know what it costs**  
Coverage and cost are hard to find and understand.



**Don't know who to trust**  
Hard to know which provider is best.



**Time is lost**  
Coordinating follow-ups and next steps.



**Data is fragmented**  
Information lives in multiple systems that don't talk.



**Staff must reconnect manually**  
Teams chase information instead of delivering care.

**> Don't know what to do next**  
Next steps aren't clear or get missed.

**So people delay care, make the wrong choice, or drop out entirely.**

**\$ Patient acquisition is expensive and inconsistent**  
Hard to predict. Hard to scale.

**Instead of delivering care, teams are forced to manage the gaps between steps.**



**The Result**  
**Care exists—but doesn't happen when it should.**  
Care isn't the problem. The handoff between steps is.



The Execution Gap

## Search finds. AI explains. Careverse executes.

Information and understanding are not enough.  
**Care gets done through execution.**

**SEARCH**  
Finds information

\*\*\*  
knee pain specialist

**Information, not action**  
Doesn't know your coverage, availability, or what comes next.

**AI**  
Explains options

What are my treatment options for knee pain?

Here are some common treatment options...

**Understanding, not action**  
Provides guidance, but doesn't coordinate or complete anything.

**CARE (Today)**  
Requires manual work

Neither information nor action  
Leads to delays, rework, confusion, and drop-offs.

**✓ CAREVERSE: The Execution Layer**  
Turns information and intent into coordinated, completed care.

1 **Input**  
Patient shares symptoms and context.

2 **Match**  
We verify coverage, availability, and match the right provider.

3 **Book**  
Appointment automatically scheduled and confirmed.

4 **Track**  
Results, visits, and care steps are tracked in real time.

5 **Complete**  
Follow-up and next steps are coordinated to close the loop.

✓ Right data
| Right provider
| Right time
| Right next step
| Right outcome

The system doesn't fail from lack of insight.  
**It fails from lack of execution.**

## Where Careverse Sits

Careverse is the **orchestration layer** that connects and coordinates the entire care ecosystem.

**USERS**

**Patients**  
Individuals & families

**Providers & Clinics**  
Doctors, specialists, care teams

**Payers**  
Health plans & insurance companies

**Employers**  
Benefits teams & self-insured plans

**Partners**  
Pharmacies, labs, transport, others

**careverse** | AI-powered orchestration that turns decisions into executed care.

**AI Agent Orchestration**  
Understands intent and coordinates the right actions

**Workflow Automation**  
Triggers and manages each step of care







**Provider Matching**  
Matches based on need, fit, and availability

**Scheduling & Follow-up**  
Books, confirms, and coordinates next steps

**Payments & Coordination**  
Handles authorizations, payments, and communication

**Data & Insights Intelligence**  
Learns from outcomes to continuously improve matching

**EXISTING SYSTEMS**

<b>EHR Systems</b> Epic, Oracle/Cerner, athenahealth, eClinicalWorks	<b>Telehealth &amp; Virtual Care</b> Teladoc, Amwell, MDLive, others	<b>Payers &amp; Insurance Systems</b> Eligibility, benefits, claims, authorizations	<b>Payments &amp; Infrastructure</b> Clearinghouses, billing platforms, payer systems	<b>Labs &amp; Diagnostics</b> Labcorp, Quest, imaging centers, radiology groups	<b>Pharmacy &amp; Other Partners</b> Retail pharmacies, transportation, community services
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**No rip.  
No replace.  
No new systems to learn.**

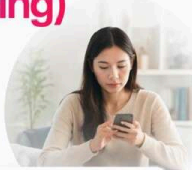
Careverse connects what already exists and ensures the next step happens. One orchestration layer. Zero disruption.

- ✓ Works across existing systems
- ✓ Integrates once
- ✓ Coordinates everything
- ✓ No swivel chair. No extra tools.



## What Exists Today (And What's Missing)

Search helps you find information.  
AI helps you understand it.  
**But neither gets care done.**



**What's missing in between:**


**1**



Clarifies coverage and estimated cost

No clear view of what's covered or what it will cost.


**2**



Matches the right provider

No intelligent match based on your needs, network, and availability.

**3**



Books the appointment


No seamless booking or coordination across systems.

**4**




Tracks what happens next

No visibility or follow-through on tests, results, or next steps.




**The system breaks between the steps—where nothing ensures the next action actually happens.**



**Careverse closes these gaps.**

One connected system. Every step leads to the next.




## The Solution: Careverse

Careverse ensures each step of care leads to the next—without anything getting lost in between.

**We turn decisions into action.**



 **Every step leads to the next—automatically.**

Careverse does this by:



**careverse** 06 How It Works (Real Workflow)

## How It Works (Real Workflow)

**Example: Knee Pain**  
Careverse turns a question into coordinated care—seamlessly, automatically, and completely.

- 1 Activate Lidia**  
You activate your personal Careverse AI agent, Lidia.
- 2 Enter Symptoms**  
You describe your symptoms in your own words.
- 3 Triage & Gather Context**  
Lidia gathers context, asks smart follow-up questions, and triages your situation.
- 4 Identify Relevant Providers**  
Relevant providers are identified based on network, availability, and estimated cost.
- 5 Match to Specialist**  
You're matched to the most appropriate specialist for your specific needs.
- 6 Appointment Scheduled**  
The appointment is scheduled in real time with full confirmation and instructions.
- 7 Follow-up Coordinated**  
Follow-up care is coordinated—imaging, results, next visit, and everything in between.

**At each step:**

- Data carries forward automatically.** No repeating. No retyping. No lost information.
- The next action is triggered.** Not just suggested. Actually executed.
- Patient and provider stay aligned.** Better communication. Better outcomes.

**What this means in practice:**

- Fewer staff touches per patient.** Automate coordination. Eliminate manual work.
- Less time coordinating follow-ups.** Workflows run in the background.
- Fewer dropped cases and delays.** Nothing slips through the cracks.
- Faster patient throughput.** More care delivered. More capacity unlocked.

**Instead of multiple systems and manual coordination—this happens in one continuous flow.**

# Why Now

Three shifts make execution possible today.

- 1. AI Maturity**  
Systems can interpret intent and guide decisions in real time.
- 2. Consumer Behavior**  
Patients expect to schedule and manage care digitally.
- 3. System Pressure**  
Rising costs and inefficiencies are forcing coordination.



AI alone is not enough.  
The next step is execution.



## Traction & Current Status

- Core platform built and in active testing
- AI-driven triage and workflow engine live
- Pilot launching Q2 2026 with multi-provider practice
- Early provider network forming
- Early workflows being tested with real provider scenarios



We are moving from build → pilot → deployment.



## Compliance & Data Strategy

Built for real-world healthcare environments.

- HIPAA-ready architecture
- Consent-based data access model
- No diagnostic claims or regulated clinical decision-making
- Built to operate alongside existing provider systems

We focus on coordination and workflow execution—not clinical judgment or diagnosis.



## Interoperability Approach

Careverse is designed to integrate—not replace.

- FHIR-compatible architecture
- Designed for integration with EHR systems (Epic, Oracle/Corner, others)
- Initial workflows operate above EHR systems for rapid deployment
- Future integrations deepen as partnerships expand

Careverse works across existing systems rather than requiring providers to replace them.



We have the technology, the partners, and the plan to execute.  
Now is the time.



## 08 Why Careverse Wins

# Why Careverse Wins

The platform purpose-built to ensure care gets done—every step, every time.



## Market Opportunity

Healthcare is a \$25 trillion global market—yet remains fragmented and inefficient.

Careverse is building the system that connects:



As coordination improves, more care gets delivered—and value is created at each step.

## Business Model

We generate revenue when care is successfully coordinated and delivered.

- | Today (New Phase)  | Next  | Future   |
|--|---|--|
| <ul style="list-style-type: none"> <li>Provider-led patient routing</li> <li>Qualified, AI-triaged patient requests</li> </ul> | <ul style="list-style-type: none"> <li>SaaS / platform licensing for providers and partners</li> <li>Workflow automation tools</li> </ul> | <ul style="list-style-type: none"> <li>Transaction-based revenue tied to care delivery</li> <li>Ecosystem integrations (pharmacy, diagnostics, transport)</li> </ul> |

We are not selling ads.  
We capture value when care is executed.

## Why It Scales

- More providers → better access
- More patients → more data and demand
- More outcomes → better matching
- More usage → better accuracy → better outcomes → more adoption.

Over time, Careverse becomes more efficient, more accurate, and more valuable.

## Competition

Healthcare is not lacking solutions—it's saturated with them.

At every step of the care journey, there are point solutions.

But none were built to ensure the next step actually happens.

As a result:

- Patients fall through the cracks
- Providers lose time and revenue
- Care gets delayed—or doesn't happen

## Where Careverse Fits

Careverse is the execution layer between solutions.

We connect the dots and close the gaps—so the next step happens automatically.



We don't replace solutions. We make them work—together.

## What Makes Careverse Different

Purpose-built for execution.

- End-to-end workflow automation
- Context carries forward automatically
- Real-time coordination and tracking
- Built for providers and patients
- Outcomes focused, not ad-driven
- Designed to scale with the ecosystem

## Roadmap

- Q2 2026: Pilot launch with multi-provider practice
- Q3-Q4 2026: Expand pilot, validate workflows and outcomes

## Use of Funds



## The Team

- Operators, builders, and healthcare leaders with deep experience in:
- Healthcare technology
- Provider operations
- AI and automation
- Build or Absorbment

Broader network expansion and platform integrations  
 2028 and Beyond: Scale reliability and expand into adjacent care categories  
 10% Data & Infrastructure  
 5% Compliance & Security  
 Strategy and growth  
 Linked by one mission: Build the system that ensures care happens.

**careverse** | The system that ensures care actually happens does not exist today. | **Careverse is building it.**

**Better for Patients:** Clearer path. Better experience. Better outcomes.  
**Better for Providers:** Less admin. More efficiency. More capacity.  
**Better for the System:** Lower cost. Higher quality. Stronger outcomes.  
**Better for Everyone:** Care that connects. Care that delivers. Care that works.