

## Contact

[www.linkedin.com/in/ashchekin](http://www.linkedin.com/in/ashchekin)  
(LinkedIn)  
[readoz.com](http://readoz.com) (Company)  
[intergam.com](http://intergam.com) (Company)  
[shchekin.com](http://shchekin.com) (Personal)

## Top Skills

Marketing Research  
Market Research  
Analytics

# Alex Shchekin

Quite possibly the only one on LinkedIn who isn't a "results-orientated team player with excellent interpersonal skills"  
Fort Lauderdale, Florida, United States

## Summary

Innovations and Automation Enthusiast

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## Experience

### Verita World Foundation

Co-Founder

April 2022 - Present (3 years 5 months)

Miami, Florida, United States

Verita World Foundation ( The Truth World) Advocates For Freedom Of Speech And Expression! Freedom Of Speech Is Recognized As A Human Right Under Article 19 Of The Universal Declaration Of Human Rights. The Right To Freedom Of Speech Allows Individuals To Express Themselves Without Government Interference Or Regulation.

### Intergam Online

28 years 6 months

Founder

June 1997 - Present (28 years 3 months)

Chicago, Illinois

A Global Leader in Online Market Research and Data Intelligence  
Pioneers of Online Quantitative Research and Inventors of the Original Online MR Platform,  
Leveraging AI and Advanced Tooling to Redefine How the World Collects, Analyzes, and Activates Data.

Consultant

March 1997 - January 2008 (10 years 11 months)

Systems and Architecture

### Alliance Freight Lines Inc

Founder

March 2014 - Present (11 years 6 months)

Raymondville, Texas, United States

At the intersection of logistics and advanced technology, we operate as a fully integrated carrier, broker, leasing, and holding company. Our operations span owner-operator enablement, full-service fleet management, and international freight solutions.

Leveraging AI-driven dispatch systems, predictive maintenance tools, and real-time supply chain intelligence, we optimize performance across automotive transport and traditional cargo verticals.

Built on reliability, scalability, and precision, we serve as a trusted infrastructure partner for shippers, OEMs, and global operators navigating today's dynamic freight environment.

### Care Access PBC

Founder

May 2025 - Present (4 months)

Washington, District of Columbia, United States

Stealth-mode AI Startup

### Alex Shchekin and Associates

Principal

1992 - Present (33 years)

Miami, Florida, United States

Alex Shchekin & Associates is a private investment firm focused on high-culture initiatives and outcome-driven innovation. We invest in projects that uphold human dignity, elevate global consciousness, and create lasting impact across technology, art, science, and society.

### Blue Cross Blue Shield Association

Data Services

June 2013 - December 2023 (10 years 7 months)

Chicago, Illinois

Data Services and Product Design Product Management Product Boards PHI Provider Data Advisor

### MovieRanker

Co Founder

August 2017 - July 2022 (5 years)

Greater Los Angeles Area

Amazing media measurement and entertainment database

### DoorStat

#### Co Founder

January 2016 - January 2018 (2 years 1 month)

Greater Los Angeles Area

Advance Audience Measurement Solutions

### ReadOz

#### Founder

September 2008 - January 2016 (7 years 5 months)

digital publishing and digital advertising, enterprise document and knowledge management platform,

### Enjoyable Brands

#### Principal Cofounder

September 2011 - June 2013 (1 year 10 months)

Las Vegas, Nevada Area

### Bacchus Angels International

#### Founder

March 2009 - June 2013 (4 years 4 months)

Chicago, Illinois

Tequila100 PINQ, BLAQ & BLAQ 100 + and Private Label Tequila

Manufacturing and Distribution - 100% Agave and Organic Tequila certified

Consejo Regulador del Tequila (CRT)

NOM-006- SCFI-1994

### The Boston Consulting Group (BCG)

#### Technical Advisor

March 2002 - June 2004 (2 years 4 months)

Chicago, Illinois

Various projects - outsourcing models

### Merisant

#### Solutions Architect

January 2000 - March 2002 (2 years 3 months)

Chicago, Illinois

Enterprise software

### Oracle

### Software IT Architect

January 1997 - February 2000 (3 years 2 months)

Redwood City, California

Product security

### Bank One

software architect

January 1998 - January 2000 (2 years 1 month)

Chicago, Illinois

Software Architect

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## Education

### Perm State University (PSU)

Theoretical and Mathematical Physics · (September 1987 - December 1991)