

## Contact

[www.linkedin.com/in/jenniferbonilla](https://www.linkedin.com/in/jenniferbonilla)  
(LinkedIn)

## Top Skills

Oncology

Market Research

Marketing Strategy

# Jenn Bonilla, PhD

Scaling Science to Serve Life  
Tampa, Florida, United States

## Summary

Turning cutting-edge research, data and other resources into real-world solutions.

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## Experience

### Moffitt Cancer Center

#### Vice President, Portfolio Investments Strategy

March 2024 - Present (1 year 4 months)

Tampa, Florida, United States

Curate Moffitt-IP to advance to proof of concept for license or spin-out so that Moffitt innovations will contribute to the prevention and cure of cancer for people everywhere. Part of the Innovation and Entrepreneurship Office.

### Positive Polar

#### President, Partner & Investor Relations

May 2023 - Present (2 years 2 months)

Co-Founder with Hugo Hinrichsen of Positive Polar ([www.positivepolar.com](http://www.positivepolar.com)). Positive Polar is a scientific expedition cruise company focused on ocean restoration and blue carbon projects, funded by passenger ticket sales revenues. Our goal is to advance critical technologies, transform travel shame into travel pride, and achieve environmental benefits with commercial success. Positive Polar welcomes interest. Please message me to learn more.

### Portfolia

#### Portfolia FemTech III LP

October 2023 - Present (1 year 9 months)

San Francisco Bay Area

As a Member of the Portfolia FemTech III Fund, we are revolutionizing innovation in women's health, for returns and impact. Our fund focuses on two areas: 1) new technologies and solutions to enhance the aging experience for those 50+ as well those caring for the elderly, and 2) emerging knowledge and solutions that will improve longevity and vitality.

Portfolia welcomes all accredited investors - please message me to learn more or go to <https://www.portfolia.co/femtech-iii>

## Material Change Institute

### Venture Fellow

June 2023 - May 2024 (1 year)

San Francisco Bay Area

Material Change Institute Fellow for emerging fund managers; advanced therapeutics investment focus.

## Gilead Sciences

### SVP, Portfolio Strategy, Management and Operations

May 2020 - September 2023 (3 years 5 months)

Foster City, California, United States

Broad oversight for portfolio investment strategy, drug development and commercialization team system. Lead operating model transformation projects. Functional oversight: Project Team Leadership, Portfolio Strategy and Analytics, Project Management, and Development Operations.

## Roche

4 years 9 months

### V.P. Late Stage Business Development

June 2019 - May 2020 (1 year)

South San Francisco

Lead late stage external innovation strategy, source and execute late stage partnering transactions.

## Global Head, Global Product Strategy Business Insights, Operations & Established Products

September 2015 - June 2019 (3 years 10 months)

Basel Area, Switzerland

Lead and oversee multiple functional groups responsible for global strategic and advanced analytics, formulation, device, and administration product optimization, launch planning and readiness, marketing excellence, learning and development solutions, digital strategy, event planning and management, and product communications. Additionally, have accountability for the Established Products group who steward and manage profitability and value Roche products at end of lifecycle via productive investment and divestment strategies.

## Genomic Health

### Vice President, Global Strategy and Portfolio Planning

August 2010 - July 2015 (5 years)

Redwood City, CA

Lead corporate strategic planning process, commercialization functions such as market planning and forecasting and program management to support cross-functional teams to deliver on agreed plans.

## Genentech

7 years

Director, Pipeline & Portfolio Planning

July 2009 - August 2010 (1 year 2 months)

Project Team Leader, Product Portfolio Management

March 2007 - July 2009 (2 years 5 months)

Associate Director, Market Planning

September 2003 - March 2007 (3 years 7 months)

Merck and Co, Inc, Latin America Human Health Division

Associate Director

2002 - 2003 (1 year)

Market Measures, GfK

Vice President

2002 - 2002 (less than a year)

Cozint

Director of Marketing Operations and Research

2000 - 2001 (1 year)

ZS Associates

Consultant

1999 - 2000 (1 year)

Merck and Co., Inc., World Wide Human Health Division

Global Business Analyst

1997 - 1999 (2 years)

Princeton University

Doctoral Student/Research Associate

1992 - 1997 (5 years)

Psychopharmacology Research Association of Princeton, NJ  
Psychometrician  
1993 - 1996 (3 years)

Beverly Enterprises  
Psychiatric Team Leader/ Nurses Aide  
1985 - 1992 (7 years)

Directly oversee activities of daily living and interactions of adult and adolescent patients with severe mental illness who are in locked and unlocked psychiatric facilities. Lead group therapy sessions under guidance of Psychiatrists for patients who had attempted suicide or had other major mental health breakdowns.

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## Education

Princeton University  
PhD, Cognitive Psychology and Psycholinguistics · (1992 - 1997)

Stanford University Center for Professional Development  
Certificate, Strategic Decision and Risk Management · (2009 - 2012)

California State University, Fresno  
Bachelor's degree, Psychology · (1992)

Princeton University

Princeton University