

## Contact

[www.linkedin.com/in/dylantrussell](https://www.linkedin.com/in/dylantrussell)  
(LinkedIn)

## Top Skills

Post Production  
Video Production  
Television

# Dylan Trussell

Founder of Culprit Underwear | Entrepreneur, Author, Director | Past Clients: Mercedes, Beats, Spotify, RayBan Meta | Collaborated with Tom Hardy, Sophia Vergara & more | Forbes 30u30 | Inc 5000 Best Places to Work

Los Angeles, California, United States

## Summary

Dylan Trussell is the founder of Culprit Underwear and an acclaimed film and commercial director. Merging highly polished cinematography with a unique comedic edge, his style has caught the eye of audiences and brands alike, garnering hundreds of millions of views, and leading him to helm global campaigns including Mercedes, Starbucks, Virgin, Spotify, and Beats By Dre. Dylan was named Forbes 30 Under 30 alongside notable criminals like Martin Shkreli, Elizabeth Holmes, and Sam Bankman-Fried. Together, with cofounder, David Dinetz, Dylan has been a guest lecturer at Harvard Business school, delivering a presentation on the intersection of marketing, film, & social media. Most recently, Dylan has finished writing his first book, The Shortcut, due out in November 2024.

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## Experience

### CULPRIT UNDERWEAR

Chief Executive Officer

April 2020 - Present (5 years 6 months)

Get Criminally Comfortable @ [CulpritUnderwear.com](http://CulpritUnderwear.com)

### Culprit Creative

Executive Idea Officer

April 2013 - November 2022 (9 years 8 months)

Los Angeles, CA

[www.culpritcreative.com](http://www.culpritcreative.com)

### Ignition Creative

Director of Production

2012 - 2013 (1 year)

Santa Monica, CA

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## Education

University of Colorado at Boulder

Bachelor of Fine Arts (BFA), Cinematography and Film/Video  
Production · (2005 - 2009)

Harvard Westlake