

## Contact

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## Top Skills

InDesign  
Adobe Creative Suite  
Marketing

# Lila Cohn

Building something new  
Brooklyn, New York, United States

## Experience

**Stealth**  
Co-Founder  
August 2024 - Present (9 months)  
Building at the intersection of personalized health data, nutrition, and technology to support women in optimizing their performance and long-term wellness.

**Menlo Ventures**  
Senior Manager of Validation, Menlo Labs  
April 2023 - October 2024 (1 year 7 months)

**BCG X**  
Lead Strategic Designer  
December 2022 - April 2023 (5 months)

**BCG Digital Ventures**  
4 years 4 months  
Lead Strategic Designer  
November 2021 - April 2023 (1 year 6 months)

Senior Strategic Designer  
November 2020 - November 2021 (1 year 1 month)

Strategic Designer  
January 2019 - November 2020 (1 year 11 months)  
New York, New York

Boston Consulting Group, Digital Ventures is a corporate investment and incubation firm. We invent, build, and launch category-changing businesses at start-up speed for the world's most influential companies.

**Wondersauce**  
Experience Strategist  
May 2018 - January 2019 (9 months)  
New York, New York

**The Wharton School**  
**Teaching Assistant**  
January 2018 - May 2018 (5 months)  
Philadelphia, PA

**IBM**  
**Design Research Intern, IBM Design**  
June 2017 - August 2017 (3 months)  
Austin, Texas

**POLITICO**  
2 years 5 months  
**Product Manager**  
May 2015 - July 2016 (1 year 3 months)  
Washington D.C. Metro Area

- Managed the development and launch of new offerings including editorial series, and a revised elections interface and data display.
- Defined technical product requirements, translating them into features and serving as the product owner working with a team of designers and developers through agile development and launch.
- Conducted user and market research to evaluate new product opportunities.

**Marketing Coordinator**  
March 2014 - May 2015 (1 year 3 months)  
Washington D.C. Metro Area

Developed and produced pitches for new business, campaign elements, and sales marketing materials.

**SHoP Architects**  
**Business Development Coordinator**  
August 2013 - March 2014 (8 months)

**Perkins Eastman**  
**Marketing**  
February 2012 - August 2013 (1 year 7 months)  
New York, New York

**Americans for the Arts**  
**Research Services Intern**  
September 2010 - November 2010 (3 months)  
Washington, DC

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## Education

University of Pennsylvania  
Master's degree, Integrated Product Design

University of Michigan  
BA, Philosophy, Art History

General Assembly  
User Experience Design