

## Contact

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## Top Skills

InDesign

Adobe Creative Suite

Marketing

# Lila Cohn

Building something new

Brooklyn, New York, United States

## Experience

### Stealth

#### Co-Founder

August 2024 - Present (9 months)

Building at the intersection of personalized health data, nutrition, and technology to support women in optimizing their performance and long-term wellness.

### Menlo Ventures

#### Senior Manager of Validation, Menlo Labs

April 2023 - October 2024 (1 year 7 months)

### BCG X

#### Lead Strategic Designer

December 2022 - April 2023 (5 months)

### BCG Digital Ventures

4 years 4 months

#### Lead Strategic Designer

November 2021 - April 2023 (1 year 6 months)

#### Senior Strategic Designer

November 2020 - November 2021 (1 year 1 month)

#### Strategic Designer

January 2019 - November 2020 (1 year 11 months)

New York, New York

Boston Consulting Group, Digital Ventures is a corporate investment and incubation firm. We invent, build, and launch category-changing businesses at start-up speed for the world's most influential companies.

### Wondersauce

#### Experience Strategist

May 2018 - January 2019 (9 months)

New York, New York

## The Wharton School

### Teaching Assistant

January 2018 - May 2018 (5 months)

Philadelphia, PA

## IBM

### Design Research Intern, IBM Design

June 2017 - August 2017 (3 months)

Austin, Texas

## POLITICO

2 years 5 months

### Product Manager

May 2015 - July 2016 (1 year 3 months)

Washington D.C. Metro Area

- Managed the development and launch of new offerings including editorial series, and a revised elections interface and data display.
- Defined technical product requirements, translating them into features and serving as the product owner working with a team of designers and developers through agile development and launch.
- Conducted user and market research to evaluate new product opportunities.

### Marketing Coordinator

March 2014 - May 2015 (1 year 3 months)

Washington D.C. Metro Area

Developed and produced pitches for new business, campaign elements, and sales marketing materials.

## SHoP Architects

### Business Development Coordinator

August 2013 - March 2014 (8 months)

## Perkins Eastman

### Marketing

February 2012 - August 2013 (1 year 7 months)

New York, New York

## Americans for the Arts

### Research Services Intern

September 2010 - November 2010 (3 months)

Washington, DC

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## Education

University of Pennsylvania

Master's degree, Integrated Product Design

University of Michigan

BA, Philosophy, Art History

General Assembly

User Experience Design