TableOne Usage Data Engagement Metrics

		Month		Co	unt	
App Download to Paid Member Conversion		Sep 2024		36	.5%	
		Oct 2024		29	.5%	
		Nov 2024		41	.2%	
C	onversion	Dec 2024		36	.1%	
		Jan 2025 Feb 2025		30.7% 33.0%		
Арр	Download to	Paid Member	Conversion	n		
	50.0%		41.2%			
	36.5% 40.0%			36.1%	20.70:	33.0%
		29.5%			30.7%	
Ę	30.0%					
Count	20.0%					
	10.0%					
	0.0% Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	
			Мо	onth		

	Month	Count
	Sep 2024	3m 17s (197s)
Average Monthly	Oct 2024	4m 10s (250s)
Engagement	Nov 2024	4m 59s (299s)
Time	Dec 2024	5m 35s (335s)
	Jan 2025	10m 06s (606s)
	Feb 2025	9m 52s (592s)

