

## Contact

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## Top Skills

Marketing Management  
Small Business Consulting  
Branding

# Marcus Stephens

President/Chief Brand Officer at ThoughtGeneration a cloud-based creative agency.

Silver Spring, Maryland, United States

## Summary

As the EVP of Brand Marketing at Sagamore Spirit, I lead a team of talented professionals in creating and executing innovative marketing strategies that drive brand awareness and customer engagement.

With over 6 years of experience in this role, I have successfully launched new products, managed large-scale campaigns, and collaborated with cross-functional teams to deliver results.

Prior to joining Sagamore Spirit, I was the Executive Creative Director at Plank Industries, where I oversaw the creative direction of multiple brands and projects. I have a strong background in fine arts and marketing, which enables me to bring a unique perspective and creativity to my work. I am passionate about building strong relationships with clients and stakeholders, and I am always looking for new ways to challenge myself and grow as a professional.

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## Experience

### ThoughtGeneration

#### President

February 2023 - Present (2 years 4 months)

United States

### Sagamore Spirit

#### EVP of brand marketing

September 2017 - October 2023 (6 years 2 months)

United States

### Plank Industries

#### Executive Creative Director

October 2014 - June 2022 (7 years 9 months)

Baltimore, Maryland

### Repax

President / CEO

June 2010 - December 2013 (3 years 7 months)

Under Armour

12 years 11 months

Sr. Creative Director

February 1999 - December 2011 (12 years 11 months)

Sr. Creative Director

2000 - 2011 (11 years)

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## Education

Frostburg State University

Fine and Studio Arts, Marketing · (1992 - 1997)