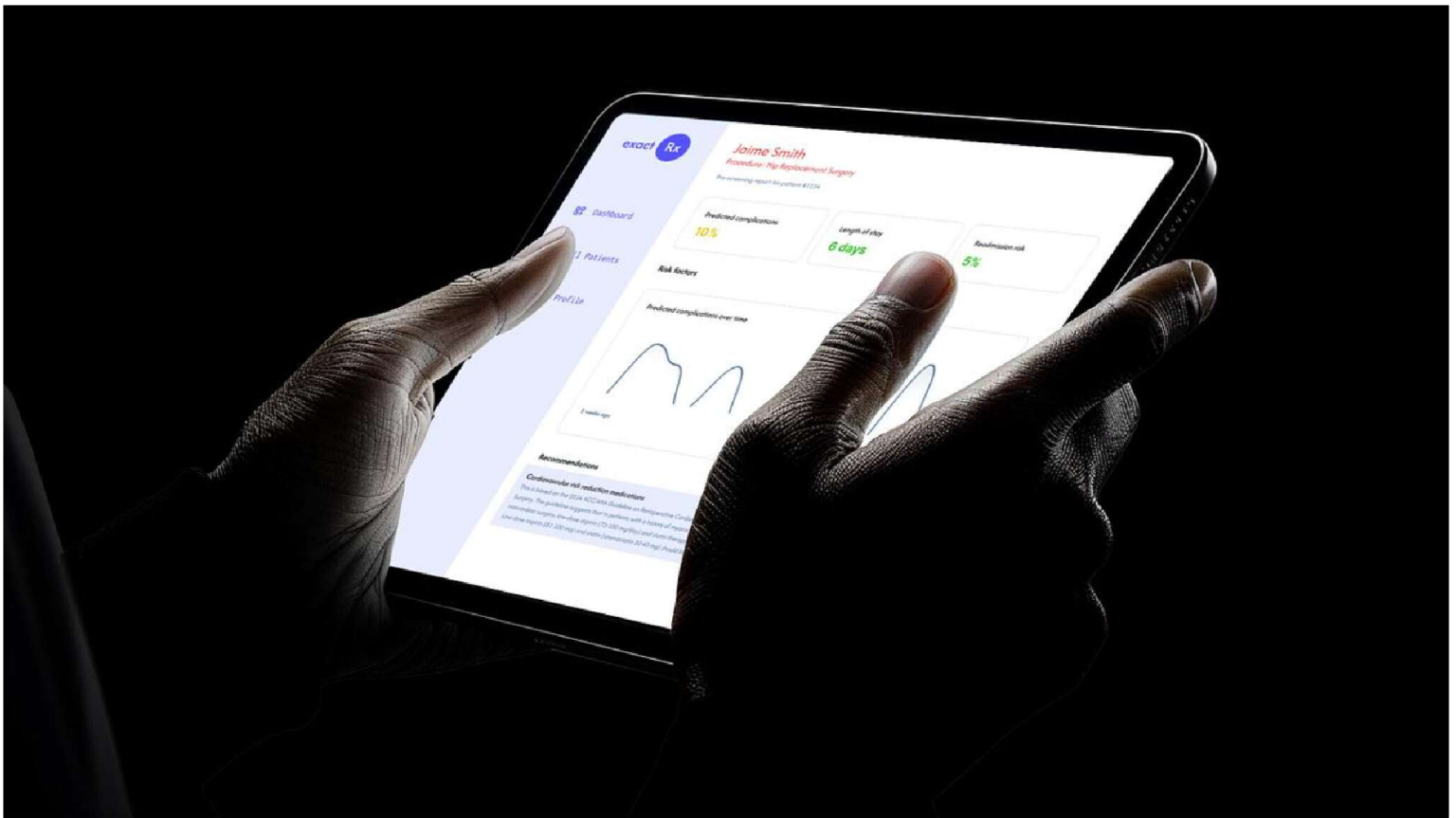




INVEST IN **EXACTRX**

The Intelligence Layer for Modern Surgery Centers

exactrx.ai

New York, NY



Technology

Healthcare

SaaS

Highlights

- 1 Up to 3% point drop in cancellations/delays, recovering up to \$300K/year for surgical centers
- 2 Fast Company's World Changing Ideas 2024
- 3 National Science Foundation's Innovation Corps Endorsement

- 4 200+ Ambulatory Surgery Centers in pipeline
- 5 NYC Economic Development Corp & Company Ventures Boost Founder Fellowship Spring 2024 Cohort
- 6 Femovate by Guidea UX Scholarship
- 7 Member of: NVIDIA Inception Program, ARPA-H Investor Catalyst Hub, UCSD Med Tech Accelerator
- 8 Business Worldwide Magazine 20 Most Innovative Companies to Watch 2023

Our Team



Athena Doshi Founder / CEO

2x healthcare founder, Director of Enterprise Sales at Series A Health IT platform, Product at Omada Health, and Clinical Operations at Heartbeat Health, published researcher with the American College of Cardiology



Ellard Matthew Cua Li CTO

15+ years of engineering management and software development experience at companies like Omada Health and WePay, with expertise in back-end and API development



Dr. Jan Krumsiek, PhD Head of AI

AI/ML Engineer, data scientist, and foremost researcher in metabolomics and multi-omics data analysis, specializing in inferring metabolic networks. Dr. Krumsiek is also the principal investigator of the Krumsiek Lab at Weill Cornell Medicine

Building intelligent Surgery Centers

Outpatient surgical facilities - 26,000 in the US alone - lose \$46B annually due at pre-op alone due to documentation errors. Current medical workflows rely on manual phone calls, paper forms, and repetitive data entry, forcing clinicians to spend hours chasing lab results, medical records, clearances, and insurance authorizations.

At ExactRx, we have created a localized clinical AI that can operate without WiFi and wrapped it in an application that generates revenue for surgical facilities. By automating pre-op, we reduce day of delays and cancellations while giving clinicians back valuable time. Our platform helps surgery centers prevent costly cancellations, recovering up to \$300,000 in lost revenue each year while streamlining critical medical workflows.

In an IT market for Ambulatory Surgery Centers projected to reach over \$700 billion by 2025, our AI architecture stands unique. We've built a specialized recommendation engine and machine learning prediction models that can function independently of internet connectivity, addressing critical concerns about data breaches and patient privacy. This means we can provide intelligent, context-aware insights without the risks associated with traditional cloud-based AI solutions.

By reducing day-of cancellations by even 3% points, we save 30 minutes of preparation time per case and generate \$300,000 in recovered revenue, we're helping surgery centers maximize their most valuable resources: time, revenue, and patient care.



The intelligence layer for modern surgery centers



Preventing \$13.2B lost annually to surgical cancellations

Recognition

Recognized
Excellence



4 student-led projects that aim to change the world beyond the classroom

Forbes
Guidea Donates UX To 30
Startup FemTech Companies



Avenue Z
13 Women-Led Companies to
Watch this NY Tech Week



UC San Diego

NYC / EDC

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THE LEADERSHIP TEAM



Athena Doshi
Chief Executive Officer

- 2x healthcare founder, prior exit
- Product Manager at Omada Health
- Clinical Research Lead at Heartbeat Health
- Biomedical Researcher, Sanford Consortium of Regenerative Medicine



Ellard Li
Chief Technology Officer

- 15+ years software engineering experience
- Quality / Process Improvement Lead at CourseHero and WePay
- Engineering Manager at Omada Health



Joanna Flores
Head of Operations

- 8+ years in clinical operations at Weill Cornell ER, ICUs, in-patient, outpatient
- Simulation technology at NYU and Weill Cornell
- Team lead in NIH sponsored research at Weill Cornell Medicine



Dr. Jan Krumsiek, PhD
Head of AI

- Associate Professor, Computational Biology at Weill Cornell Medicine
- Principal Investigator, The Krumsiek Lab
- Co-Founder, Iollo (YC Backed)
- 115 peer-reviewed publications



Dr. Gina Cocos, PharmD
Clinical Product Owner

- Doctorate in Pharmacy, UCSF
- Acute Care Infectious Disease, UCLA Health
- Acute Care Cardiology, U.S. Department of Veterans Affairs
- Pharmacy Administration, CHLA
- APPE Pharmacist, Cedar-Sinai



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THE FULL TEAM



Dr. Joseph Scaroa, MD PhD



Dr. Adriana Posada, MD



Dr. Jana Goldberg, MD FACC



Dr. Craig Cohen, MD



Dr. Vinita Speir, MD

Advisor, Anesthesiology



Sandy Babey

Commercialization Advisor



Advisor, Anesthesiology



Patricia Bradley

Commercialization Advisor



Advisor, Cardiology



Dr. Franklin Schuling

Technical Advisor



Advisor, OBGYN



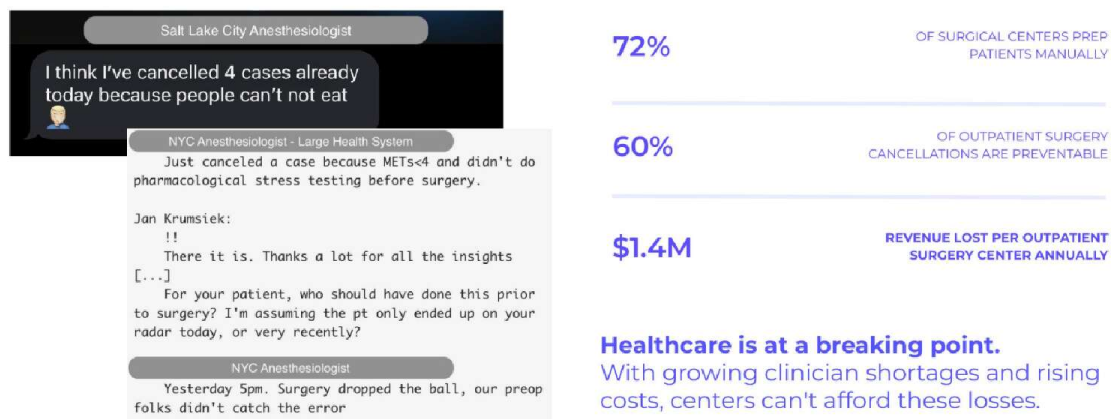
Advisor, OBGYN



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Problem

Every day, surgical centers lose **\$4,000 per hour** due to preventable day-of-delays and cancellations



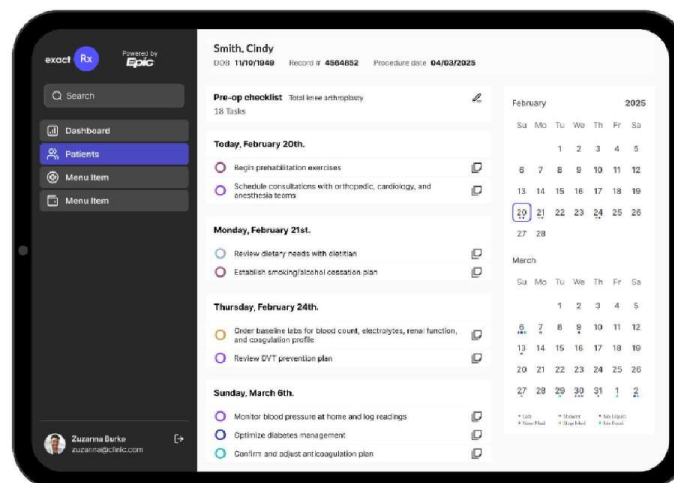
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Solution | The Product

ExactRx 3:30:300K

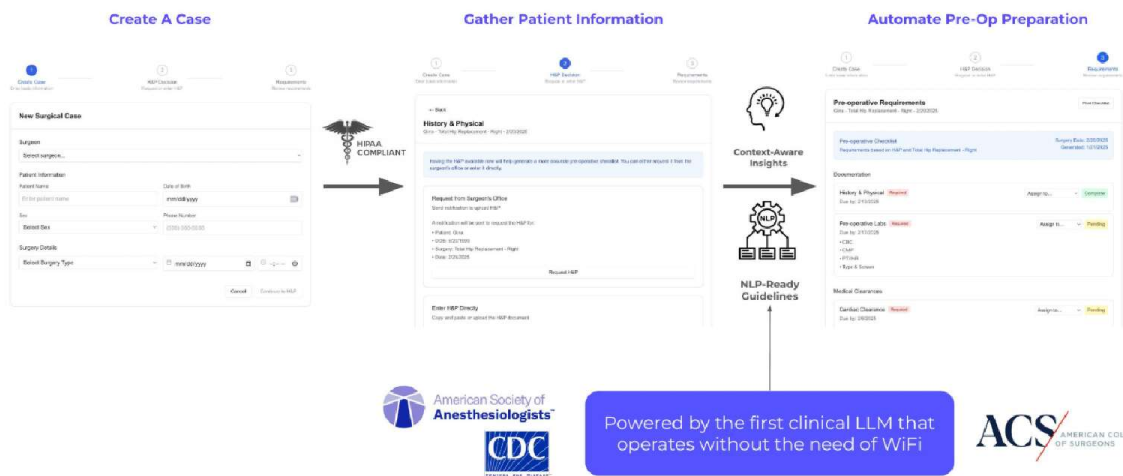
An automated pre-op preparation platform

- Cuts day-of cancellations by <3%
- Reduces surgical prep time by ~30 minutes per case
- Recovers >\$300K in annual revenue per facility



3

How ExactRx generates **\$300K** each year for surgical centers



4

Solution

We deliver healthcare that doesn't break.

ExactRx Advantages

- ✓ Offline-First AI
- ✓ Full Workflow Integration
- ✓ Technology applicable across entire clinical workflow
- ✓ Pre-Op Automation
- ✓ Cross-Facility Insights

Market Competition

Care.AI & Masimo

- Cloud-based only
- Limited to monitoring
- No workflow automation

One Mnet & Clew

- Basic patient engagement
- No AI capabilities
- Single-function tools

Market Validation

- Patent-pending offline AI technology (No. 63/743,985)
- One-time integration, lifetime benefits
- 7-figure acquisition offer received
- Deep integration creates high switching costs

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Traction

Path to \$1B Valuation

\$10K Base License	\$30K Success Fees	\$300K Customer Value	9,450 Target ASCs
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Phase 1: Core ASC Product (Now)

- 9,450 ASCs x \$10K license
- Starting with orthopedics (2,835)
- 30x ROI for customers
- 30-60 day sales cycle

\$94.5M Market

2025: ASC Market Entry

- 50 orthopedic ASCs live
- Proven 30-30-3000 model
- Initial strategic partnerships
- Multi-state presence
- Network data insights
- Established sales pipeline

2026-2027: Hospital Network Entry

- 300 ASCs + Hospital Networks
- Major health system pilots
- Cross-facility optimization
- Value-based pricing model
- Expanded clinical workflows
- Enhanced data analytics

2028-2029: Platform Scale

- 1,000+ facilities on platform
- Full workflow optimization
- Data insights marketplace
- Network effect acceleration
- Platform ecosystem growth
- Predictive analytics launch



Future projections are not guaranteed.