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Esсен Inc Small Business Bond™

Bond Terms:

Bond Yield: 10.75%

Target Raise Amount: \$124,000

Offering End Date: May 22, 2025

Repayment Period: 3 years (36 months)

Minimum Raise Amount: \$10,000

Company Details:

Name: Essen Inc

Founded: April 8, 2019

Address: 13788 Roswell Ave, #188
Chino, CA 91710

Industry: Full-Service Restaurants

Employees: 18

Website: <https://waracafe.com/>

Use of Funds Allocation:

If the maximum raise is met:

\$116,560 (94.00%) – of the proceeds will go towards working capital- purchasing equipment and marketing

\$7,440 (6.00%) – of the proceeds will go towards SMBX's capital raise fee

Social:

Instagram: 2,638 Followers

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Business Metrics:

	FY23	FY24	YTD 2/28/2025
Total Assets	\$109,458	\$168,110	\$153,325
Cash & Cash Equivalents	\$24,821	\$81,673	\$66,888
Accounts Receivable	\$0	\$0	\$0
Short-term Debt	\$111,236	\$96,944	\$90,607
Long-term Debt	\$0	\$0	\$0
Revenue	\$621,660	\$1,000,901	\$182,200
Cost of Goods Sold	\$180,790	\$200,698	\$52,202
Taxes	\$0	\$0	\$0
Net Income	\$7,302	\$72,944	-\$8,449

Recognition:

Essen Inc (DBA Wara Café) makes every dish with fresh ingredients, giving you a meal that's as satisfying as it is straightforward. They serve new American food and craft coffee, keeping things simple yet satisfying.

About:

Essen Inc (DBA Wara Café) offers simple yet exquisite dishes all carefully crafted using the finest ingredients and fresh meats. From their cozy, laid-back setting to their delicious menu, they're all about making your mornings a little brighter.

For more information, contact our Customer Support Team at support@thesmbx.com

