



# LEADERJAM INVESTOR PRESENTATION

Summary for Discussion

November 2024



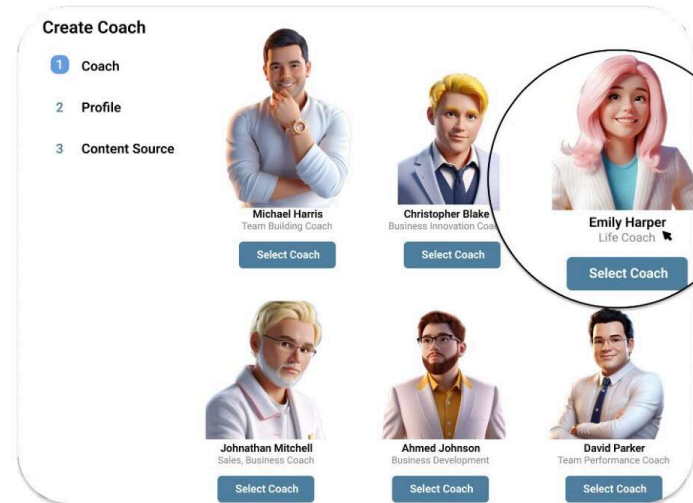
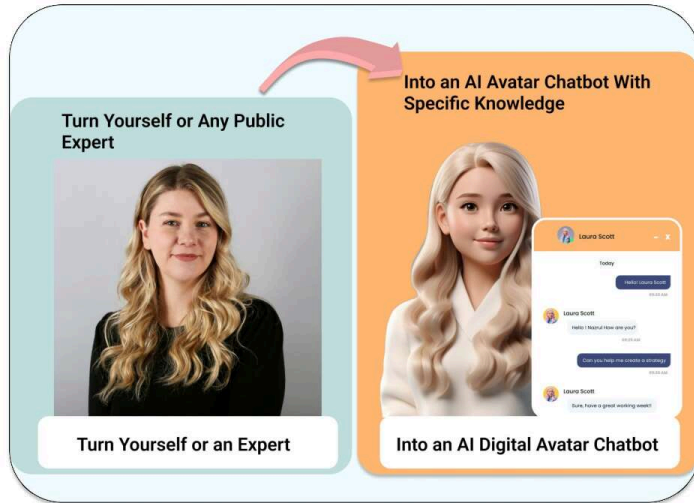
**LEADERJAM**  
*Build A Global Knowledge Business*

# Tackle Challenges with Your Personal Board of Advisors



Access a tailored team of expert coaches 24/7.

# The Future is Now with LeaderJam



A global network of Digital Twins  
who transition to real coaches supporting you to thrive in all areas.

# Clients Get a Team of Coaches Coaches Get a Pipeline of Clients

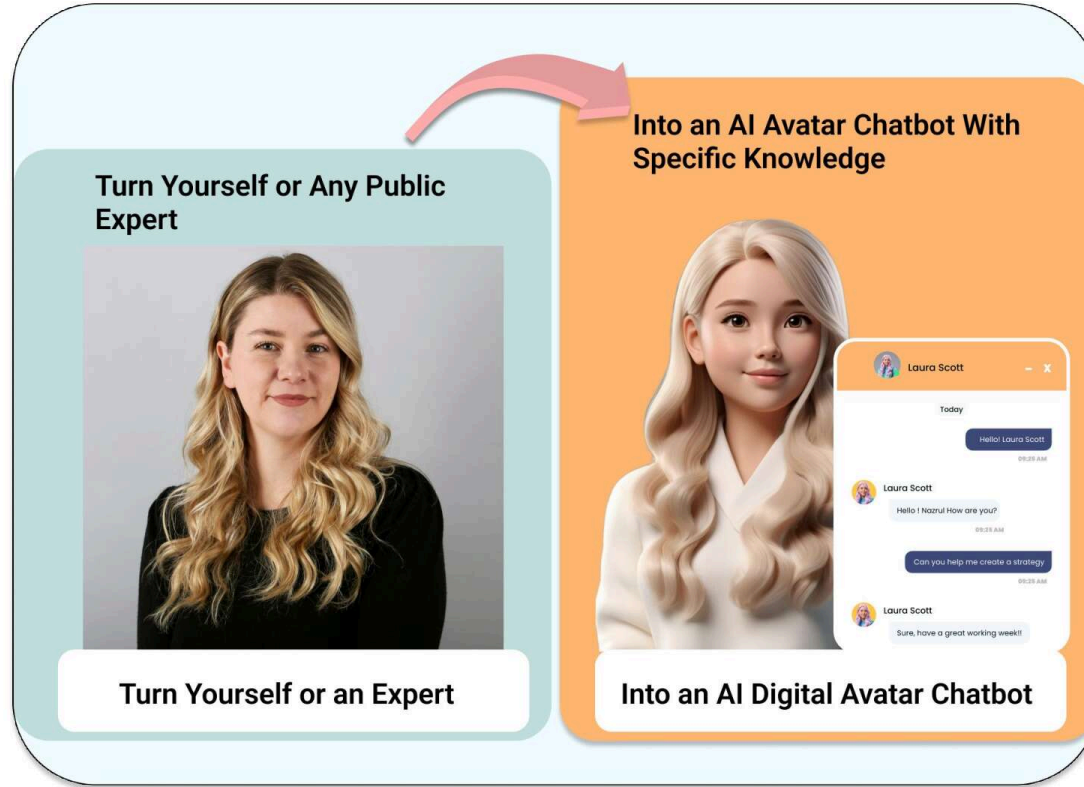


**Clients** create a personalized team of Digital Twins with 24/7 access to coaches behind each avatar. Engage with your avatars representing real coaches for top-tier guidance. The platform's dynamic, multi-conversation interface, like Twitter, makes interaction seamless.

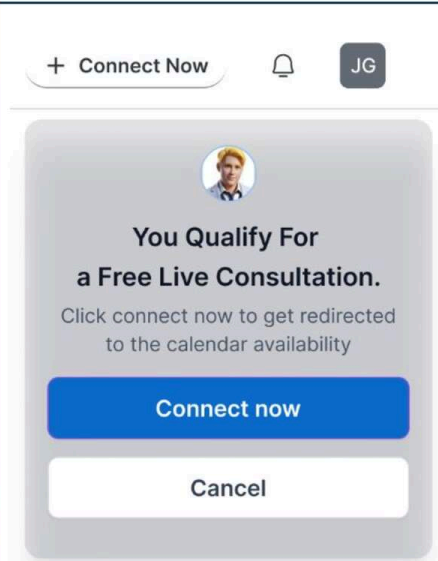
**Coaches** engage in a scalable lead-generation platform for providing coaching services with a global network of Digital Twins that engage potential customers and deliver warm leads. Customize your individual Digital Twin to provide seamless 24/7 access for clients.



# First, Coaches Automate a Digital Twin



# Coaches and Clients Seamlessly Go Live



You experience coaching, workshops, courses, and more.

# On a Unique Hybrid Experience Platform Combining AI Digital Twins and Live Engagement



THE PREMIER LIFELONG LEARNING PLATFORM

**An Unparalleled Suite of Services to  
Build Your Elite Training and Coaching Business**

**Turn your expertise into revenues. Deliver personalized learning solutions with AI.**

# Traction & Customers

- Chosen as an Appsumo “Select Company”
- Reached an average \$200,000 annual revenues during AppSumo launch
- Achieved 4/5 star reviews
- 1200 successful pilots
- Achieved early-stage revenues at promotional pricing
- Leading global innovator in the space by clients and reviewers
- Burns Levinson “Innovation Start Up” Program



Outstanding, comprehensive, highly-functional practice and growth management tool. It seems to do all the things, and then some.

Jul 12, 2024



DragonBoy

Purchased from: AppSumo.com

8



Great Coaching Platform!

I'm a leadership coach, and LeaderJam makes connecting with my clients seamless and efficient. From Zoom to transacting business, it's a snap. Give it a try. You'll be happy you did!

Jul 26, 2024



tom662

Purchased from: AppSumo.com



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# Growth & Value Projection

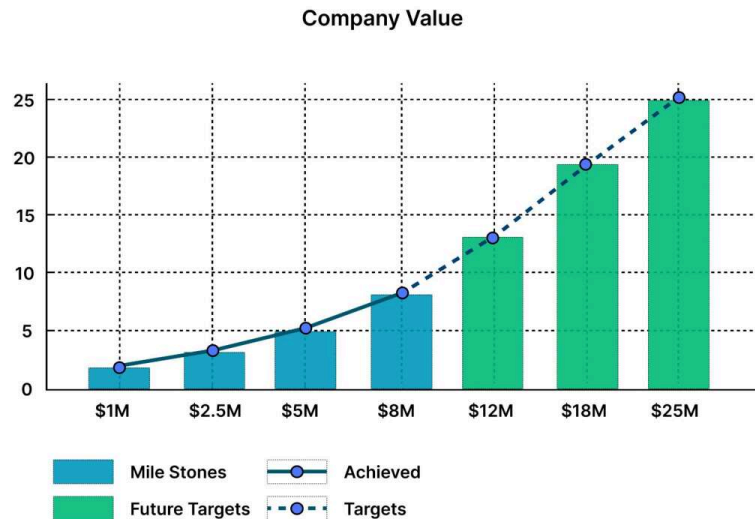
1200+ New Pilots

55,000+ List of Client Prospects

200 New Clients/Month

Current Est. Enterprise Value—\$8M

Target Value 2-3 years—\$20-\$25M



Forward-looking projections cannot be guaranteed.

# The Demand for Bots

The global bot services market size was valued **USD 1.6 billion in 2022** and is projected to reach USD 6.7 billion by 2027, at a CAGR of 33.2% during the forecast period.



MarketsandMarkets

<https://www.marketsandmarkets.com>

[Bot Services Market Size, Industry Share Forecast](#)



About featured snippets



Feedback

The bot market is predicted to grow 33.2% annually to reach \$6.7 billion by 2027. We cover popular topics: Business Coaching, Leadership Coaching, Health and Wellness Coaching, and Physical Development Coaching.

Source: Verified Market Research & Fatbit.

# Top 5 Reasons to Invest

- 
- Solution to #1 Challenge—Lead Gen for Experts
  - Exponential Market Growth
  - Scalable AI Technology for Lead Generation
  - Proven Traction and Recurring Revenue Model
  - Strong Leadership Team

# We Are Building a Global Network



"We are building a global network of Expert Avatars that engage with potential customers to create warm leads for our experts. Users build a personal Board of Directors of avatars, and access the live expert when they need to hire deep expertise. It operates 24/7 in a Twitter-like multi-conversation framework."

Kevin Sheehan  
Founder & CEO



Kevin Sheehan  
IdeaJam Avatar



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