

# Allen Rau

Experienced in navigating the challenges of a local newspaper. Committed to delivering superior regional coverage that stands out among competitors, while developing sustainable monetization strategies to support in-depth reporting.

## Skills

- Transformational and servant leadership
- Team management, budgeting and financial management
- Revenue growth and diversification, digital media strategy, audience/stakeholder engagement.

## Work History

### CEO/Co-Owner

*Six Rivers Media, Kingsport, TN*

*September 2022 - Current*

Led the transformation of a traditional, small group of local daily and weekly newspapers into a diversified local news outlet, with a focus on enhancing community engagement and ensuring audiences stayed informed about local issues

### VP/Co-Owner

*Six Rivers Media, Kingsport, TN*

*March 2020 - September 2022*

### Assistant Operations Manager

*Kingsport Times News, Kingsport, TN*

*January 2008 - March 2020*

Help operational functions of a daily newspaper including IT, pressroom and mailroom.

### Lead Night Machine Operator

*Charleston Post and Courier, Charleston, SC*

*January 2006 - January 2008*

Operating the night shift inserting machines for the daily newspaper. (Inserting the coupons and flyers into newspapers)

### Mailroom Manager

*Lebanon Democrat, Lebanon, TN*

*March 2003 - January 2006*

Oversaw operations of the inserting and labeling equipment for a small, weekly newspaper.

## Education

Dobyns Bennett High School at Kingsport, TN

**High School Diploma**

## Civic Clubs

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Johnson City, TN Morning Rotary Club - 2022 - present

## Volunteer Work

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AveNew Youth Drug Education and Prevention Leadership Team (Kingsport, TN) - September 2022 - December 2024

## Awards

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Paul Harris Fellowship - Johnson City, TN Morning Rotary