

Contact

www.linkedin.com/in/johnhhawkins
(LinkedIn)
www.managementperformance.com
(Other)
www.pathfinderconsulting.net
(Other)

Top Skills

Strategic Planning
Human Resources
Business Strategy

Languages

English (Native or Bilingual)
Portuguese (Professional Working)

Honors-Awards

Ex-Board President, RC Durr YMCA
Board of Directors , Northern KY
Chamber of Commerce
Member, Cincinnati Chamber of
Commerce MBA Program
Cincinnati Chamber of Commerce -
MBA Portfolio Company
Ex-Path to Purchase Institute Faculty

Publications

Things to Consider When Using
Surveys to Engage Your Employees
Organizational Development and
Human Resources Blog
Audience Matters Now More than
Ever - Patients as Customers

John Hawkins

President | CEO | Founder | Board Member | Keynote Speaker |
Bringing Pragmatic Human Capital Solutions to Clients
Cincinnati, Ohio, United States

Experience

MPI Digital

President, Founder
August 2024 - Present (5 months)

Management Performance International

President | CEO
July 2011 - Present (13 years 6 months)

Management Performance International (MPI Consulting), is a 45 year old
Human Resource and Human Capital Management Organization practice
located in Cincinnati, Ohio.

Our key practice areas include:

- Strategic Human Resource Consulting
- Diversity and Inclusion
- Organizational Development
- Employee and Labor Relations
- Compensation and Rewards
- Human Resource Outsourcing
- Training and Capability Development

Our practice leaders are proven professionals, each with +20 years of
experience in their respective practice area.

We have worked with hundreds of clients domestically and internationally
helping them to resolve Human Resource, Employee/Labor Relations,
Diversity, Equity and Inclusion challenges.

visit us at: www.managementperformance.com

Pathfinder Management Consulting

President|CEO
January 2010 - July 2011 (1 year 7 months)

Strategic Consulting focused on practical solutions for clients leveraging 25 years of experience as a Senior Sales, Marketing and Consulting Executive.

Key focus areas include:

- * Strategic Shopper Activation
- * Sales and Customer Strategy Development
- * Route to Market (Channel Strategy and Trading Terms)
- * Joint Business Planning
- * Sales and Key Account Training (Basics to Advanced Skills)

Imperial Tobacco

Head of Business Development

February 2009 - December 2009 (11 months)

Glendinning Management Consultants, a Division on Kantar/WPP

Vice President

April 2005 - February 2009 (3 years 11 months)

Novartis

SVP Sales Acute Care and Home Care Medical Nutrition

2002 - 2005 (3 years)

Kellogg Company

Central Region Vice President Sales

2001 - 2002 (1 year)

Procter & Gamble

Associate Director

July 1984 - October 2001 (17 years 4 months)

Procter & Gamble Brazil

Customer Marketing Executive

1997 - 2000 (3 years)

São Paulo, São Paulo, Brazil

Education

University of Mississippi

BBA, Banking and Finance · (1980 - 1984)