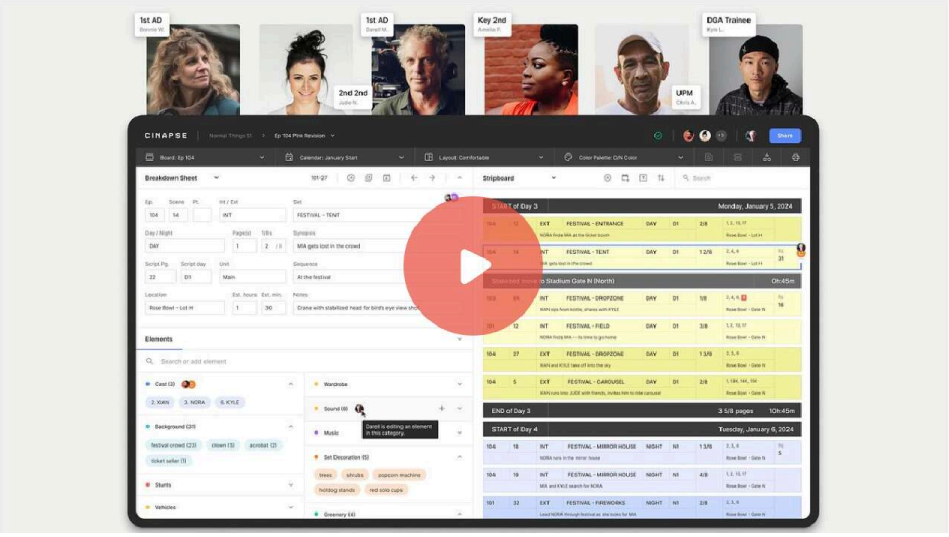
INVEST IN **CINAPSE (YC W22)**

The YC-backed Operating System of Hollywood



cinapse.io Los Angeles, CA

Highlights

1. 21st century operating system for behind-the-scenes logistics in Film & TV production
2. Used by 50+ productions across Netflix, Apple, Amazon, Disney, Paramount, and more
3. Growing 48% month-over-month (used by 16% of all current productions in N.A. and Europe)
4. Raised $2.5M from Y Combinator, Neil Patrick Harris, Gaingels, and more in 2021 and 2022
5. 1000+ sign-ups since Feb 2024 launch
6. Addressing an untapped $250 billion market of offline, analog production workflows and expenses

Featured Investors

Jim Kleverweis
Syndicate Lead

Follow

Invested $5,000

Jim Kleverweis is a six-time Emmy® award-nominated producer known for HBO's Silicon Valley, Insecure, Euphoria, and upcoming series The Franchise. He is a member of the DGA, PGA, Television Academy, and a graduate of the DGA Training Program.

"Cinapse has built a dynamic, collaborative product from the ground up that the motion picture and television industry has been clamoring for for years. The company's commitment to innovation and understanding its core user base is outstanding. In modern film production, tools that are standard in their product have been long asked for, and have been ignored by the companies that have had software on the market for ages. What Cinapse has created reflects the realities of scheduling in the modern era. As a former DGA

assistant director turned producer, I see the value of this software as both an end user and collaborator. I believe there is nothing else like it on the market, and that Cinapse is poised to make life easier for productions around the globe."

Neil Patrick Harris Follow

Neil Patrick Harris is a five-time Emmy® award winner best known for his work across TV, film, and theater.

"I'm thrilled to be working with Cinapse to streamline how the cast, crew, and studio manage their work on every production."

Y Combinator Follow

Notable Investor

Invested $500,000

Startup accelerator and VC firm that's launched over 4,000 companies, including Airbnb, Coinbase, DoorDash, Dropbox, Instacart, Reddit, and Stripe
ycombinator.com

Dalton Caldwell, YC Managing Director, Group Partner

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Other investors include Gaingels Syndicate Notable , David Anderman, Sandy Climan, Rendered VC, Twenty Two Ventures

Our Team

Herman Phillips Co-Founder & CEO

Filmmaker & Entrepreneur. Former AD Dept @ HBO Silicon Valley, Euphoria, Insecure, Forbes 30 Under 30

Roger W Tran Co-Founder & COO

Product designer, early-stage startup product development consultant, Stanford, Harvard

Heather Wagner Co-Founder & Senior Product Advisor

DGA 1st AD, Producer @ Lucasfilm, Mandalorian, Ahsoka, Avatar

Greg Kufera Co-Founder

COO @ Ikhor, Princeton

Why Cinapse?

Featured by :

Forbes DGA Y DGC cinegear EXPO

We're building the new Operating System of Hollywood

8 months after our launch, Cinapse is already used on 16% of all major Film & TV productions

Sign ups	Productions	MoM growth
1,000	50+	48%

Trusted by the AD teams who brought you

Currently used across most major studios

Production logistics is the largest untapped market in Hollywood

Businesses Powering Media Production	Market Opportunity
100k+	$12B

With our scheduling and budgeting data, Cinapse can power the entire $250B+ production supply chain

Business Model

SaaS subscriptions
for Cinapse Scheduling + Budgeting

$216M

Individual $36M ARR* $10/mo * 300k users
Enterprise $180M ARR* $10k/mo * 1500 productions

Marketplace
5% fee on all rentals & bookings

$12B

$250 billion / yr Annual production expenditure
$12.5 billion ARR Cinapse 5% marketplace-fee

* The figures listed above are projections that cannot be guaranteed

🚀

We're reserving $50k of our $500k fundraising round for our fellow ADs, UPMs, and Producers. Help us reach our next milestones*

Hit $1M ARR in 12 months

Get Cinapse on 50% of all 2025 productions

Secure 1 overall studio contract

* The milestones listed above are forward looking projections that cannot be guaranteed

Why are we building Cinapse?

No one has successfully challenged EP's dominance on production software in over 50 years.

The available tools that currently power production logistics are stuck in the 1980s.

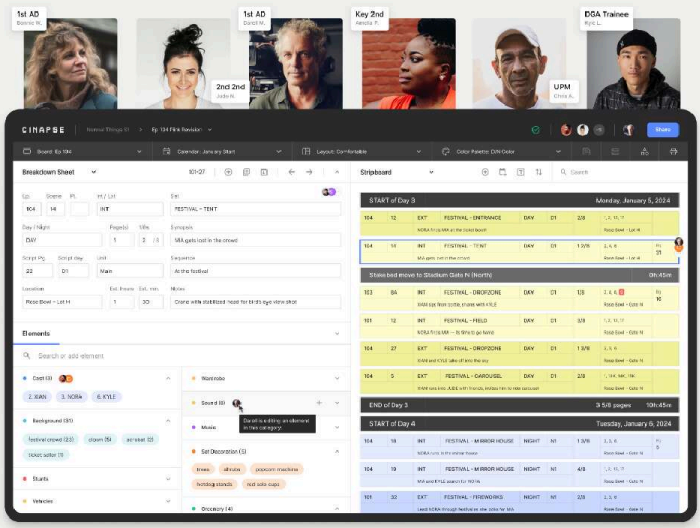
Outsider venture capitalists don't understand the scale of the problem or the massive opportunity for disruption.

But you do.

Old way	New way
1980 - 2024	The Future with Cinapse ✨
Disconnected schedule + budget	Integrated schedule + budget
Manual data entry	Automated workflows (10x faster)
Outdated info	Cloud-synced information
Phone tag	Real-time collaboration
Sticky notes on a wall	Shareable data
Paper & binders	Accessible from any device
Offline data	3rd-party app integrations
High risk of error	Alerts and notifications
Inaccurate planning	AI-assisted planning

Cinapse is already the most advanced scheduling software available in Film & TV

available in Film & TV.



Why customers choose Cinapse

Collaboration	Multi-unit logic	Crossboarding
CSV exporting	Episodic DooDs	Intuitive design
Start-of-day daybreaks	Automated breakdowns	Integrations with Scriptation, Final Draft & SetHero
24/7 customer support	Fast upgrades & improvements	Feedback-driven feature roadmap

What our customers say

"Cinapse has changed the way I'm able to work. It's obviously **designed by people who know production intimately.**"

Luke Maxcy, DGA 1st AD

"Cinapse solves many of the problems that plague MMS... **I never want to go back!**"

Emily Hogan, DGA 1st AD

"**Cinapse has been a game changer**...we've been waiting for this!"

Joanne Gerein, DGC 1st AD

"It's like you were sent by God."

Inti Carboni, DGA and AIARSE 1st AD

Our master plan

Phase 1. Viral adoption

Release our product at an extremely affordable price so that every filmmaker has an opportunity to **learn that Cinapse is the future**. Constantly improve the product based on customer feedback, and become indispensable to every production in the industry.

Phase 2. Build budgeting

We will build the first app that **directly integrates schedule data with budget data in real-time**. This will unlock the ability for Producers and Accountants to plan productions with more accuracy than ever before. At scale, we will train AI models to learn which schedules work best — and why.

Phase 3. Open data to the whole ecosystem

Every call sheet, rental, casting, hire, etc. relies on production schedule and budget data. We will open our dataset to the entire app ecosystem and **transform Cinapse into an industry-wide platform** that allows other services & products to seamlessly integrate with our workflows. Cinapse will become the single platform through which all productions do business and become the Operating System of Hollywood.

Team

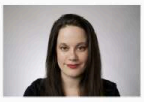
Knows Tech. Knows Hollywood.

Herman Phillips
CEO

HBO
Silicon Valley

Roger W Tran
COO

Stanford
HARVARD



Heather Wagner
Co-founder
Senior Product Advisor

Lucasfilm
AVATAR

Greg Kufera
Co-founder
Senior Technology Advisor

Expo
PRINCETON

Advisors

Backed by Y Combinator.
Advised by Hollywood insiders.

Neil Patrick Harris
ADVISOR

Five-time Emmy® award winner
Best known for his work on
How I Met Your Mother
A Series of Unfortunate Events
The Matrix Resurrections
Uncharted

IMDb

Sandy Climan
ADVISOR

CEO @ Entertainment Media Ventures
Former Corporate EVP and President of Worldwide
Business Development @ Universal Studios
Founding Head of Corporate Advisory Practice and
Senior Talent Agent @ CAA

LinkedIn
IMDb

Denlese Davis
ADVISOR

Founder / CEO @ Reform Media Group
Producer @ Insecure, RAP SHIT, A Black Lady Sketch
Show
Four-time Emmy® award nominee
Member @ Television Academy of Arts & Sciences
Member @ Producers Guild of America
Graduate @ American Film Institute

LinkedIn
IMDb

David Anderman
ADVISOR

Former COO & General Counsel @ Lucasfilm
Former General Counsel @ SpaceX

LinkedIn

Jim Kleverweis
ADVISOR

Producer @ Sony, Walt Disney, NBCUniversal,
WarnerMedia (Silicon Valley, Euphoria, Insecure)
Six-time Emmy® award nominee
Member @ Producer's Guild of America
Member @ Directors Guild of America
Member @ Television Academy of Arts & Sciences
Graduate @ DGA Training Program

LinkedIn
IMDb

Cinapse