INVEST IN FLUYO

Equipment · New York, NY · 🌐 · 🔗 · 📧

Highlights

- Highest funded app on Kickstarter ever with $1.2M+ in pre-sales
- $50,000+ email waitlist
- 300k subscribers on Duolingo's language learning YouTube channel
- Launching January 1st, 2025
- Global team of polyglots and language learners led by former Duolingo

Featured Investor

Luis Gonzalez Co-Founder, Fluyo Former Duolingo Product Manager	Invested $20,000

The company has two main (and linked) ideas: trying to become profitable in its current form (selling to people who want to learn a language) and then using that money to build out the platform for other companies and people that want to develop language learning courses. The platform is very ambitious and I'm very excited about it. I'm a believer in the platform because I've seen firsthand how difficult it is to develop a language learning course. I'm also a believer in the team because I've seen them in action in Duolingo's YouTube comments.

Our Team

Jessica Ma Co-CEO / The Scientist	
• Former YouTube and MENSA content lead • Speaks 5 languages • 10 years of language learning experience • Former teacher at Kumon Math & Reading Center	
Alizeh Sadat Co-CEO / The Tech Genius	
• Founder of successful app development studio • Built mobile tools for Fortune 500 companies • Former Duolingo Product Manager • Speaks 3 languages	
Zack Smith Co-CEO / The Operator	
• Former Duolingo Product Manager • Led Duolingo's Japan expansion • Built Duolingo's first developer • Built winning $750M defense contract for the Navy	
Sasha Raj AI Director / The Master Designer	
• Built successful mobile app • Former Duolingo Product Manager • Lead designer on Duolingo's Japan expansion • Former Japanese teacher	
Evan Mercady Head of Growth / The Marketer	
• Former Language Learning Founder • Reports created contents with 9M+ views • Polyglot	

Fluyo

The most fun and effective way to learn a language ever created

Highest funded app on Kickstarter history

The Problem

The only reason anyone falls in love a language is because they quit...

... but learning a language doesn't have to be boring.

The Solution

Video games are one of the hardest things to quit and yet, they don't make you want to learn a language!

... and Fluyo doesn't just gamify endless practice, we're building a true game that's fun and exciting to play every time you log on!

Fluyo is a language learning game.

Our highlights:

- Highest funded app in Kickstarter history with over $1.2M in pre-sales
- Currently in beta with around 4,000 testers giving great feedback every day
- Launch on January 1st to an audience of 15k – the our latest spikes to 300k
- Aiming to reach $1.5M+ in ARR by July 2025
- Shipping premium AI for early next year

Inside Fluyo, You'll...

Explore

Game

Connect

Lately Events
Friends
Chat
Leaderboard
Friends
Chat
Leaderboard
Friends
Chat
Leaderboard