

Creating Cashflow for Christian Education



dast.co Placerville, CA 

Highlights

- 1 10x growth in schools served 2022 to 2023. On pace for 10x growth 2023 to 2024 in students served.
- 2 Cashflow positive since inception (\$500K+ net income in 2023).
- 3 Revenue increased from \$866K (2022) to \$4,984K (2023).
- 4 Success-based revenue model. No upfront fee for the schools. DCS takes 20% of the money procured.
- 5 Texas schools working with DCS receive \$1M on average, compared to state average of \$246K.
- 6 Targeting quarterly profit distributions to investors by Q3 2026 (can not be guaranteed).

Featured Investor



Grant Melcher
Syndicate Lead

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Invested \$10,000 

Devoted Christian, family man and Regional Sales Manager.

"As a lead investor in DAST Consulting Services, I am proud to endorse this groundbreaking company at the intersection of education and technology. Their innovative approach to unlocking funding for private schools, using cutting-edge technology, is transforming the education sector. Backed by a world-class team of experts in both education and technology, DCS is uniquely positioned to deliver exceptional value to private schools, ensuring access to the resources they need to thrive. I am confident that their visionary leadership and commitment to excellence will continue to drive significant impact in the education landscape."

Our Founder

 **David Sexauer** Founder & CEO



Over 25 years' experience in Christian education -- fundraising, consulting, and as a head of school. Ground Surveillance Systems Operator in the U.S. Army. Bachelor's in Religion and History from Azusa Pacific University.

Our Pitch



ceo@dast.co



PITCH DECK 2024



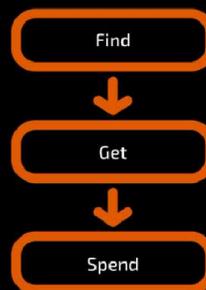
THE PROBLEM

There are significant resources available to help every child in America have access to a Christ-centered education. However, many of these resources remain unused. Federal and state grants specifically earmarked for non-public schools often go unclaimed, leading to missed opportunities for schools to expand their reach.

PITCH DECK 2024

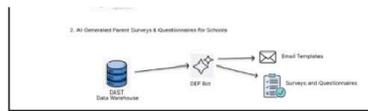
THE SOLUTION

DAST Consulting Services is a B2B SaaS-enabled Service Company that helps schools to easily Find, Get, and Spend government money. Powered by an enterprise-grade data warehouse with the most complete set of education funding data, cutting age generative AI capabilities, integrations with industry leaders such as EdLink, and an innovative marketplace of service providers, our clients have "no dollar left behind" in their pursuit of increasing capacity to serve more students.



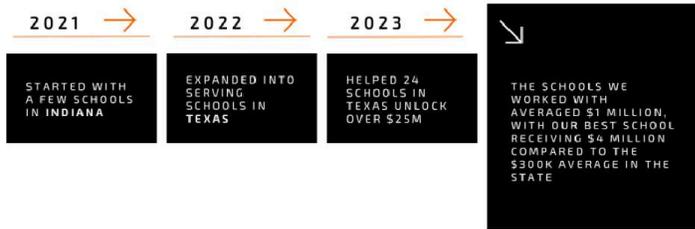
PLATFORM DEMO





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OUR GROWTH STORY



↘ **\$100 BILLION***
Total Available Market (30,000 Private schools)

↘ **\$1 BILLION***
Target Available Market (3,000 Private schools)

↘ **\$100* MILLION**
Serviceable Next 24 Months Market (300 Private Schools)

*Annually

Market Size Sources: Council on American Private Education, National Council for Education Statistics.

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BUSINESS MODEL



\$1 Billion
Targeting 10% of the market (3,000 schools or \$1B in funding)

20% Margin
No up front fees charged to a school. Once we help them Find, Get, and Spend the government money, our fee is 20% of the allocation.

\$200+ Million
Targeting 10% of the market (3,000 schools or \$1B in funding) with a 20% margin on services provided would generate \$160m in annual gross profit.

Market Size Sources: Council on American Private Education, National Council for Education Statistics.

PITCH DECK 2024

↘ FINANCIAL NUMBERS

	2022	2023	2024	2025
Revenues	\$865,951	\$4,984,047	\$5,413,665	\$10,200,000
Total Costs and Expenses	\$511,137	\$4,453,515	\$4,872,298	\$8,160,000
Net Income	\$354,814	\$530,532	\$541,367	\$2,040,000

Note: Financial projections can not be guaranteed.

PITCH DECK 2024

GROWTH GOAL

We are laser focused on maximizing the time of the seven fat cows, and we are bullish on our ability to capture the market.

