

Contact

www.linkedin.com/in/sara-yergovich (LinkedIn)

Top Skills

Digital Strategy

Marketing Strategy

Customer Experience

Languages

Spanish

Certifications

Siemens Healthineers: Top Talents Leadership Development Program

Sara Yergovich

Global Digital Customer Experience Team Director at Siemens Healthineers

San Francisco, California, United States

Summary

Accomplished Digital Customer Experience Team Director with demonstrated experience both as a leader, and in the creation and execution of dynamic customer experience, research, and marketing campaigns. Broad industry experience includes health care, technology, and retail. Leverages education in Psychology and Anthropology to deliver outstanding analyses and serve as an advisor for business strategies. Excellent communications and interpersonal skills facilitate effective conflict resolutions, negotiations, and superior customer experience.

Experience

Siemens Healthineers

7 years 2 months

Global Digital Customer Experience Team Director

January 2024 - Present (9 months)

ADAPT (Able and Disabled Allies Partnering Together) ERG Founder and North America Lead

October 2022 - Present (2 years)

Global Digital Strategy Team Senior Manager

January 2020 - January 2024 (4 years 1 month)

Global Digital Experience Manager

January 2019 - January 2020 (1 year 1 month)

Mountain View, California

Global Marketing Communications Manager

January 2018 - January 2019 (1 year 1 month)

Mountain View, California

Operations & Market Intelligence Analyst

August 2017 - January 2018 (6 months)

Mountain View, California

Aspect Foundation
Publicity Coordinator
March 2016 - March 2017 (1 year 1 month)
San Francisco Bay Area

Aspen Healthcare
Marketing Assistant
September 2015 - November 2015 (3 months)
Wimbledon, London, UK

Coty

1 year 6 months

Warehouse Office Project Support
April 2015 - August 2015 (5 months)
Ashford, Kent, UK

Customer Service Executive - UK
March 2015 - April 2015 (2 months)
Ashford, Kent, UK

Customer Service Executive - Export
March 2014 - March 2015 (1 year 1 month)
Ashford, Kent, UK

Education

University of Kent
Master of Science (MSc), Human Behaviour

UC Santa Barbara
Bachelor of Arts (BA), Physical and Biological Anthropology

University of Kent
Year Abroad, Physical and Biological Anthropology