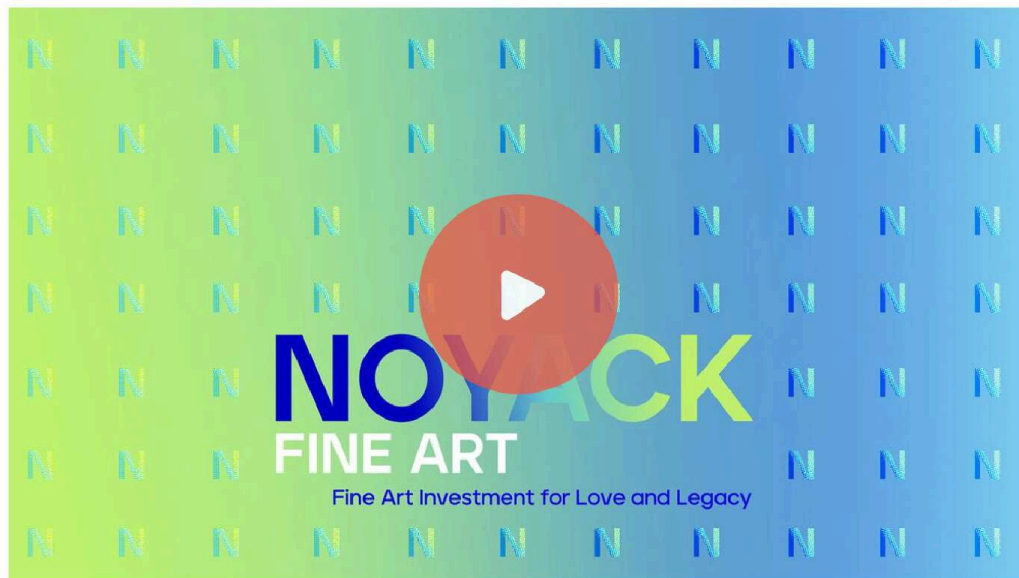


INVEST IN NOYACK FINE ART FUND

## Noyack Fine Art.01 or NFA.01



[wearenoyack.com](http://wearenoyack.com)

New York, NY



## Highlights

- 1 A Fine Art Investment Fund that unites artists and investors as co-owners and equity partners.
- 2 Our portfolio, valued at \$4.5 million features works from famous BIPOC artists with proven growth.
- 3 NFA.01 Fund invests thematically in the same method as the wealthy have done for decades.
- 4 NFA.01 fund managers are art world insiders with many years of experience in fine art investing.
- 5 NFA is successful because we receive the best prices from our artists/partners instead of auctions.

- 6 One of the first funds to tokenize our portfolio providing authenticity, provenance & liquidity
- 7 Contemporary art has outperformed the S&P 500 by 3X since 1990. Now open to investors of any budget.
- 8 Our CEO, CJ Follini, invested \$4MM of his own capital into the fund proving his commitment

## Our Team



**CJ Follini** CEO

CJ has over 35 years of investing in fine art, serving as a board member for multiple institutions and a major collector with a 22%+ IRR track record as an investor.



**Stephen Robie** CFO

Stephen has over 30 years of global finance and accounting experience managing the financial operations of various alternative investments, including public REITs, privately-owned real estate, venture capital, and start-up, entrepreneurial ventures.



**Andrea Pemberton** Chief Curator

Andrea is an art professional with fifteen years of experience building private art collections, and producing artist projects. She has worked for the Gagosian Gallery & serves as a Trustee and Board Member for the Parrish Art Museum in Southampton, NY

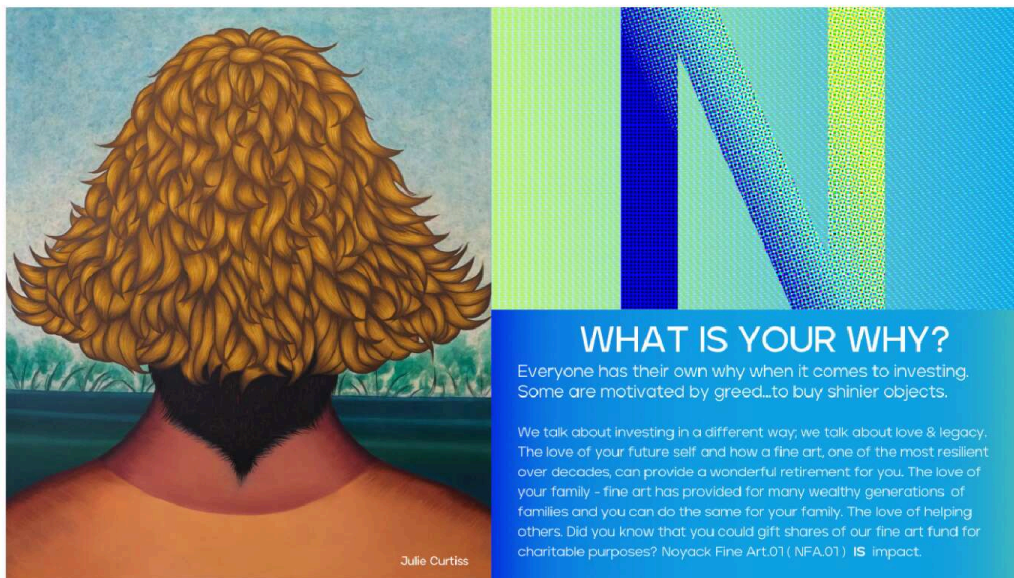
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## Noyack Fine Art.01 Fund: A Goals Based-Investment for Family and Impact

Investing in fine art has traditionally been the preserve of the ultra-wealthy, a domain where masterpieces are traded at high-profile auctions and kept in the hands of a privileged few. At Noyack Fine Art.01 (NFA.01), we believe that everyone should have the opportunity to invest in and benefit from the overlooked investment performance of fine art.

The kind of investors we intend to partner with invest for reasons other than greed or conspicuous consumption. We believe their 'WHY' to invest is more likely to provide for their family's future; or diversifying their portfolio with alternative investments to build generational wealth; or maybe because they have a passion to support art and artists or the selflessness to invest on behalf of a philanthropy. Our WHY is to make your WHY a reality.

NOYACK is your guide to this insider world. We get you into the room where it all happens.



**Our mission is to make fine art investment accessible to ALL investors, affordable, *and* connected to your 'why,' to your life goals you want to achieve. We call this goal**



want to achieve. we call this goals-based investing approach -  
Investing for Love.

WHY CAN'T  
EVERYONE  
INVEST IN  
THE  
ART WORLD?

**INACCESSIBILITY!**

Now you have access! Where else can you invest in world-famous artists with your credit card for as little as \$100?  
Introducing **Noyack Fine Art.01**

NFA.01 offers a unique and impactful investment opportunity. With a minimum investment of just \$100, you can own a share of a thematically curated portfolio of contemporary artworks, selected by our expert curator and acquired at primary prices directly from artists' studios.

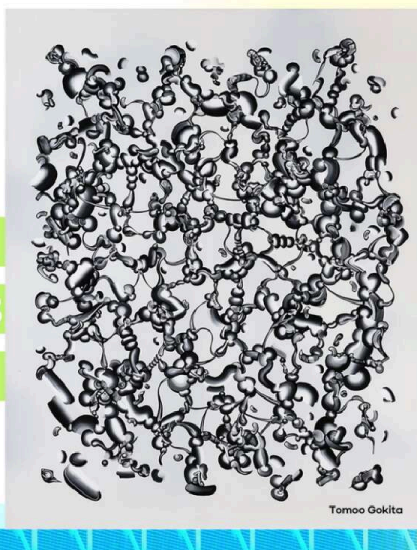
## Why invest with Noyack Fine Art.01:

Noyack Fine Art.01 is the art fund to achieve our goals of family & legacy

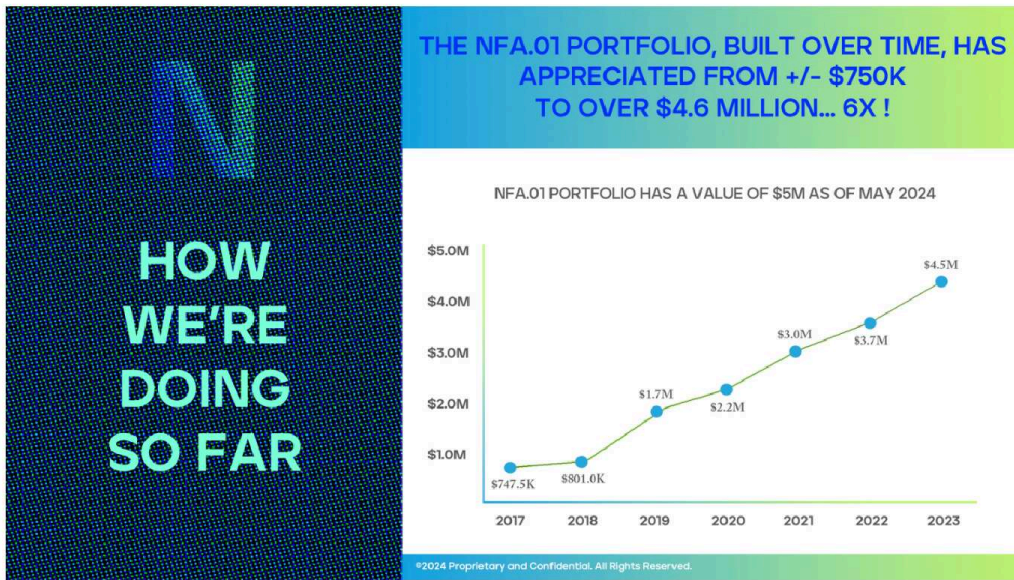
THEMATIC STRUCTURE

FROM ARTISTS, NOT AUCTIONS

DIVERSIFIED PORTFOLIO



- **Performance:** Fine art has historically outperformed many traditional asset classes as shown above and our portfolio has performed exceptionally well since acquisition, demonstrating our curatorial skill and strength of NFA's art world network.



Outperformance reflects curatorial skill and strength of acquisition network

- **Thematic Structure:** NFA.01 is a collection of artworks by some of the most renowned BIPOC artists alive today. Our thematic approach to portfolio building mimics the strategies of the ultra-wealthy, ensuring a balanced and resilient collection.

#### THEMATIC STRUCTURE | ARTISTS, NOT AUCTIONS | DIVERSIFIED PORTFOLIO

NFA.01 is a Thematic Approach to Building an Art Portfolio... Just as the Ultra Wealthy Have Done for Centuries





- **Diversification:** Investing in a diversified fund of investment-grade artworks reduces the risk associated with individual pieces.

#### THEMATIC STRUCTURE | ARTISTS, NOT AUCTIONS | DIVERSIFIED PORTFOLIO



Give me one reason why NFA.01 different better than Masterworks?

#### DIVERSIFICATION

How can anyone expect to choose individual artworks and hope their bet is correct? That's like playing the lottery.

NFA.01 is a fund of many artworks and this diversified portfolio lowers the risk of a single artwork failing to appreciate.

- **Primary Pricing:** Primary Price in the fine art world is the price the artist sells for their first time. Secondary Price is every downstream transaction after that. Acquiring art at the artist's primary price is the most important factor in successful art investing. Artists or their gallery representative will NOT sell to our competitors like Masterworks or Yieldstreet. We have a 30 year network of relationships, our Head of Acquisitions - Andrea Pemberton - is the Trustee of a major museum in New York. We get the Primary Price for our investors.

#### THEMATIC STRUCTURE | ARTISTS, NOT AUCTIONS | DIVERSIFIED PORTFOLIO

**THE POWER OF PRIMARY PRICING** Why buy at high auction prices when you can buy directly from the artist? NFA.01 has the network and Fund structure to not only pay Primary Pricing direct from the artist's studio, but also to pay with Fund equity as an exchange - revolutionary. Below is how NFA.01 partners with artists to obtain their best prices:

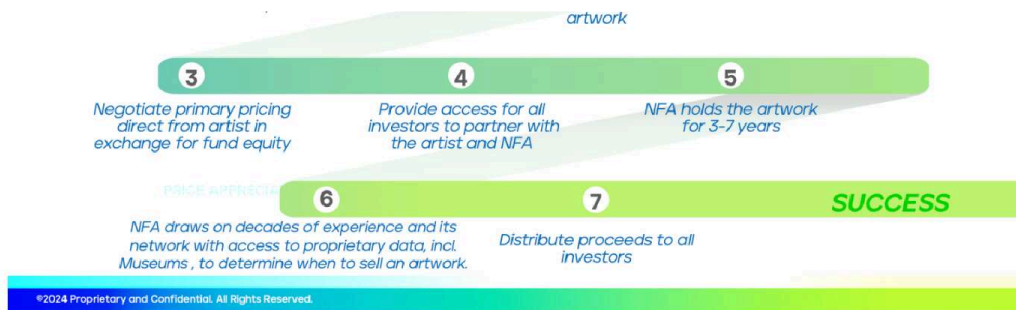
START

1

NFA chooses portfolio theme

2

NFA curators select artist and



## The Power of Primary Pricing

- **Investor Alignment aka "SKIN IN THE GAME":** NFA.01 charges the lowest fees of any of our competitors plus our CEO - CJ Follini - *invested over \$4MM of his own capital into the fund*. Here is a video of CJ giving the host speech at a recent Museum Gala :



Our experienced team, led by Andrea Pemberton, brings unparalleled expertise and insider access to the art world, ensuring that our portfolio includes some of the most promising and significant contemporary artists.

Noyack Fine Art.01 - HEAD OF ACQUISITIONS

## Andrea Pemberton

Andrea Pemberton is an arts professional with 15 years of experience, building international private and corporate art collections, producing artist projects and curating site specific



installations. Andrea began her exemplary career at the largest gallery in the world - Gagosian Gallery. She worked directly for Founder Larry Gagosian managing his network of collectors and artists, the largest network of any gallery.

She then became COO for digital platform Tappan Collective. Currently, she serves as a Trustee and Board Member for the Parrish Art Museum in the exclusive Hamptons, cementing NFA.01's insider access to artists which our competitors don't possess.

Don't miss this chance to be part of something extraordinary, to invest for a purpose. Investing in NFA.01 is about more than financial returns. It's about creating a legacy for your future self and your family.

1. NFA.01 will help you setup a Family Custodial Account which comes with tax benefits and place your investment into that account for your children to reap the rewards of your decision.
2. NFA.01 diversifies your portfolio with a high-performing alternative investment that hedges inflation and has one of the lowest correlations to traditional stocks and bonds of any asset class meaning...if inflation and interest rates rise, fine art as a real asset can appreciate with them.
3. NFA.01 offers you the potential to gift shares for charitable purposes, making a positive impact on the community.  
#Legacy

Or maybe, you just have a passion to support art and artists. Whatever your WHY is, Noyack Fine Art.01 is impact, your impact.

AccessGranted™

Why is Fine Art  
a Suitable  
Investment for Your  
Investment Goals?



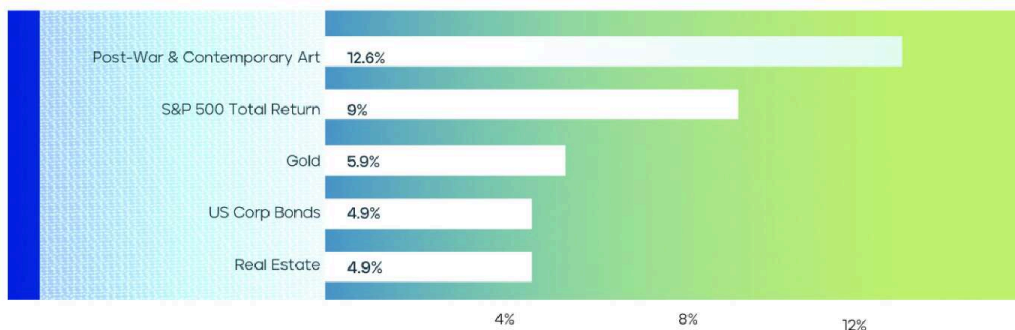


PERFORMANCE  
INFLATION PROOF  
DIVERSIFICATION



PERFORMANCE | INFLATION PROOF | DIVERSIFICATION

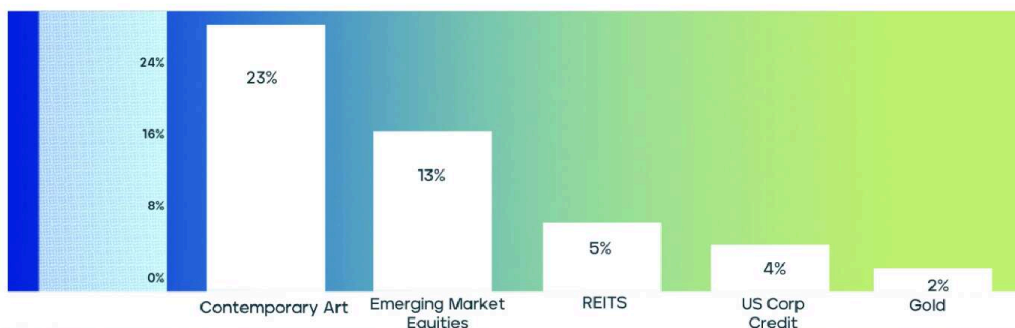
### Contemporary Art vs. Other Asset Classes (1995 to 2022)



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PERFORMANCE | INFLATION PROOF | DIVERSIFICATION

### Average real return for periods when inflation was $\geq 3.0\%$



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PERFORMANCE | INFLATION PROOF | DIVERSIFICATION

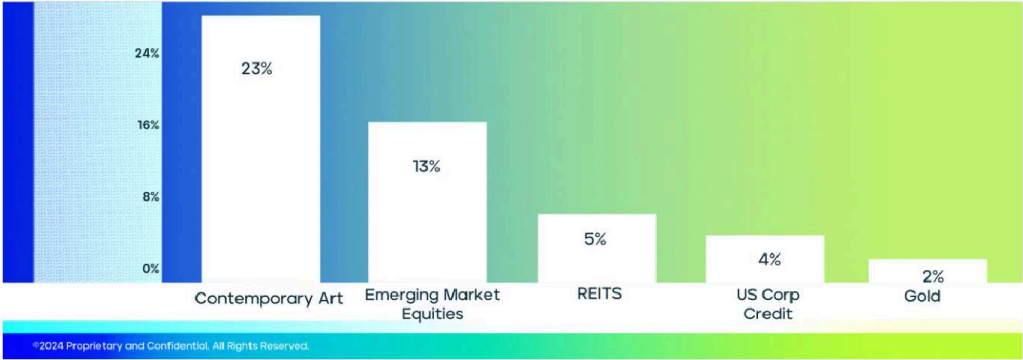
### Percent of Wealth Managers who Believe Diversification is Why Fine Art Should Be Included in Investment Portfolios





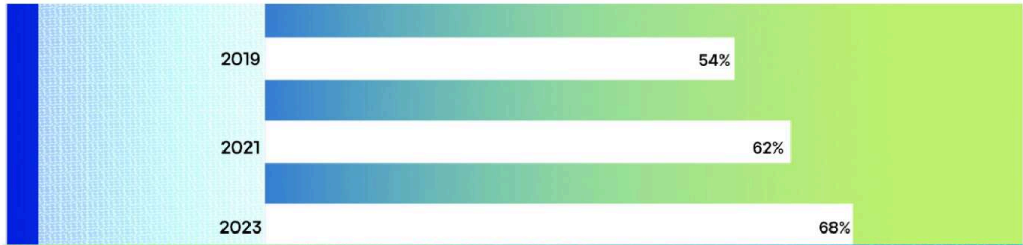
PERFORMANCE | INFLATION PROOF | DIVERSIFICATION

Average real return for periods when inflation was  $\geq 3.0\%$



PERFORMANCE | INFLATION PROOF | DIVERSIFICATION

Percent of Wealth Managers who Believe Diversification is Why Fine Art Should Be Included in Investment Portfolios



The NFA.01 Portfolio - A Portfolio by BIPOC Artists



# **Additional terms of the investment**

*Noyack Fine Art I, LLC is offering up to 277,777 Class A Units, at a price per unit of \$20.*

***Class A Units are entitled to receive any and all net proceeds from the sale of any artwork and/or the Portfolio up to \$20.00 per Class A Unit before any payment is made to the Administrator. If and to the extent the Class A Members have received \$20.00 per Class A Unit following a sale of any artwork and/or the Portfolio and there are additional net proceeds remaining, then (i) 85% of such remaining amount shall be distributed to the Class A Members, pro rata in proportion to the number of Class A Units held by each such Member, and (ii) 15% of such remaining amount shall be distributed to the Administrator.***

***NET PROCEEDS*** require the following payments ***PRIOR*** to any distribution: (1) payments of principal, interest, charges and fees pertaining to any of the Company's indebtedness; (2) costs and expenses incurred in the conduct of the Company's business (including any costs and expenses incurred in connection with the sale of all or a portion of the Portfolio); and (3) amounts reserved to meet the reasonable needs of the Company's business.

*Notwithstanding anything herein to the contrary, no Member may receive a Distribution to the extent that, after giving effect to the Distribution, all liabilities of the Company exceed the fair market value of the assets of the Company.*

***The Administrator will be entitled to receive an annual asset management fee (the "Fee") equal to 2.0% of the value of the total Class A Units outstanding per annum, issued on a quarterly basis in arrears, commencing on the date of the initial closing of an offering. The Fee is payable, at the sole option of the Administrator, in Units (valued at the then current transaction price) or cash (funded by proceeds from the offering). There is no***

price) or cash (funded by proceeds from the offering). There is no overall limit on the number of Units that may be issued to pay the Fee.

***The Administrator also will be reimbursed for all reasonable and necessary expenses paid or incurred by the Administrator in connection with the operation of NFA, including, without limitation, all organization and offering expenses associated with an offering, expenses associated with the acquisition, maintenance and disposition of some or all of the Portfolio, and legal and accounting fees. These expenses will be paid from the Company's working capital, which will include proceeds from an offering, operating revenues, and proceeds from the sale of some or all of the Portfolio.***

***Cash distributions will be made by NFA at such time and in such amounts as determined by the Board in its sole discretion. The Administrator shall receive a subordinated participation in future distributions, upon the sale of the Portfolio or the sale of any individual piece of artwork if the Administrator determines to distribute the proceeds of such individual sale to the Members of the Company.***

***Class A Units are entitled to receive any and all net proceeds from the sale of any artwork and/or the Portfolio up to \$20.00 per Class A Unit before any payment is made to the Administrator. If and to the extent the Class A Members have received \$20.00 per Class A Unit following a sale of any artwork and/or the Portfolio and there are additional net proceeds remaining, then (i) 85% of such remaining amount shall be distributed to the Class A Members, pro rata in proportion to the number of Class A Units held by each such Member, and (ii) 15% of such remaining amount shall be distributed to the Administrator.***

***The Administrator may determine to sell all or any part of the Portfolio without engaging a third-party intermediary, in which event, the Administrator would charge the buyer(s) of the***



*Portfolio a reasonable fee not to exceed the lowest published buyer's premium charged by Sotheby's, Christie's or Phillips in effect at such time.*