

Contact

www.linkedin.com/in/sdikos
(LinkedIn)

Top Skills

Mentoring
Concept Development
User Experience Design (UED)

Languages

Greek (Native or Bilingual)
English (Full Professional)

Certifications

Managing the Company of the Future
ITIL Foundations
Up and Running with Visio 2013
Web Site Strategy and Planning
Prince2 Practitioner

Stergios C. Dikos

Flavor App | Food Discovery Magic
New York, New York, United States

Summary

With over 15 years of experience in product and go-to-market strategy, I am building Flavor, a short-form video app for food that aims to streamline the dining experience from discovery to payment.

Experience

Flavor App

Founder

December 2022 - Present (1 year 7 months)
San Francisco Bay Area

Food discovery magic #

500 Global

Startup Mentor

February 2023 - Present (1 year 5 months)

Ready to Market

Go to Market Strategist

April 2018 - August 2022 (4 years 5 months)
London, Greater London, United Kingdom

Go to Market Strategies for Startups, Scaleups, and Enterprise.

Areas of expertise:

- Product Strategy
- Feature prioritization
- Product development
- Roadmap design
- Market segmentation
- Pricing models
- Acquisition strategies
- Strategic partnerships
- Operational architecture

Industries:

Marketplaces, E-commerce, SaaS, Retail, Travel, Fintech, Adtech, and Edtech

Trusted by:

- Google, PayPal, eBay

xOrdinary

Nonprofit in Education, Founder

June 2019 - December 2021 (2 years 7 months)

Mexico City Metropolitan Area

Helping Latin & South American governments predict future skills and align their curriculum across hundreds of schools.

Google

2 years 7 months

GTM & Product Strategy

May 2018 - December 2019 (1 year 8 months)

London, England, United Kingdom

GTM for new products and strategic initiatives

Strategic Partnerships, Channel Sales

June 2017 - May 2018 (1 year)

London, United Kingdom

From concept to market — Product strategy and GTM for Tier 1 partners

Cogeco Peer 1

EMEA Strategic Business Development

September 2018 - February 2019 (6 months)

London, United Kingdom

Go to Market strategy assessment across channels and markets for Cloud Services, Data Centres (hosting & colocation), Network & Security. Company was acquired for \$720M by Digital Colony and renamed to Aptum Technology in March 2019.

Bright Consulting

Founder, GTM Agency (Consumer Services & FMCG)

January 2002 - June 2017 (15 years 6 months)

London, United Kingdom

GTM strategy and planning; BTL & ATL marketing; and media production across Europe.

Clients: SAP, PPC Renewables, PWC, EU Committee, European Broadcasting Union, National Bank of Greece, Power Corporation of Greece, Procter & Gamble US, Johnson & Johnson US, Media Markt Germany, Folli Follie Japan.

Education

London Business School

Certificate, Business Administration and Management, General · (2015 - 2015)