

64 DAYS LEFT

Autopilot

Autopilot emerges as a transformative force in the realm of home service businesses, offering a comprehensive Field Service Management (FSM) system enriched with robust marketing tools and an integrated phone system. At its core, Autopilot is a Customer Relationship Management (CRM) ...

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\$0 64

autopilot

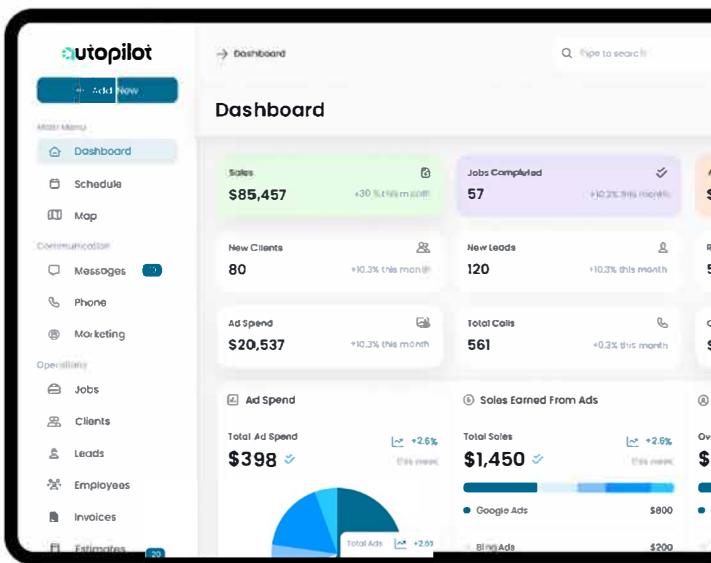
Launch 
\$10,000 Min \$250,000 Max

[Virtual Business Pitch](#) [Team](#) [About](#) [Communication Channel](#) [Updates](#)

Business Description

A New CRM for Home Service Businesses

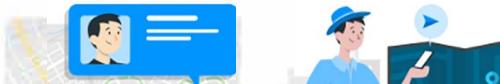
Autopilot emerges as a transformative force in the realm of home service businesses, offering a comprehensive Field Service Management (FSM) system enriched with robust marketing tools and an integrated phone system. At its core, Autopilot is a Customer Relationship Management (CRM) solution meticulously crafted to empower businesses in this sector to thrive.



Central to Autopilot's value proposition is its ability to drive sales, streamline lead tracking, automate tasks, and elevate service standards—all within a singular interface. With intelligent sales automation capabilities, Autopilot accelerates deal cycles, ensuring swift conversions and revenue generation. Moreover, the platform's robust reporting and analytics arm businesses with actionable insights, facilitating informed decision-making and strategic planning.

One of Autopilot's pivotal contributions lies in its resolve to alleviate the burden of managing disparate applications. By integrating marketing tools and a powerful phone system, Autopilot empowers businesses to cultivate customer relationships, track crucial metrics such as advertising spend, Customer Acquisition Cost (CAC), Average Job Size (AJS), Lifetime Value (LTV), and foster customer loyalty—all from a centralized hub.

In essence, Autopilot transcends conventional CRM solutions by offering a holistic suite of features tailored to the unique needs of home service businesses. Through its relentless pursuit of simplification, automation, and optimization, Autopilot stands as a catalyst for growth and success in an increasingly competitive landscape.



Security Type:

Equity Security

Price Per Share

\$1.25

Shares For Sale

280,000

Post Money Valuation:

\$10,350,000

Investment Bonuses!

Time-Based Incentives (Discount applied at time of investing):

Early Bird Bonus: Invest by June 24, 2024 at 11:59pm ET and receive a 20% discount on the share price.

Regulatory Exemption:

Regulation Crowdfunding – Section 4(a)(6)

Deadline:

August 30, 2025

Minimum Investment Amount:

\$500

Target Offering Range:

\$10,000-\$350,000

*If the sum of the investment commitments does not equal or exceed the minimum offering amount at the offering deadline, no securities will be sold and investment commitments will be cancelled and returned to investors.

Form C Submission



investors.

Form C Submission

Problem

Multiple Applications and High Costs

Autopilot addresses a critical challenge faced by home service business owners: the burden of managing multiple disparate applications. In today's digital age, these entrepreneurs find themselves juggling numerous tools for sales, lead tracking, task automation, and customer service, leading to inefficiencies and skyrocketing costs. This fragmented approach not only drains resources but also hampers growth potential as valuable time and energy are diverted into navigating complex software ecosystems rather than focusing on core business activities. Managing multiple disparate applications also means high costs to pay for each separate service.

PROBLEM

HSBOs are forced to juggle multiple apps, which is too complicated, and too expensive.

50% of the 2.5 million HSBOs can't afford it.

The other 50%... are juggling multiple apps.

No ability to market to their customers.

Handling phone calls is a nightmare.

Tracking marketing data is nearly impossible.

Expensive & complicated.

I dealt with this for 2 years and 4 months.

HSBO = Home service business owner

Slide 3

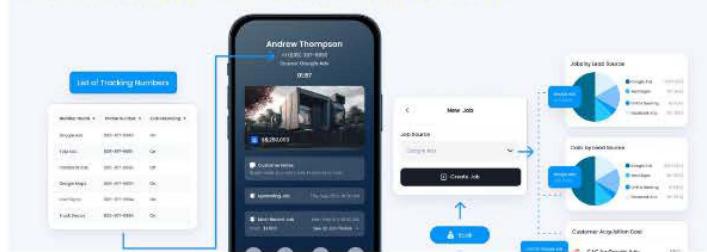
Solution

One Central CRM!

Autopilot steps in as a comprehensive solution, offering a unified platform where all essential functionalities are seamlessly integrated, empowering businesses to streamline operations and unlock their full potential.

SOLUTION

From the initial call, to the booking the client, to seeing real data.



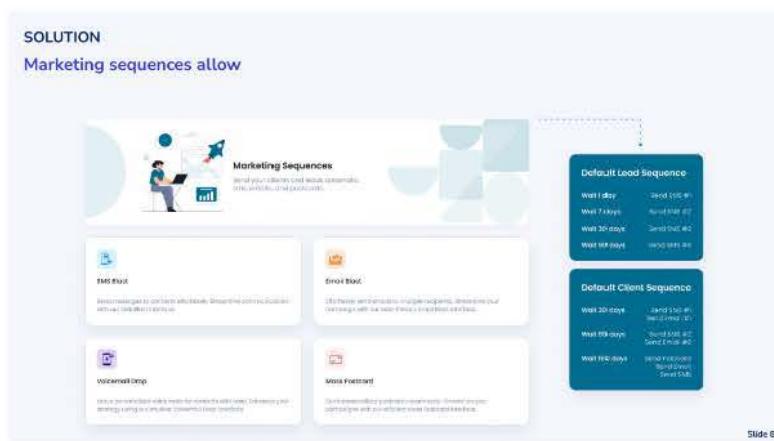
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Moreover, Autopilot recognizes the indispensable role of data in driving business success. Yet, amidst the chaos of multiple apps, extracting actionable insights becomes a Herculean task for home service businesses. Autopilot's robust CRM solution not only consolidates essential tools but also provides advanced reporting and analytics capabilities, enabling businesses to track crucial metrics such as ad spend, Customer Acquisition Cost (CAC), Average Job Size (AJS), Lifetime Value (LTV), and repeat customer rates—all within a single interface. By simplifying data management and analysis, Autopilot empowers businesses to make informed decisions, optimize strategies, and ultimately, achieve sustainable growth.

SOLUTION

Marketing sequences allow



The screenshot displays the Autopilot software interface. At the top, a banner reads 'Marketing Sequences' with the subtext 'Send your emails and reach customers with the right message at the right time'. Below this, there are four cards: 'SMS Text' (described as a quick and effective way to communicate with clients), 'Email Text' (described as a simple way to connect with multiple recipients), 'WhatsApp Text' (described as a quick and effective way to connect with clients), and 'Mass Text' (described as a quick and effective way to connect with multiple recipients). To the right, two boxes show 'Default Lead Sequence' and 'Default Client Sequence' with their respective step details.

Sequence Type	Step 1	Step 2	Step 3	Step 4
Default Lead Sequence	Wait 1 day	Send SMS Text	Wait 7 days	Send SMS Text
Default Client Sequence	Wait 10 days	Send SMS Text	Wait 30 days	Send SMS Text
Default Client Sequence	Wait 60 days	Send SMS Text	Wait 180 days	Send SMS Text

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Business Model

Subscription-Based Model

Autopilot adopts a subscription-based business model, offering three distinct tiers tailored to cater to the diverse needs of home service businesses. At \$49 per month, the Personal plan provides essential features for smaller-scale operations, granting access to fundamental CRM tools and basic functionalities. The Professional tier, priced at \$99 per month, offers an expanded set of capabilities, catering to medium-sized businesses seeking enhanced automation, advanced reporting, and marketing tools to drive growth. For larger enterprises with complex needs, the Enterprise plan, priced at \$149 per month, delivers a comprehensive suite of premium features, including customizable solutions, dedicated support, and advanced analytics, empowering them to optimize operations and scale efficiently. This tiered pricing strategy allows Autopilot to accommodate businesses of varying sizes and budgets, ensuring accessibility while providing the flexibility to scale alongside their growth trajectory.

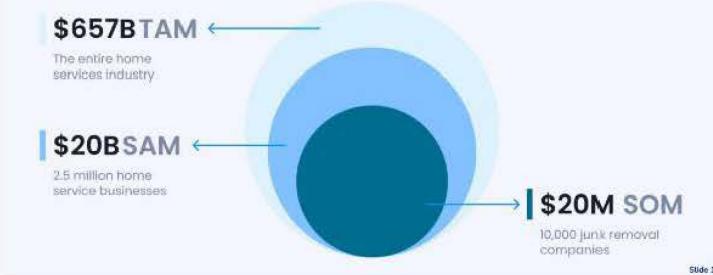
Personal	Professional	Enterprise
Task management, collaboration tools, and basic reporting	Advanced reporting, priority support, and customization options	Real-time analytics, a dedicated account manager, and API access
Efficient organization and streamlined communication	Better insights, tailored workflows, and enhanced collaboration	Project management capabilities and strategic decision-making
Users can manage up to 5 projects	Users can manage up to 15 projects	Users can manage unlimited projects
\$ 19 /month	\$ 49 /month	\$ 99 /month
Purchase now	Purchase now	Purchase now

Market Projection

Autopilot operates in a burgeoning industry with immense growth potential. The home service industry, valued at a staggering \$657 billion, has demonstrated remarkable resilience and expansion, evidenced by a 30% increase in the past year alone. With approximately 2.5 million home service businesses in the United States alone, the market presents a vast landscape of opportunities for innovative solutions like Autopilot. As more entrepreneurs recognize the need for streamlined operations and enhanced efficiency in this rapidly evolving sector, Autopilot stands poised to capture a significant share of this lucrative market. By offering a comprehensive CRM solution tailored to the unique needs of home service businesses, Autopilot is well-positioned to capitalize on this growing industry, driving further innovation and reshaping the landscape of field service management.

MARKET

The home services industry is a \$657B market. Up 30% in the last year.



Competition

COMPETITION



Traction & Customers

Gaining Great Traction

Autopilot's traction speaks volumes about its market appeal and potential for growth. With 2,000 eager individuals on their waitlist, 7,000 engaged YouTube subscribers, and a thriving community of 1,900 members on Discord along with a robust Facebook group boasting 32,000 members, Autopilot has already garnered significant interest and support within its target audience. Moreover, their strategic partnerships with three YouTube channels boasting a combined subscriber base of 56.6k subscribers further solidify their market presence and outreach. This impressive traction underscores the demand for Autopilot's comprehensive solution among home service businesses, positioning the company as a frontrunner in the industry poised for exponential growth.

ONE LAST THING

We have a few partners



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Bootstrapped!

Autopilot has bootstrapped up until this point. The Autopilot team will be using this funding round to complete their alpha and beta testing and to acquire their first 2,000 customers.

ASK

We are raising \$250k

This covers us from the alpha and beta testing phases and enough to acquire our first 2,000 customers (\$2.5 million per year)

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Terms

Autopilot is offering securities in the form of Equity which provides investors the right to Common Stock in the Company.

Target Offering: \$10,000 | 8,000 Securities
Maximum Offering Amount: \$350,000 | 280,000 Securities
Share Price: \$1.25
Type of Offering: Equity
Type of Security: Common Stock
Offering Deadline: August 30, 2025
Minimum Investment: \$500.00

The Minimum Individual Purchase Amount accepted under this Regulation CF Offering is \$500.00. The Company must reach its Target Offering Amount of \$10,000 by August 30, 2025 (the "Offering Deadline"). Unless the Company raises at least the Target Offering Amount of \$10,000 under the Regulation CF offering by the Offering Deadline, no securities will be sold in this Offering, investment commitments will be canceled, and committed funds will be returned.

Risks

Please be sure to read and review the Offering Statement. A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment.

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Andrew Thompson

CEO

Background

Built and sold home service business, and 15 years coding.



Ryan Springer

CTO

Background

BS Mechanical Engineering degree, and over 10 years of coding.

[Company Website](#)

Incorporation Type

C-Corp

State of Incorporation

Delaware

Date Founded

December 15, 2023

Legal Company Name

Autopilot

Location

**11624 JOLLYVILLE RD
APT 233
Austin, Texas 12345**

Number of Employees

3