

Contact

www.linkedin.com/in/angelamaymcelwee (LinkedIn)

Top Skills

Product Development
Sales Management
P&L Management

Honors-Awards

2018 Top Women in Grocery, Senior Level Executive
Top 100 Impact Companies - Leading for Change

Angela McElwee

CEO | Board Member & Chairperson | Advisor | Purpose Led
Austin, Texas Metropolitan Area

Summary

With a career focused on scaling wellness-centric CPG businesses, I have built structure, vision, strategy, and teams at many levels – as a retailer, board director, community member, and as the leader of a mission-driven vertically integrated organization & B Corporation. Having led a sweeping cultural transformation where focused strategy and people-first values delivered a performance turnaround, I believe people and organizations have inherent potential, that - once aligned with business & market opportunities - can drive dramatic results. I'm an advocate for using business as a vehicle to promote positive change for people and planet (as part of an expanded stakeholder model), and bring that same ethos to my work as a board member for other social impact and wellness organizations.

Experience

Charlotte's Web

2 years 6 months

Chairperson of the Board

June 2024 - Present (1 year 10 months)

Board Member

October 2023 - Present (2 years 6 months)

The Absorption Company.

Executive Chair

March 2025 - Present (1 year 1 month)

We make supplements that actually work. On average, just 16% of the nutrients in most supplements are actually absorbed and used by the body.

Cerebelly

Board Member

August 2024 - Present (1 year 8 months)

Science-backed baby food developed by a practicing neurosurgeon and Stanford trained neurobiologist

Seven Sundays

Board Member

October 2023 - Present (2 years 6 months)

Obsessively real, planet-forward food

Rosewood Private Investments

Operating Partner

October 2023 - Present (2 years 6 months)

Advisor to the board, and strategic support for a growing health and wellness portfolio

Alaffia

Board Member

May 2023 - Present (2 years 11 months)

Nuts For Cheese

Board Member

July 2022 - Present (3 years 9 months)

Nuts For Cheese is an award winning brand and manufacturer of chef-inspired, artisanal, organic, cultured vegan cheeses, dips, and spreads

Springdale Ventures

6 years 7 months

Venture Partner

January 2022 - Present (4 years 3 months)

Strategic Advisor & LP

September 2019 - Present (6 years 7 months)

Austin, Texas, United States

Cyanotech Corporation

Board Member

November 2021 - August 2024 (2 years 10 months)

World leader in microalgae-based wellness, from sea to shelf. Nasdaq: CYAN

Gaia Herbs

12 years 10 months

Chief Executive Officer

May 2019 - January 2021 (1 year 9 months)

Austin, Texas Area

Lead growth, strategy, digital transformation, and the building of a world-class team and socially conscious enterprise for North America's top herbal supplement brand.

President

August 2016 - January 2021 (4 years 6 months)

Austin, Texas

Board Of Directors

October 2013 - January 2021 (7 years 4 months)

Brevard, NC

Vice President Sales Operations

September 2013 - August 2016 (3 years)

Led an integrated demand operations focused team, including marketing, customer service, fulfillment, education, health professional, consumer direct and ecommerce, international, and retail sales divisions.

Vice President of Sales

April 2008 - August 2013 (5 years 5 months)

Nature's Way

5 years 4 months

National Sales Director

March 2007 - April 2008 (1 year 2 months)

Director of National Accounts

January 2003 - March 2007 (4 years 3 months)

Education