



Use of Funds Summary 2024-2025

Funds Start	\$750,000	2024	2025
Operational Cash Burn	(\$330,617)	(\$253,772)	(\$76,845)
Net Funds	\$419,383		
Support/Implementation	(\$45,000)	(\$30,000)	(\$15,000)
Contracted Implementation	(\$30,000)		
Training Materials/User Guides	(\$15,000)		
Marketing/Sales Development	(\$195,000)		
Marketing Materials	(\$15,000)	(\$10,000)	(\$5,000)
Trade Shows/Events 24/25	(\$60,000)	(\$30,000)	(\$30,000)
Digital Content Development	(\$70,000)	(\$60,000)	(\$10,000)
Distributor Incentive Programs 24/25	(\$40,000)	(\$20,000)	(\$20,000)
Misc. Marketing Expenses	(\$10,000)	(\$10,000)	
Equipment, Supplies, Misc	(\$30,000)	(\$20,000)	(\$10,000)
End Balance/Cash Reserve	\$149,383	(\$433,772)	(\$166,845)

