Contact

www.linkedin.com/in/kohern (LinkedIn)

Top Skills

New Business Development
New Venture Development
Investment Management

Languages

Dutch (Limited Working)

Certifications

Project Management
Communicating with Diplomacy and Tact
Consulting Foundations
Business analytics
Certificate of completion: Claude 101

Honors-Awards

Ford Scholars Program
Future 40

Keenan O'Hern, MBA

Co-Founder @ Revino | Circular Economy Leader | Driving Scalable Climate Solutions Through Innovation, Systems Thinking, and Cross-Sector Collaboration
Portland, Oregon, United States

Summary

I build systems that help people and the planet thrive—because how we design, scale, and steward organizations today shapes the world the next generation inherits. My work lives at the intersection of sustainability, strategy, and execution, where ideas are turned into practical, lasting impact.

I'm the founder of Revino, where I've helped revive the reusable glass bottle ecosystem in the U.S. and demonstrate that circular economies can work at a commercial scale. Alongside an incredible team, I've led localized supply chain development, cross-industry partnerships, policy engagement, and operational rollout—all in service of a simple mission: clean the planet one bottle at a time.

My career spans startups, consulting, industry, and global brands, including GreenFig, Core Health & Fitness, North Highland, G5, Web 301, George Fox University, and Nike, where I supported data modernization and AI-enabled research programs within the Advanced Innovation Collective. Across each chapter, I've been trusted to bring clarity to complexity, align diverse stakeholders, and help organizations move toward their goals with empathy, discipline, and purpose.

Experience

George Fox University
Adjunct Professor
August 2026 - Present (4 months)
Newberg, Oregon, United States

North Highland
Senior Consultant
January 2026 - Present (11 months)

Portland, Oregon Metropolitan Area

Revino

Co-Founder & CEO

September 2020 - Present (6 years 3 months)

Oregon, United States

Co-founded Revino to revive the reusable glass bottle ecosystem in the United States, leading the launch of the nation's first commercial-scale bottle reuse system for the wine and beverage industry. What began as a circular economy concept has been translated into operating infrastructure, market demand, and a scalable business model.

Over the past several years, I've overseen Revino's proof-of-concept and early commercialization phase—building statewide partnerships with wineries, distributors, policymakers, manufacturers, and logistics providers to establish a functioning reuse network. This work has spanned policy advocacy, business development, systems design, and hands-on operational leadership.

Key contributions include:

• Leading go-to-market strategy and partner development, engaging 125+ brands and industry stakeholders preparing to onboard as the system scales.
• Building the foundational reuse infrastructure, including equipment procurement, logistics flows, and operational processes required to run a circular system at commercial scale.
• Securing significant in-kind and strategic support (approaching seven figures) through partnerships that reduced capital requirements and accelerated deployment.
• Serving as the voice alongside my Co-Founder and incredible team for Revino with investors, public agencies, and industry leaders—translating circular economy theory into a credible, investable operating model.
• Guiding the organization through awards, national recognition, and first-of-kind milestones while maintaining financial discipline and long-term scalability.

At its core, my role has been about network development—aligning diverse stakeholders around a shared system, building trust across the value chain, and turning sustainability into durable, real-world execution.

Revino's mission remains simple and ambitious: revive the reusable glass bottle ecosystem, cleaning the planet one bottle at a time.

Nike

Data & AI Program Manager

October 2024 - July 2025 (10 months)

Beaverton, Oregon, United States

Managed programs within Nike's Advanced Innovation Collective focused on data modernization and AI readiness. I worked across research, technology, and operations to ensure data systems were structured, accessible, and scalable for future innovation.

• Directed the Data Modernization & AI Agent Program, aligning data engineering, analytics, and research teams under a unified execution roadmap.
• Collaborated with the Nike Sports Research Lab (NSRL) to improve data integration for athlete performance and product innovation initiatives.
• Built systems that enabled Nike's long-term AI discovery and predictive analytics capabilities, connecting emerging tech to real business outcomes.

Lange Estate Winery & Vineyards LLC

Assistant Winemaker

August 2022 - April 2025 (2 years 9 months)

Dundee, Oregon, United States

North Highland

Management Consultant

January 2022 - October 2022 (10 months)

Portland, Oregon, United States

Served as a management consultant leading large-scale transformation initiatives for state and local government clients, with a focus on modernizing data systems, improving operational efficiency, and supporting leaders through complex change. In parallel, I worked closely with account leads and client executives to support business development and account growth across public-sector engagements.

• Led the Medicaid Data Analytics Transformation program, aligning multi-agency teams around a new statewide enterprise data solution that improved visibility, reporting accuracy, and decision-making.
• Delivered executive coaching and change management strategies to guide senior leaders through organizational shifts, supporting adoption, trust, and long-term program success.

• Partnered directly with client executives to scope, position, and secure new and expanded engagements, helping grow North Highland's public-sector footprint and strengthen cross-department collaboration.

George Fox University
Recruiter
September 2019 - January 2022 (2 years 5 months)
United States

Integrated Kaizen methodologies to navigate industry change in higher education recruitment and improve performance. Project manager for the recruiting process. I developed and adapted a strategy to better serve underserved populations by using predictive analytics, building robust virtual offerings, and setting SMART KPI goals.

Windfall PNW LLC
Founder
December 2019 - May 2021 (1 year 6 months)
Bend, Oregon, United States

Co-Founded Windfall Creative as a values-driven B2B content studio serving outdoor, adventure, and sustainability-minded brands. Built and managed the business end-to-end, with a focus on client development, relationship management, and translating brand purpose into compelling visual storytelling.

In this role, I led business development efforts with mission-aligned organizations—partnering closely with founders, marketers, and leadership teams to scope projects, define creative strategy, and deliver content that supported both brand growth and authentic impact.

Key contributions include:

• Developed and managed B2B client relationships across the outdoor, adventure, and sustainability sectors, from initial outreach and scoping through delivery and repeat engagements.
• Acted as primary client lead, translating business goals and brand values into visual strategies that aligned storytelling with commercial outcomes.
• Owned project management and delivery, ensuring timelines, budgets, and creative quality were met across multiple simultaneous engagements.
• Built streamlined client workflows using CRM and production systems to improve communication, expectation-setting, and delivery consistency.

• Served as owner-operator overseeing concept development, production, post-production, and final presentation.

Windfall was foundational in shaping my approach to values-led business development—earning trust, building long-term client relationships, and delivering work that sat at the intersection of creativity, purpose, and execution.

Core Health & Fitness

Marketing Manager

March 2019 - September 2019 (7 months)

Vancouver Washington

Lead for all international marketing initiatives. Implemented new project management system to manage all social media and paid advertisements ensuring EMEA, Influencer teams and HQ marketing efforts coincided. Reported directly to C-suite and worked closely with the Director of sales to improve SalesForce to Hubspot platform communication and setup. Coordinated with outside stakeholders for exercise events managing large budgets. Saw 100% monthly social growth and boosted lead reentry by 20%.

Ziplines Education

2 years 3 months

Program Coordinator

March 2018 - March 2019 (1 year 1 month)

San Francisco Bay Area

Teaching assistant helping coordinate all online courses to bridge the skills gap between higher education and businesses. Implemented new class structure for teaching current marketing strategies. Culture influencer both inside and outside the virtual classroom.

Marketing Operations Specialist

January 2017 - February 2018 (1 year 2 months)

San Francisco Bay Area

(Company formerly known as GreenFig) Managed complete end to end build of website from UX/UI design, backend development, frontend HTML/CSS design, and launch. Created robust social media platforms, and paid advertising campaigns to drive engagement. Executed full nurture campaigns to thousands of recipients through Hubspot CRM. Close work with founders and C-suite while riding the silicon valley startup rocket.

Web 301 LLC

Account Manager & SEO Specialist

January 2018 - May 2018 (5 months)
384 SW Upper Terrace Dr #200, Bend, OR 97702

• Worked remote and assisted across multiple roles and channels
• Responsible for account management and KPI analysis
• Helped manage SEO, SEM, and PPC across multiple accounts
• Point of contact for client digital marketing campaigns
• Maintained communication with clients to improve relations and drive business development
• Built and implemented video marketing campaigns
• Worked through the sales funnel

George Fox University
Paid Analyst Intern
January 2017 - May 2018 (1 year 5 months)
Newberg Oregon

• Refined target demographics
• Assigned proper demographics across all campaigns
• Created, analyzed, and optimized paid campaigns
• Managed ads on Google, Facebook, and Bing
• Directly communicated with management for future implementation

GetG5
Paid Analyst Intern
May 2016 - September 2016 (5 months)
Bend Oregon

• Responsible for account set-up of online paid advertising campaigns
• Managed client relationships
• Directly communicated with clients to review PPC performance
• Created, analyzed, and optimized paid campaigns
• Generated reports to review and reconcile paid campaigns
• Implemented and maintained targeting structure to ensure best results

Garmin International
Digital Marketing Intern
September 2015 - June 2016 (10 months)
Tigard, Oregon, United States

• Responsible for creating and delivering marketing ideas and activities.
• Created, delivered, edited and optimized marketing materials.
• Ensured that messages were supportive and consistent with marketing strategies.

Education

George Fox University

Master of Business Administration - MBA, Business Administration, Strategic Management and Operations · (2020 - 2022)

George Fox University

Bachelor's degree, Digital Marketing with emphasis in computer science · (2014 - 2018)

GreenFig

Micro Degree in Applied Business Science, Marketing · (2015 - 2015)

The American University of Rome

International Study, International Business · (2016 - 2016)