



# ALL AMERICAN GUNSLINGERS

Your Rights. Your Safety. Your Freedom.

# EXECUTIVE SUMMARY

## Market

We operate a retail firearms store, a firing range, and offer onsite gunsmithing services in New Port Richey, FL

## Team

Our management team includes two former Marines - one a firearms instructor - and expert gunsmiths.

## Financial

See a summary of our financial projections as part of this presentation, and a detailed complete set of financial projections in our offering documents.

## Our Goal

Our goal is to raise up to **\$1.25M** from the community to ramp up our business. We're offering this through the Securities Act of 1033's Reg CF Exemption, which is a fairly new exemption that allows anyone in the community to invest in a private business.

We're offering our community the opportunity to invest in our business and share in our success with a potential **1.7x** financial return on your investment - plus perks!



# SOURCES OF REVENUE

Products and Services



## Range

Range lanes are accessible to the public 70 hours per week.



## Retail

Handguns, long guns, ammunition, accessories, and branded apparel.



## Training/Instruction

Skilled and experienced trainers utilizing next-generation technology to set the standard for comprehensive firearm training.



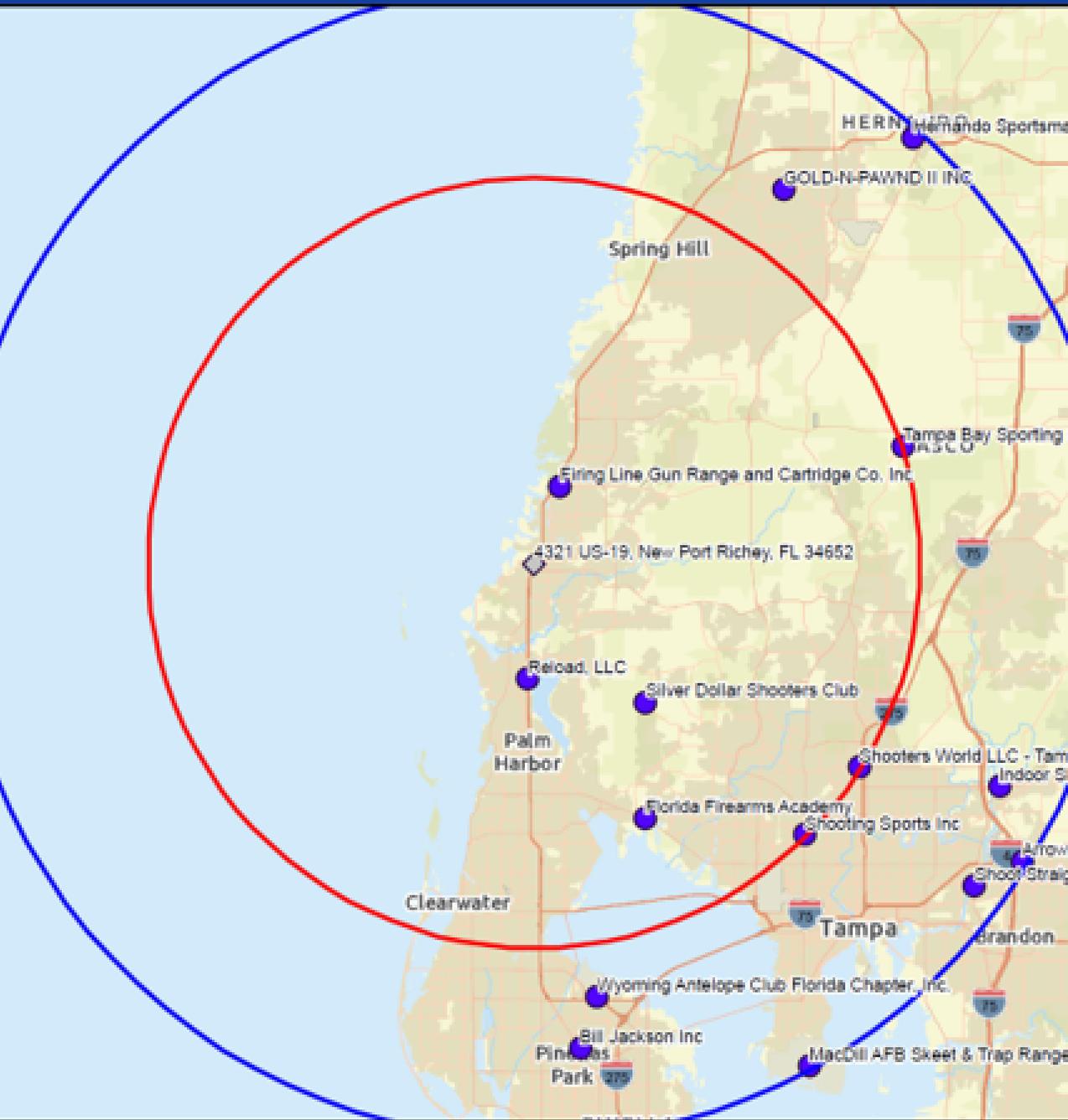
## Events

Our classrooms also serve as event spaces and meeting rooms.



## Gunsmith Services

Skilled and experienced gunsmiths offer added convenience for customers seeking to modify or repair their firearms.



THERE ARE FEW SHOOTING RANGES IN THE AREA.

# TIMELINE



# RANGE/RENTALS

- 14 lanes

There are 14 lanes available for shooting practice at 25 yards.

- Automated target retrieval

The range has automated target retrieval systems for convenience.

- Temperature controlled

The range maintains a constant 71 degree temperature through HVAC systems.

- \$22/hour lane rental

It costs \$22 per hour to rent a lane at the range.

- \$18 guest fee

There is an additional \$18 guest fee to bring non-members to the range.

- Recycle brass and lead

The range recycles used brass casings and lead bullets for sustainability.

## RETAIL SPACE

The 750 square foot retail space has an initial inventory valued at \$150,000. Handguns and ammunition are top selling products, contributing 24% and 45% of total sales respectively.



# MEET THE TEAM

Our team is what makes us tick. Our cross-functional expertise, diverse, relevant experiences in the military, and formal training in firearms among the team provide the basis for managing the business.



Sarek Goldsmith  
Treasurer  
Director of Retail  
Operations



Cody Klein  
Secretary  
Director of Gunsmith  
Operations



Joe Bitz  
President  
Director of Training



Raymond Kraus  
Vice-President  
Director of Range  
Operations

# FINANCIAL MODEL

## Projections and Revenue Mix

### Projections



### Projected Revenue mix

