

BiocharLife

WEFUNDER

Empowering Smallholder Farmers.
Healing Our Planet.

Matt Rickard, COO



A man wearing a hat and a jacket walks through a field at night. In the background, there are large fires burning, likely from crop burning. The scene is illuminated by the orange and yellow light of the fires against a dark sky.

The true cost of crop burning

Air pollution contributes to an estimated 7 million premature deaths every year

Agricultural burning is a major contributor to this - **PM2.5**

Air pollution accounted for 8% of all deaths in Thailand in 2019



**Biochar
removes
carbon**

For >1,000 years

Partnering with smallholders



**Biochar vs.
burning to stop
the smoke**



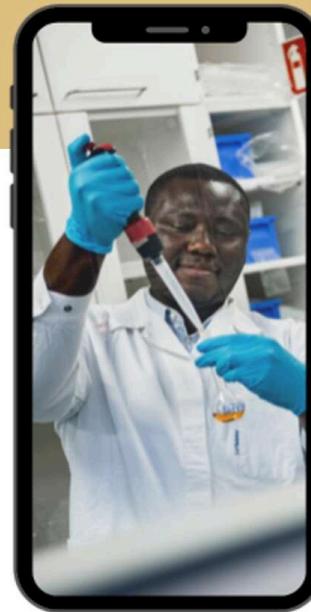
**Biochar: A highly
efficient carbon
removal method**



**Abundance of
biomass through
smallholder
farmers**



Our process



Training &
Enablement

Verification
Teams

3rd Party
Auditing

Credit Generation
& Sales

**Smallholder farmers +
biochar**

= significant impact!

BiocharLife



Biochar Production Surveys

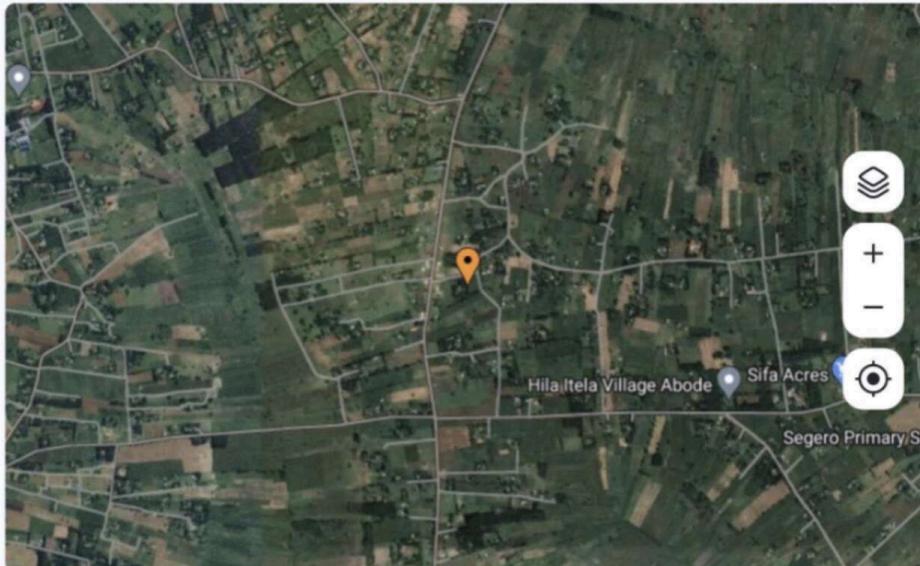
Layout 1 **Layout 2**

🔍 kenya

📅 Feb 24, 2024 - Feb 26, 2024

Unsorted To Verify Verified Rejected

User	Farm name	Location	Date	Quality type
📧 CATHERINE...	Edwin Simaka	Kenya, Bungoma	Feb 26, 2024, ...	unsorted
📧 CATHERINE...	Edwin Simaka	Kenya, Bungoma	Feb 26, 2024, ...	unsorted
📧 Nancy Syo...	Dennis Egesa	Kenya, Busia	Feb 26, 2024, ...	unsorted
📧 Brownwell ...	John kurgat	Kenya, Uasin G...	Feb 24, 2024, ...	confirmed
📧 Brownwell ...	John kurgat	Kenya, Uasin G...	Feb 24, 2024, ...	rejected



Biochar feedstock item photo
Distance: 5.61 m.
Feb 26, 2024, 03:41 GMT-5

Photos of the process



Biochar production equipment code
Distance: 2.49 m.
Feb 26, 2024, 03:40 GMT-5



Biochar production active burn
Distance: 4.80 m.
Feb 26, 2024, 03:43 GMT-5



Biochar production finished burn
Distance: 4.74 m.
Feb 26, 2024, 07:27 GMT-5

Biochar produced

Biochar - Large Bag of 7 buckets 2

Biochar - Large Bag of 7 buckets

Filling: 100%

Date recorded: Feb 26, 2024, 07:28 GMT-5



A look at the team



Jason Highberger
CEO & Co-Founder



Mercy Awuor Ogembo
County Manager,
Kenya



Sylvester G. Chiweza
County Manager,
Malawi



Evelind Schechter
CFO & Co-Founder



Matt Rickard
COO



Aom Kwanpiromtara
Co-Founder, Global Head of
Development & Compliance

BOARD & ADVISORS



James Greenberg
Chairman,
Former Grameen
Board



Dr. Dana Brown
Strategic
Advisor,
Education &
Training
Development



Sister Miriam
Strategic
Advisor &
Africa Liaison



Dr. Michael Shafer
Co-founder &
Director Biochar &
Science
Methodologies



Dr. David Hughes
Director, Chief
Scientist &
Regenerative
Agriculture
Expert



Nelson Mattos
Director, Former
Google &
Grameen



- ✓ **5x revenue growth: \$150K to \$800K in 12 months**
- ✓ **Removed >10,000t CO2: 6% of 2023's long-term global removals**
- ✓ **750+ smallholder farmers benefit from our program**
- ✓ **>60% of farmer teams are female, enhancing social equality**
- ✓ **Closed \$150K investment from Ground Up Investing, Dec 2023 –
Now on Wefunder**

Investment

Fundraising round to support our scale to a \$10m+ operation:

Raising
\$500,000

\$150,000
invested by
Ground Up

USE OF FUNDS

- Grow the leadership team in Africa
- Expand working capital for biochar production capacity
- Increase marketing and business development activities
- Invest in Africa based biochar testing laboratories
- Strengthen technical & compliance team capability

OFFERING

REVENUE SHARE

200% RETURN ON
CAPITAL INVESTED



Messages
from the field!

Thank You!

For more information or to arrange a call with one of our founding team, get in touch:

hello@biochar.life

[Biochar.life](https://www.biochar.life)

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