

APPENDIX B:
FINANCIAL STATEMENTS
(Unaudited)

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Marketing Operations Advisors, Inc.

02/05/24

Profit & Loss

Accrual Basis

January through December 2021

| | <u>Jan - Dec 21</u> |
|-------------------------|-------------------------|
| Ordinary Income/Expense | |
| Income | 145,105.39 |
| Gross Profit | 145,105.39 |
| Expense | 133,293.07 |
| Net Ordinary Income | 11,812.32 |
| Other Income/Expense | |
| Other Income | 25,756.12 |
| Other Expense | 12,453.17 |
| Net Other Income | 13,302.95 |
| Net Income | <u><u>25,115.27</u></u> |

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Marketing Operations Advisors, Inc.

Balance Sheet

02/05/24

As of December 31, 2021

Accrual Basis

| | <u>Dec 31, 21</u> |
|---------------------------------------|-------------------------|
| ASSETS | |
| Current Assets | 55,848.79 |
| Fixed Assets | 2,354.19 |
| Other Assets | 1,010.00 |
| TOTAL ASSETS | <u>59,212.98</u> |
| LIABILITIES & EQUITY | |
| Liabilities | 110,278.64 |
| Equity | -51,065.66 |
| TOTAL LIABILITIES & EQUITY | <u>59,212.98</u> |

Marketing Operations Advisors, Inc.
Statement of Cash Flows
January through December 2021

| | <u>Jan - Dec 21</u> |
|--|-------------------------|
| OPERATING ACTIVITIES | |
| Net Income | 25,115.27 |
| Adjustments to reconcile Net Income to net cash provided by operations: | |
| Net cash provided by Operating Activities | 24,299.61 |
| INVESTING ACTIVITIES | 923.00 |
| FINANCING ACTIVITIES | <u>-18,955.87</u> |
| Net cash increase for period | 6,266.74 |
| Cash at beginning of period | <u>40,134.08</u> |
| Cash at end of period | <u><u>46,400.82</u></u> |

Marketing Operations Advisors, Inc.

Profit & Loss

02/05/24

January through December 2022

Accrual Basis

| | <u>Jan - Dec 22</u> |
|-------------------------|-------------------------|
| Ordinary Income/Expense | |
| Income | 217,110.18 |
| Gross Profit | 217,110.18 |
| Expense | 188,738.92 |
| Net Ordinary Income | 28,371.26 |
| Other Income/Expense | |
| Other Income | 20,340.43 |
| Other Expense | 11,298.66 |
| Net Other Income | 9,041.77 |
| Net Income | <u><u>37,413.03</u></u> |

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02/05/24

Accrual Basis

Marketing Operations Advisors, Inc.

Balance Sheet

As of December 31, 2022

| | <u>Dec 31, 22</u> |
|---------------------------------------|-------------------------|
| ASSETS | |
| Current Assets | 59,531.82 |
| Fixed Assets | 0.00 |
| Other Assets | 1,010.00 |
| TOTAL ASSETS | <u>60,541.82</u> |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | 67,849.64 |
| Long Term Liabilities | 44,460.00 |
| Total Liabilities | <u>112,309.64</u> |
| Equity | <u>-51,767.82</u> |
| TOTAL LIABILITIES & EQUITY | <u>60,541.82</u> |

Marketing Operations Advisors, Inc.
Statement of Cash Flows
January through December 2022

| | <u>Jan - Dec 22</u> |
|------------------------------|-------------------------|
| OPERATING ACTIVITIES | 39,884.03 |
| INVESTING ACTIVITIES | 2,354.19 |
| FINANCING ACTIVITIES | <u>-38,555.19</u> |
| Net cash increase for period | 3,683.03 |
| Cash at beginning of period | <u>46,400.82</u> |
| Cash at end of period | <u><u>50,083.85</u></u> |

I, Jonathan L Umsted, certify that:

1. The financial statements of Marketing Operations Advisors, Inc. included in this Form are true and complete in all material respects; and
2. The tax return information of Marketing Operations Advisors, Inc. included in this Form reflects accurately the information reported on the tax return for Marketing Operations Advisors, Inc. for the fiscal years ended 2021 and 2022 (most recently available as of the Date of this Form C).

Signature Jonathan L Umsted

Name: Jonathan L Umsted

Title: CEO