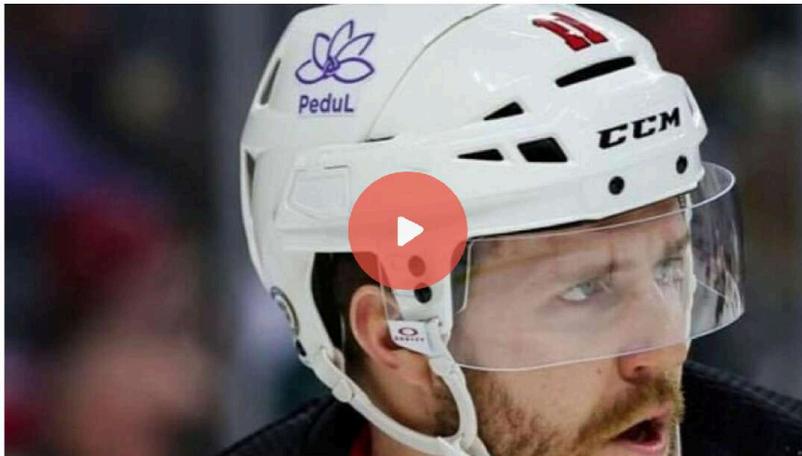


Stop looking for jobs. Let jobs find YOU.



pedul.com Newark, NJ  

Highlights

- 1 Official Partner of the New Jersey Devils (Check out our logo on their Helmets)
- 2 Forbes 30 Under 30 Recipient (2023)
- 3 Techstars Company (Prestigious Accelerator)
- 4 Met with the Vice President at White House to explore PeduL's innovative plans to cut unemployment
- 5 Notable Clients: Paramount, Amazon/Audible, Ticketmaster, Live Nation, Prudential

Featured Investors



THIS Group Inc
Syndicate Lead Follow Invested \$5,000 

"As we look to the future of job recruiting, it's evident that platforms like PeduL are poised to revolutionize the industry. With its innovative approach to connecting employers with talented individuals, PeduL offers a dynamic and efficient solution to the challenges of traditional recruiting methods. By leveraging advanced technology and data-driven algorithms, PeduL streamlines the recruitment process, providing employers with access to a diverse pool of candidates while empowering job seekers to showcase their skills and experiences in a meaningful way. As the demand for skilled professionals continues to rise across various industries, PeduL's platform has the potential to become the go-to destination for both employers and job seekers alike.

At THIS Group, we recognize the immense potential of PeduL and the impact it can have on the future of job recruiting. With our extensive experience in the content creator space, we bring a unique perspective and skill set to the table that can significantly contribute to the growth and success of PeduL. By leveraging our expertise in talent management, brand partnerships, and content creation, we believe we can add substantial value to PeduL's platform, helping to enhance its user experience, expand its reach, and drive sustainable growth. We are excited about the opportunity to collaborate with PeduL and look forward to leveraging our collective strengths to shape the future of job recruiting together."

Other investors include [Techstars](#) [Notable](#) , [Google for Startups](#) [Notable](#) , [Newark Venture Partners](#), [Adventure Fund](#), [Visa](#), [New York Jets](#)

Our Team



Chisa Egbelu Chief Executive Officer

Google Alum, iHeartMedia Alum, NBCUniversal Alum, Rutgers Alum, Cap & Skull Senior Honor Society, Forbes 30 Under 30



Vivek Pandit Chief Innovation Officer

Brown Alum, Award-winning author, TEDx Speaker, Forbes 30 Under 30



Sayyid Ali Chief Technology Officer

Video game developer by trade, known as The People's Dev for his work in community and municipal projects. Forbes 30 Under 30

PeduL

PITCH DECK

PeduL
INFUSING CORPORATE AMERICA WITH CULTURE

FUNDED BY:



THESE APPS AND SERVICES HAVE PERMEATED YOUR LIFESTYLE....

TikTok Uber
DOORDASH amazon.com tinder

...BUT THESE HAVE NOT

indeed Handshake
MONSTER
Career Fairs ZipRecruiter

WHEN WAS THE LAST TIME A 22-YEAR OLD WAS CASUALLY SCROLLING THROUGH ZIPRECRUITER?

THE FUNDAMENTAL PROBLEM

CORPORATE AMERICA IS SEPARATE AND DISTINCT FROM MY WORLD AND MY LIFESTYLE

WHAT ARE THE CONSEQUENCES?

RECRUITING YOUNG TALENT IS COSTLY & INEFFECTIVE

72%

of the modern workforce will be Gen Z & Millennials in 2023

"We spend thousands in recruiting, yet we're still invisible to young talent."

- TA Manager, Hill International



"I've been unable to fill this job for over a year."

- HR Director, Starckson Packaging

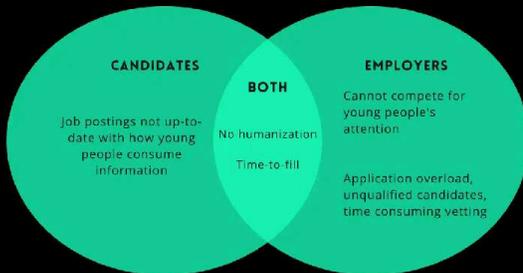


"I got 100 LinkedIn applications. Three showed up for an interview. I hired none."

- Technical Recruiter, Crunchbase



THE RECRUITING INDUSTRY IS IN SHAMBLES...



THE MARKET WILL CONTINUE TO GROW



The market will continue to grow according to: <https://www.theinsightpartners.com/reports/staffing-and-recruitment-market>

COMPANIES MUST USE SOCIAL MEDIA TO RECRUIT

"This data presents a clear picture of how critical a tool social media is for today's jobseekers and the companies trying to recruit them."

AN EMPLOYEE OF CISION SOURCE CODE
CAREERARC

Nearly Half (48% each) of Gen Z and Millennials With Work Experience Have Applied to Jobs They Found via Social Media



RESEARCHED BY CAREERARC
13 Aug 2022 10:45:47

BLURBANK, Calif., Aug. 23, 2022 (PRNewswire) - A new U.S. study conducted by CareerArc, a leading provider of recruitment solutions, on nearly 3.6 million jobseekers (1.8 million for information about social media) and employers on six of...

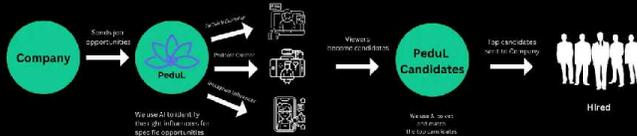
NEW CAREERARC/ CISION POLL SURVEY REVEALS: Social media is an important resource for jobseekers, especially younger generations

- More than 2 in 3 jobseekers (67%) say social media is very important to their job search
- Gen Z (52%) and Millennials (50%) with work experience are more likely than Gen X (43%) and Boomers (41%) to use social media to find job opportunities
- 48% of Gen Z and 43% of Millennials with work experience have encountered with jobseekers seeking employment of non-union employers on social media (e.g., Twitter, TikTok, LinkedIn)
- Among other jobseekers who have work experience, 53% say they have discovered job opportunities on social media and 43% have applied to job opportunities on social media
- Among passive jobseekers who have work experience, 53% say they have discovered job opportunities on social media and 38% have applied to job opportunities on social media
- Black and Hispanic Americans with work experience are more likely than other groups to say they've used social media to apply for job opportunities (29% and 39% vs 27%). Gen Z and Millennials with work experience are more likely than other groups to say they've used social media to apply for job opportunities (42% and 38% vs 27%).

WE PARTNER WITH INFLUENCERS

WE PARTNER WITH INFLUENCERS TO PROMOTE JOB OPPORTUNITIES

Using AI, we send a curated list of job opportunities to influencers, convert viewers into candidates, and vet the thousands of applications to deliver top talent to employers across the country.



WE'VE BEEN NATIONALLY RECOGNIZED

REVENUE \$500,000

AWARDS
Most Innovative Company in Education
Forbes 30 Under 30 (2023)

AS SEEN IN....

BUSINESS INSIDER, Inc., Forbes, Microsoft, Bloomberg, The Business, University of New Haven

AS SEEN ON....

GOLF, COMPLEX, cheddar news, NBC, Bloomberg

WHAT OUR PARTNERS HAVE TO SAY

"I'm fully invested in the success of this team. Our country will be a better place as a result of their vision and hard work."
V.P. of the United States, Kamela Harris

"PeduL has built a pipeline of diverse and qualified talent and supported our team in the new recruitment efforts. We share our job opportunities and oversee candidate profiles, and it has led to their rapid, strategic, thoughtful, and targeted approach in partnership."
Business

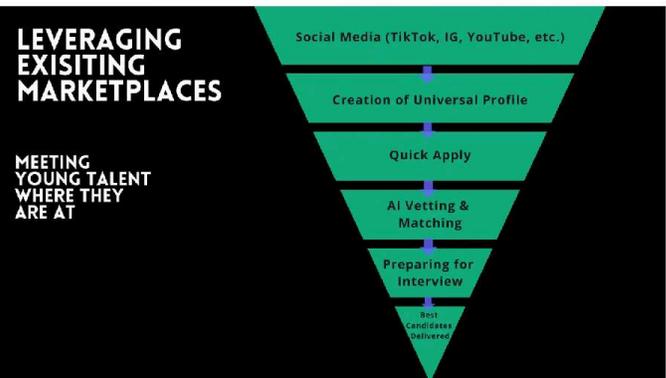
"We know that when we work with PeduL, they get the job. They keep us informed and coming to us when we need to know what we can do to get through the cracks."
Theresa - Dean Katz

"PeduL is what the future looks like and we are proud to be a supporter."
Best, Danny Navarro

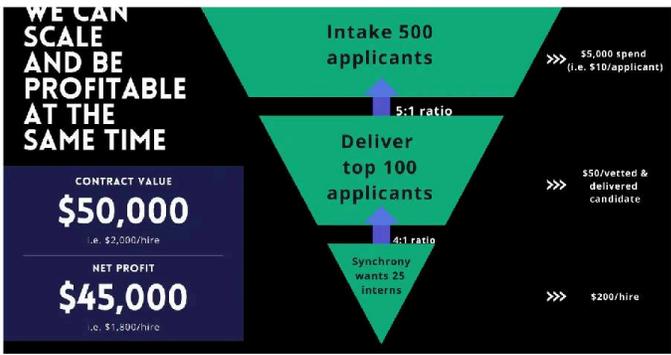
"We believe PeduL is going to bring us forward into what we need to do to compete. Putting our trust in PeduL is part of our values of being an innovative company."
Ashley

"One of PeduL's key differentiators of New Jersey's innovative start-up focus is to bring leading success in the entrepreneurial year's time."
New Jersey Governor, Phil Murphy

"New York City is a diverse city. It's a city that is always evolving the landscape. Their mission is to ensure that all students have equal access to academic and extracurricular opportunities."
HER LEADERSHIP AS A SUPPORTER OF PEDU AND OTHER LEADERSHIP EQUAL OPPORTUNITY."



WE CAN



The contract value and profit numbers are projections.

\$124,000

We're raising this SPV Marketing, Product Development and Branding

PeduL

USING 'EDU' EDUCATION TO BRIDGE THE GAP BETWEEN 'P' PURPOSE AND 'L' LIFE

ONE-PAGE DOC

PeduL

"PeduL is the embodiment of New Jersey's innovative spirit."
New Jersey Governor, Phil Murphy

Stop looking for jobs.
Let jobs find YOU.

Invest in the Talent Platform that Moves at the Speed of Culture

Become an angel investor in PeduL by investing as little as \$250.

By investing a small check into PeduL, you will be part of our startup journey and reap the financial benefits of our potential \$100M+ exit!

PeduL's Mission

We infuse Corporate America with culture to optimize recruitment outcomes. By partnering with influencers and harnessing the power of social media, we promote job opportunities to thousands of targeted candidates.

PeduL's Vision

To inform and inspire the process of career discovery, self-discovery and the pursuit of purpose through entertainment and technology.

Estimated Return on Investment by Check Size

\$1,000 Check

Exit Value: \$100M

ROI: \$10K

Multiple: 10x

Exit Value: \$1B

ROI: \$100K

Multiple: 100x

Exit Value: \$10B

ROI: \$1M

Multiple: 1000x

S&P 500 Comparison

ROI (10 yrs): \$1,967

Multiple: 1.96x

\$5,000 Check

Exit Value: \$100M

ROI: \$50K

Multiple: 10x

Exit Value: \$1B

ROI: \$500K

Multiple: 100x

Exit Value: \$10B

ROI: \$5M

Multiple: 1000x

S&P 500 Comparison

ROI (10 yrs): \$9,836

Multiple: 1.96x

\$10,000 Check

Exit Value: \$100M

ROI: \$100K

Multiple: 10x

Exit Value: \$1B

ROI: \$1M

Multiple: 100x

Exit Value: \$10B

ROI: \$10M

Multiple: 1000x

S&P 500 Comparison

ROI (10 yrs): \$19,672

Multiple: 1.96x

How Your Investment Will Be Used

1. Scaling influencer network
2. Building proprietary AI-matching algorithm
3. Integrating job opportunities with lifestyle

Invest in 5 minutes

1. [Click this Link Here](#)
2. Create an account
3. Invest \$250 or more
4. Join our journey in building tomorrow, today.

3 Quick Actions to Impact Growth

Are you wondering what you can do to help contribute to faster growth, a higher valuation, and a quicker exit?

1. Connect us with 1-3 people who are hiring early talent.
2. Connect us with 1-3 influencers or content creators.
3. Share this investment opportunity with other angel investors or on your social media!



Made the Forbes 30 Under 30 List (2023)



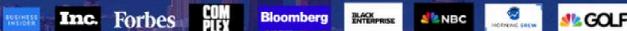
Official Partner of the **NJ Devils**



Met with the VP to discuss our mission to help stimulate job growth in America

Our Traction Speaks for Itself

AS SEEN IN



TRUSTED BY TOP BRANDS



"Pedul has [helped us build] a pipeline of diverse and qualified talent. We share our job descriptions and they work their magic!"
Suzanne, VP of Talent Acquisition (**Paramount**)

Note: forward-looking projections are not guaranteed. We cannot guarantee that your SAFEs will convert into equity or that there will be an opportunity in the future to sell your equity for a return on your investment. We cannot guarantee any financial benefit from your investment. Only invest what you can afford to lose.